

**TOP EMPLOYERS**

The table to the right lists the employers in New York City that posted the most new, unduplicated ads in the last 90 days and the number of ads they posted. The list of top-advertising employers is dominated by firms in the banking, temporary/employment services, and retail industries.

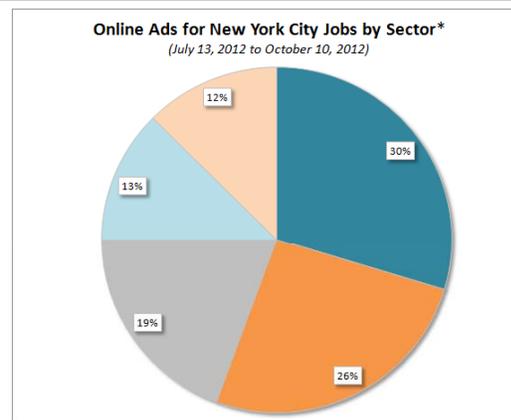
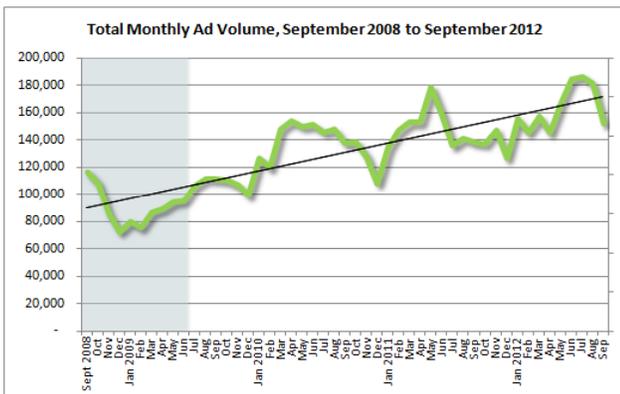
**MONTHLY AD TRENDS**

The line chart below shows the monthly total volume of on-line ads from September 2008 through September 2012 (the area shaded in blue approximates the period of national recession). There were **151,631 online ads for New York City jobs this month up from the same month last year** (when there were 137,817). Over the four-year period, **peak demand occurred in July 2012**; demand was at its lowest in December 2008. The chart shows the *seasonality* of online job ad volume, with annual lows in December and annual peaks in spring and late summer. Even with seasonality and periods of lower than expected demand, the trendline indicates a steady upward pattern in the number of job advertisements.

**ADS BY SECTOR AND OCCUPATION**

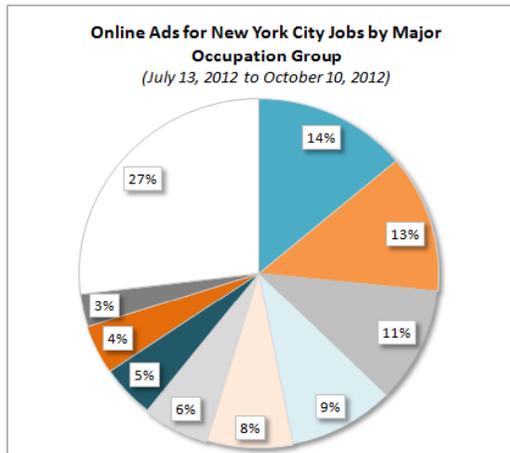
The pie chart below shows New York City job ads organized by sector. Between July 13 and October 10, the largest proportion of job listings were in the **professional, scientific, and technical services sector** (30%), concentrated in computer design, accounting, and management consulting firms. The next highest demand sector was **administrative services** (26%), concentrated in employment placement and temporary employment agencies, followed by **finance and insurance** (19%), concentrated in commercial and investment banking. Shown on the other side of this page are the highest volume occupations by group and by detailed occupation. The most in-demand occupations in the past 90 days were **web developers, marketing managers, executive secretaries, retail salespeople, and financial (bank) managers**.

