TOP EMPLOYERS
The table to the right lists the employers in New York City that posted the most new, unduplicated ads in the last 90 days and the number of ads they posted. The list of top-advertising employers is dominated by firms in the banking, temporary/employment services, and retail industries.

MONTHLY AD TRENDS
The line chart below shows the monthly total volume of online ads from September 2008 through September 2012 (the area shaded in blue approximates the period of national recession). There were 151,631 online ads for New York City jobs this month up from the same month last year (when there were 137,817). Over the four-year period, peak demand occurred in July 2012; demand was at its lowest in December 2008. The chart shows the seasonality of online job ad volume, with annual lows in December and annual peaks in spring and late summer. Even with seasonality and periods of lower than expected demand, the trendline indicates a steady upward pattern in the number of job advertisements.

ADS BY SECTOR AND OCCUPATION
The pie chart below shows New York City job ads organized by sector. Between July 13 and October 10, the largest proportion of job listings were in the professional, scientific, and technical services sector (30%), concentrated in computer design, accounting, and management consulting firms. The next highest demand sector was administrative services (26%), concentrated in employment placement and temporary employment agencies, followed by finance and insurance (19%), concentrated in commercial and investment banking. Shown on the other side of this page are the highest volume occupations by group and by detailed occupation. The most in-demand occupations in the past 90 days were web developers, marketing managers, executive secretaries, retail salespeople, and financial (bank) managers.

continued on other side...
### New York City's Most Advertised Job Openings by Occupation

**Management**
- Total Ads: 62,319
  - Marketing Managers: 14,039
  - Financial Managers, Branch or Department: 9,196
  - Sales Managers: 6,933
  - General and Operations Managers: 4,651
  - Computer and Information Systems Managers: 4,248

**Computer and Mathematical**
- Total Ads: 57,810
  - Web Developers: 14,360
  - Computer Systems Analysts: 7,650
  - Computer Software Engineers, Applications: 7,146
  - Computer Support Specialists: 5,172
  - Computer Programmers: 5,162

**Sales and Related Services**
- Total Ads: 48,586
  - Retail Salespersons: 9,573
  - First-Line Supervisors/Managers of Retail Sales Workers: 7,467
  - Sales Representatives, Wholesale and Manufacturing, Except Technical: 4,274
  - Sales Representatives, Services, All Other: 3,727
  - Sales Agents, Financial Services: 3,715

**Office and Administrative Support**
- Total Ads: 43,201
  - Executive Secretaries and Administrative Assistants: 11,053
  - Customer Service Representatives: 4,883
  - First-Line Supervisors/Managers of Office and Administrative Support: 3,456
  - Bookkeeping, Accounting, and Auditing Clerks: 3,394
  - Receptionists and Information Clerks: 3,116

**Business and Financial Operations**
- Total Ads: 34,623
  - Accountants: 7,234
  - Management Analysts: 6,529
  - Financial Analysts: 3,947
  - Auditors: 3,080
  - Loan Officers: 1,825

### ABOUT REAL-TIME LABOR MARKET INFORMATION
Real-time labor market information comes from the daily scraping and analysis of online labor exchanges. It can provide insight into the nature and extent of current employer demand, emerging occupations and skill requirements. Internet job ads represent about 70 percent of all vacancies in the economy (and nearly 95% of jobs other than the lowest skill, lowest pay, and highest turnover occupations such as in retail, food service, and construction).

**SOURCE** | These analyses were conducted by the NYCLMIS using Wanted Analytics Hiring Demand Dashboard.