

TOP EMPLOYERS

The table to the right lists the employers in New York City that posted the most new, unduplicated ads in the last 90 days and the number of ads they posted.¹ The list of top-advertising employers is dominated by firms in **finance, higher education, and media and telecommunications.**

Advertiser	90-Day Volume
J.P. Morgan Chase & Co.	1,357
CITI	1,166
City University of New York (CUNY)	651
Time Warner	682
Deloitte	925
PricewaterhouseCoopers	779
Bank of America	354
T-Mobile	1,015
Macy's	614
The Bank of New York Mellon Corporation	441
AIG-American International	525
AT&T	462
Toys"R"Us	138
American Express	337
HSBC	221
CBS	333
Morgan Stanley	411
Columbia University	496
Bloomberg	344
KPMG	264
Health First	181
Thomson Reuters	143
North Shore Long Island Jewish	302
Accenture	141
Deutsche Bank	27
Best Buy	53
Total	257,937

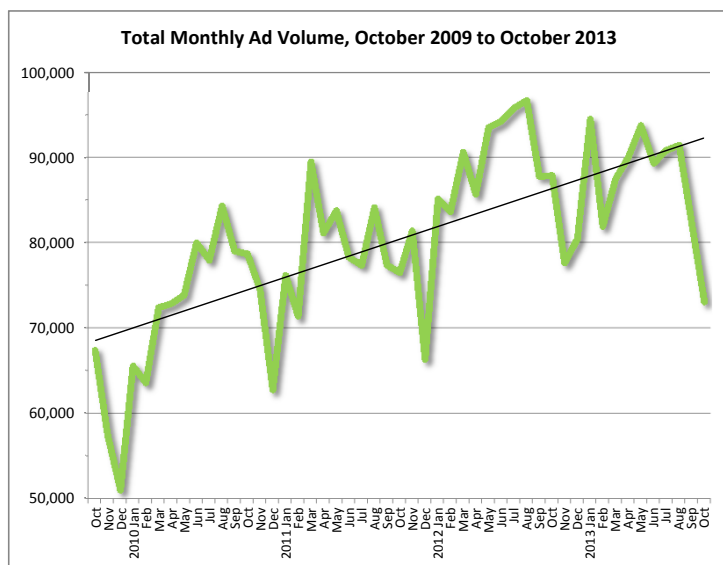
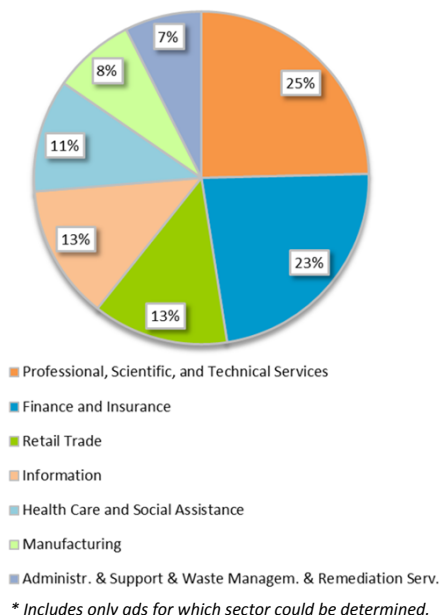
MONTHLY AD TRENDS

The line chart below shows the monthly total volume of online ads from October 2009 through October 2013. **There were 73,111 online ads for New York City jobs this month, down 16.8 percent from the same month in 2012, which is a sizeable decline. Year-on-year online advertising has been decreasing for seven months in a row.** The chart shows the seasonality of online job ad volume, with annual lows in late fall and annual peaks in spring and late summer.

