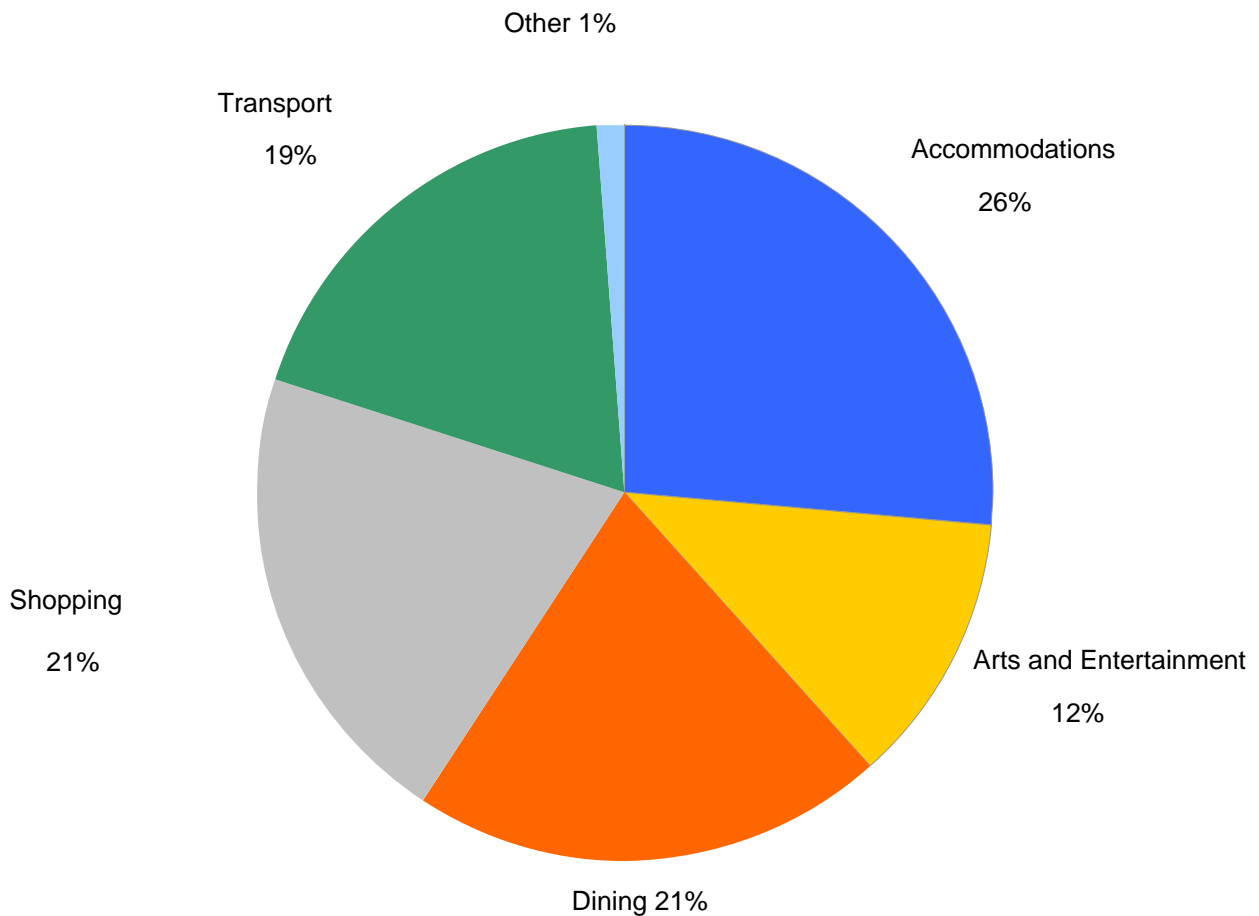


Economic Impact of New York City Tourism

	2005	2006	2007	2008	2009	2010	2011	2012	2013	2014	2015
Total Econ. Impact (billions)	\$36.1	\$39.0	\$44.6	\$47.6	\$42.0	\$46.9	\$48.5	\$54.0	\$59.0	\$64.0	\$70.0
Visitor Spending (billions)	\$24.3	\$26.2	\$30.0	\$32.0	\$28.2	\$31.5	\$32.5	\$34.0	\$38.0	\$41.0	\$45.0
Tourism Jobs (thousands)	288.0	293.4	306.3	314.0	306.6	310.7	321.7	328.7	336.3	345.9	354.8
Total Visitors (millions)	42.6	43.8	45.9	47.1	45.6	48.8	50.6	51.5	53.0	54.4	55.9
Domestic (millions)	35.8	36.5	37.1	37.6	37.0	39.1	40.3	40.9	41.7	42.5	43.2
International (millions)	6.8	7.3	8.8	9.5	8.6	9.7	10.3	10.6	11.3	11.9	12.7

NYC Visitor Spending (Average Shares)



Source: Tourism Economics and NYC & Company