

EXECUTIVE ORDER NO. 36

JUNE 12, 2003

PROCUREMENT OPPORTUNITIES FOR MINORITY- AND WOMEN-OWNED
BUSINESS ENTERPRISES

WHEREAS, the City of New York has a diverse business community that encompasses thousands of minority- and women-owned businesses; and

WHEREAS, these businesses, although generally small in size, generate substantial economic activity and provide numerous employment opportunities throughout the City; and

WHEREAS, strengthening the City's economy is inextricably linked to the growth and success of these businesses; and

WHEREAS, only a small number of these businesses are certified by the City of New York as being minority- or women-owned business enterprises (M/WBEs); and

WHEREAS, the economic welfare of the City will be furthered by promoting greater understanding of the experiences and capabilities of these members of the business community and ensuring they have equal opportunity to compete for City contracts;

NOW, THEREFORE, by the power vested in me as Mayor of the City of New York, it is hereby ordered:

Section 1. Certification of Minority- and Women-Owned Business Enterprises. The Department of Small Business Services (DSBS) shall:

- a. endeavor to ensure that all businesses throughout the City that are eligible for certification as M/WBEs are aware of the City's M/WBE Directory; and
- b. facilitate applications for certification as M/WBEs; and

c. coordinate with other regional authorities to accept their certifications of minority- and women-owned vendors where consistent with the requirements of the Charter and applicable rules; and

d. expand and redesign the directory of certified M/WBEs, creating an online, searchable directory, with expanded company information, available through **www.nyc.gov**.

§2. Support for Minority- and Women-Owned Business Enterprises. DSBS shall make every responsible effort to increase M/WBEs' awareness of their opportunities to do business with the City and work with them to improve their ability to bid successfully on City contracts. DSBS shall:

a. work with City agencies to identify and reduce the potential challenges M/WBEs may face in trying to do business with the City; and

b. reach out to M/WBEs to help in reducing the challenges and improve their ability to compete for contracts.

§3. Information Respecting Procurement for Minority- and Women-Owned Business Enterprises. DSBS shall monitor the City's overall success with M/WBE utilization through the regular reporting of individual City agencies' M/WBE utilization.

§4. Coordination of the Agencies. DSBS shall work with City agencies in developing policies, procedures and training programs for City employees to ensure the proper implementation of this Executive Order. In particular, DSBS shall:

a. work with Agency Chief Contracting Officers (ACCOs) to develop events that will build stronger relationships with vendors; and

b. make the certification process more user-friendly by reducing the turnaround time on applications and placing the applications on the Internet; and

c. coordinate training, technical assistance, bonding and financing assistance services with providers in the metropolitan area.

§5. Effective Date. This order shall take effect immediately.

Michael R. Bloomberg
Mayor