ADS BY SECTOR AND OCCUPATION

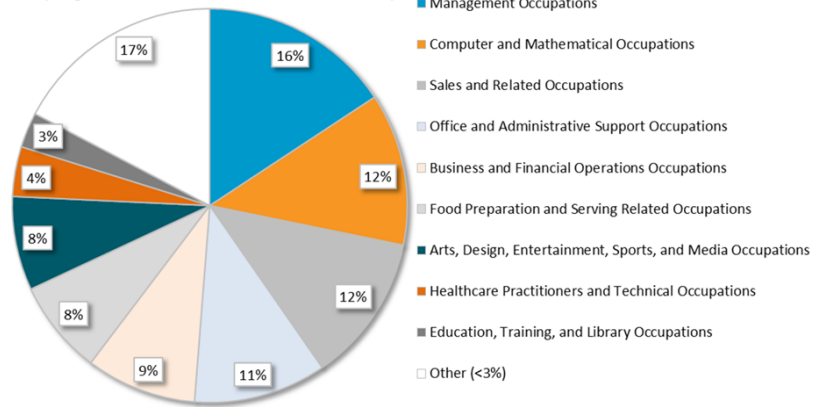
The pie chart to the bottom right shows New York City job ads by sector. Between August 10, 2013, and November 7, 2013, the largest proportion of job listings were in **professional, scientific, and technical services** (25%), concentrated in computer systems design, accounting, and computer programming services; and in the **finance and insurance** sector (23%), concentrated in commercial banking, securities brokerage, and insurance agencies and brokerages. Shown on the other side of this page are the highest volume occupations by group and by detailed occupation. The most in-demand occupations in the past 90 days were **marketing managers, web developers, executive secretaries and administrative assistants, and retail salespersons**, continuing a long-term pattern of high demand over the past several years.

Online Ads for New York City Jobs by Sector*
(August 10, 2013, to November 7, 2013)

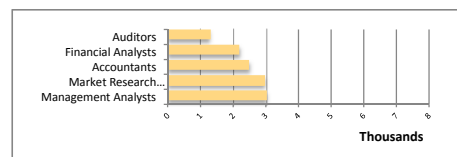
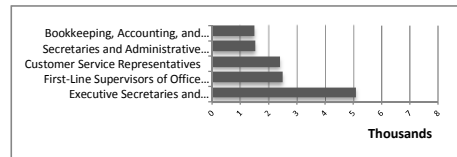
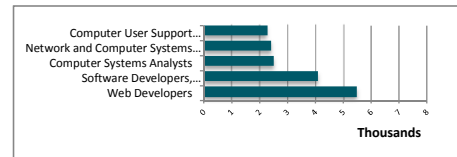


¹ Please note that this report includes only ads from direct employers. Ads posted in bulk or by employment agencies have been excluded.

**Online Ads for New York City Jobs
by Major Occupation Group**
(August 10, 2013, to November 7, 2013)



Management	90-Day Volume
Total Ads	31,030
Marketing Managers	7,595
Financial Managers, Branch or Department	4,533
Sales Managers	2,604
Managers, All Other	1,988
General and Operations Managers	1,981
Computer and Mathematical	
Total Ads	24,723
Web Developers	5,429
Software Developers, Applications	4,049
Computer Systems Analysts	2,483
Network and Computer Systems Administrators	2,380
Computer User Support Specialists	2,252
Sales and Related Services	
Total Ads	23,977
Retail Salespersons	4,947
First-Line Supervisors of Retail Sales Workers	3,598
Sales Representatives, Wholesale and Manufacturing	2,190
Sales Agents, Financial Services	1,691
Sales Representatives, Services, All Other	1,679
Office and Administrative Support	
Total Ads	21,475
Executive Secretaries and Executive Administrative Assistants	5,062
First-Line Supervisors of Office & Administrative Support Workers	2,461
Customer Service Representatives	2,383
Secretaries and Administrative Assistants	1,499
Bookkeeping, Accounting, and Auditing Clerks	1,482
Business and Financial Operations	
Total Ads	17,888
Management Analysts	2,994
Market Research Analysts and Marketing Specialists	2,933
Accountants	2,467
Financial Analysts	2,172
Auditors	1,284



ABOUT REAL-TIME LABOR MARKET INFORMATION

Real-time labor market information comes from the daily scraping and analysis of online labor exchanges. It can provide insight into the nature and extent of current employer demand, emerging occupations and skill requirements. Internet job ads represent about 70 percent of all vacancies in the economy (and nearly 95% of jobs other than the lowest skill, lowest pay, and highest turnover occupations such as in retail, food service, and construction).

SOURCE | These analyses were conducted by the NYCLMIS using Wanted Analytics Hiring Demand Dashboard.