Department of Small Business Services

Indicator name: Unique businesses served by NYC Business Solutions
Description: Number of unique businesses receiving services from NYC Business Solutions in a fiscal year, consistent with the goal of serving all qualifying businesses (includes NYC Business Solutions Centers, Customer Service Center, and Business Outreach Team).
Source: Division of Business and District Development.

Indicator name: Financing awards to businesses facilitated by NYC Business Solutions
Description: The total number of financing awards made to NYC Business Solutions clients.
Source: NYC Business Solutions.

Indicator name: Unique businesses receiving financing awards facilitated by NYC Business Solutions
Description: The number of unique businesses within the fiscal year that received financing awards facilitated by NYC Business Solutions.
Source: NYC Business Solutions.

Indicator name: Value of financing awards facilitated by NYC Business Solutions ($000)
Description: The amount of financing received by NYC Business Solutions Center customers from third party lenders, based on the award date.
Source: Division of Business and District Development.

Indicator name: Businesses awarded NYC Business Solutions training funds
Description: The number of businesses awarded NYC Business Solutions training funds.
Source: Business Development Division.

Indicator name: Projected number of individuals receiving wage gains or new employment as a result of Training Funds awards
Description: The number of individuals expected to achieve gains as a result of awards of NYC Business Solutions training funds.
Source: Business Development Division.

Indicator name: Recruit-to-hire ratio for job placements made through accounts managed by NYC Business Solutions Hiring
Description: The recruit-to-hire ratio (number of applicants referred per every applicant hired) for job placements made through accounts managed by NYC Business Solutions Hiring.
Source: Business Development Division.

Indicator name: Value of Energy Cost Savings Program savings for businesses ($000)
Description: Total estimated annual dollar value of utility discounts for businesses approved for ECSP benefits during the fiscal year.
Source: Division of Business and District Development.

Indicator name: Jobs created or retained by Energy Cost Savings Program
Description: Total number of full-time employees at time company was approved for ECSP benefits.
Source: Division of Business and District Development.

Indicator name: Value of Lower Manhattan Energy Program savings for commercial tenants ($000)
Description: Additive annual dollar value of savings on electrical utility costs of all buildings receiving LMEP benefits.
Source: Division of Business and District Development.

Indicator name: Commercial tenants active in Lower Manhattan Energy Program
Description: Number of commercial tenants active within buildings approved for LMEP benefits.
Source: Division of Business and District Development.

Indicator name: Workforce1 systemwide job placements
Description: The number of new jobseekers registered through Workforce1 Career Centers, Sector Centers, or Expansion Centers, and via training funds or Employment Works who found employment or were given promotions during the reporting period.
Source: Division of Workforce Development.

Indicator name: New jobseekers registered through the Workforce1 Career Center system
Description: The number of new jobseekers registered in the Workforce1 Career Center system.
Source: Division of Workforce Development.

Indicator name: Walk-in traffic at Workforce1 centers
Description: The number of new jobseekers visiting Workforce1 Career Centers, Sector Centers, Expansion Center or Employment Works during the reporting period.
Source: Division of Workforce Development.

Indicator name: Total city blocks receiving supplemental sanitation services through BIDs
Description: The total number of city blocks for which supplemental sanitation services are provided through BIDs.
Source: Business Improvement District Oversight.

Indicator name: City blocks receiving supplemental sanitation services through BIDs
Description: The number of city blocks in zones obtaining supplemental sanitation services financed through Business Improvement Districts (BIDs) during reporting period.
Source: Business Improvement District Oversight.

Indicator name: Average acceptably clean BID sidewalk ratings (%)
Description: Percent of sample blocks in selected Business Improvement Districts (BIDs) rated acceptably clean by Mayor's Office field inspectors, based on a seven-point picture-based rating scale. Ratings are averaged across 24 BIDs that perform sanitation services and for which data is available for the reporting periods currently presented. Figures show averages based on monthly ratings of each BID.
Source: Mayor's Office of Operations.

Indicator name: Value of AvenueNYC local development corporations funding ($000,000)
Description: The total dollar value of grants distributed to local development corporations through AvenueNYC programs. These funds are a combination of federal Community Development Block Grant dollars and City tax-levy dollars. AvenueNYC is a competitive grant program that funds locally based organizations to carry out commercial revitalization activities.
Source: Business Development Division.

Indicator name: Newly certified businesses in Locally-Based Enterprise Program
Description: Number of construction and construction-related firms that have been newly certified by SBS as locally-based enterprises. To qualify a firm must have had average revenues of less than $2 million for the previous three years and be based in New York City.
Source: Division of Economic and Financial Opportunity

Indicator name: Minority and Women-owned Business Enterprises certified
Description: Total number of businesses certified with Minority/Women-owned Business Enterprise Program at the end of the given period.
Source: Division of Economic and Financial Opportunity.

Indicator name: Minority and Women-owned Business Enterprises awarded City contracts
Description: A count of unique certified M/WBEs that have been awarded City contracts.
Source: Division of Economic & Financial Opportunity.

Indicator name: - M/WBEs awarded contracts after receiving direct assistance
Description: A count of unique certified M/WBEs that have been awarded City contracts after receiving services from the Division of Economic and Financial Opportunity (DEFO). Direct Assistance includes assistance with procurement, bonding, financing, and other forms of technical assistance.
Source: Division of Economic & Financial Opportunity.

Indicator name: Annual M/WBE recertification rate
Description: Ratio of the total number of M/WBEs recertifying to the total number of M/WBEs certified firms due to expire in a given year.
Source: Division of Economic & Financial Opportunity

Indicator name: Number of City contracts awarded to M/WBEs
Description: A count of New York City contracts received by all certified M/WBEs.
Source: Division of Economic & Financial Opportunity.

Indicator name: Newly certified businesses in M/WBE Program
Description: Number of businesses in the New York City 13-county metropolitan area, ownership of which is at least 51 percent by women and/or minorities, that have been newly certified by SBS to be published in SBS's Minority and Women-owned Business Enterprise Program directory.
Source: Division of Economic and Financial Opportunity.

Indicator name: City contracts awarded to Minority and Women-owned Business Enterprises
Description: A count of City contracts awarded to certified M/WBEs.
Source: Division of Economic & Financial Opportunity.

Indicator name: - Contracts awarded to M/WBEs after receiving direct assistance
Description: A count of New York City contracts awarded to certified M/WBEs who have received services from the Division of Economic and Financial Opportunity (DEFO). Direct Assistance includes assistance with procurement, bonding, financing, and other forms of technical assistance.
Source: Division of Economic & Financial Opportunity.