Employers* (July 13, 2012 to October 10, 2012)	Ad Volume
Citigroup	2,885
JPMorgan Chase	2,023
Deloitte	1,995
CyberCoders	1,984
Chase	1,506
IBM	1,333
Time Warner	1,286
Kforce Professional Staffing, Inc.	1,216
AT&T	1,215
Robert Half International	1,005
Bank of America Corp.	1,001
Macy's	987
American International Group, Inc.	965
Mitchell Martin	964
TEKsystems	850
Johnson & Johnson	846
Ernst & Young	817
NewyorkCrossing	777
BNY Mellon	736
Hound	723
Staples	721
Kforce	697
New York University	679
NewYork-Presbyterian Hospital	654
Michael Page International	662
Other and Unspecified	399,894
<b>Total</b>	<b>449,433</b>



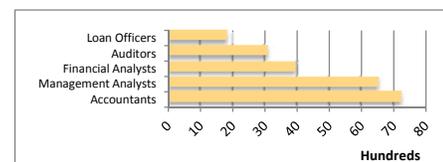
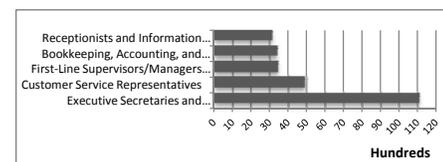
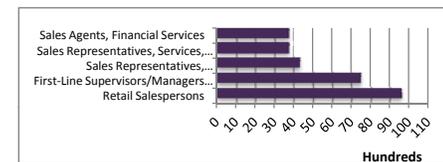
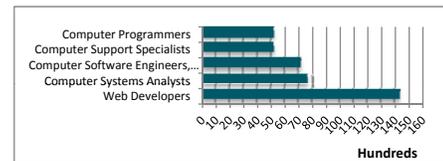
- Professional, Scientific, and Technical Services
  - Administrative and Support and Waste Management and Remediation Services
  - Finance and Insurance
  - Health Care and Social Assistance
  - Information
- \* Includes only ads for which sector could be determined.

## New York City's Most Advertised Job Openings by Occupation



- Management
- Computer and Mathematical
- Sales and Related
- Office and Administrative Support
- Business and Financial Operations
- Arts, Design, Entertainment, Sports, and Media
- Food Preparation and Serving Related
- Healthcare Practitioners and Technical
- Personal Care and Service
- Other (<3%)

<b>Management</b>	
Total Ads	62,319
Marketing Managers	14,039
Financial Managers, Branch or Department	9,196
Sales Managers	6,933
General and Operations Managers	4,651
Computer and Information Systems Managers	4,248
<b>Computer and Mathematical</b>	
Total Ads	57,810
Web Developers	14,360
Computer Systems Analysts	7,650
Computer Software Engineers, Applications	7,146
Computer Support Specialists	5,172
Computer Programmers	5,162
<b>Sales and Related Services</b>	
Total Ads	48,586
Retail Salespersons	9,573
First-Line Supervisors/Managers of Retail Sales Workers	7,467
Sales Representatives, Wholesale and Manufacturing, Except Techni	4,274
Sales Representatives, Services, All Other	3,727
Sales Agents, Financial Services	3,715
<b>Office and Administrative Support</b>	
Total Ads	43,201
Executive Secretaries and Administrative Assistants	11,053
Customer Service Representatives	4,883
First-Line Supervisors/Managers of Office and Administrative Suppo	3,456
Bookkeeping, Accounting, and Auditing Clerks	3,394
Receptionists and Information Clerks	3,116
<b>Business and Financial Operations</b>	
Total Ads	34,623
Accountants	7,234
Management Analysts	6,529
Financial Analysts	3,947
Auditors	3,080
Loan Officers	1,825



### ABOUT REAL-TIME LABOR MARKET INFORMATION

Real-time labor market information comes from the daily scraping and analysis of online labor exchanges. It can provide insight into the nature and extent of current employer demand, emerging occupations and skill requirements. Internet job ads represent about 70 percent of all vacancies in the economy (and nearly 95% of jobs other than the lowest skill, lowest pay, and highest turnover occupations such as in retail, food service, and construction).

**SOURCE** | These analyses were conducted by the NYCLMIS using Wanted Analytics Hiring Demand Dashboard.