



QUARTERLY MEETING

New Community College
50 West 40th Street, New York, New York

Tuesday, September 27th, 2011
8:30 – 10:00 AM

MINUTES

Board Members Present:

Bill Abramson	Katy Gaul	Tom Pendleton
Horace Barker	Edward Goldberg	Robert Purga
Scott Berger	Kathy Kearns	Jocelynn Rainey
Les Bluestone	Marc Leff	Deirdre Scott
Marion Boykin	Rae Linefsky	Maria Serrano
Rochelle DiRe	Joe McDermott	Robert Walsh
Arnold Dorin	John Mogulescu	Richard Windram
Mark Elliott	Thomas Moloney	
Reg Foster	Jeanne Mullgrav	

Guests Present:

Matt Brune	Angie Kamath	Deldreana Peterkin
Dansha Cai	Megan Keenan	Sharon Reid
Cesar Cardenas	Kevin Kelly	Jennifer Tavis
Chris Cesarani	Lea Kilraine	Lincoln Restler
Alan Cheng	Sara Krauss	Lee Reynolds
Tara Colton	Nydia Loyd	Kelly Richardson
Lakythia Ferby	Suzanne Lynn	Kati Schwab
Karen Fleshman	Nick Master	Shane Spaulding
Elizabeth Guernsey	Jeff Martin	Matha Subramanian
Bruce Herman	Tracy Meade	Phil Weinberg
Lesley Hirsch	Michael Ognibene	

Approval of Minutes

The minutes of the meeting of the New York City Workforce Investment Board (WIB) were approved.

Chairman's Report

Ms. Kearns welcomed the Board. She began the meeting by announcing the appointment of two new board members and noted that their biographies were located in the board book. These members are:

- Scott Berger, President of Arista Air Conditioning
- Rochelle DiRe, Vice President of Human Resources Hearst Television

Committee Updates

Les Bluestone, Chair of the Employer Engagement Committee, shared key items from the Committee's September meeting hosted by Marion Boykin at Time Warner Cable. The Committee also heard from individuals at Time Warner Cable and Council Member Diana Reyna spoke about Jobs and Workforce Development in New York City from her perspective as the Chairperson of the NYC Council's Committee on Small Business. She noted the importance of making New Yorkers more aware of the public workforce development and business services offered. Some accomplishments noted included fundraising for the SYEP program and the Professional and Financial Services Roundtable for NYC Business Solutions recruitment staff. The Roundtable was graciously hosted by member Stuart Saft at Dewey & LeBoeuf, LLP. The Committee will continue to focus on employer engagement issues, and explore other strategies to assist City agency workforce services and advocate for them to the business community.

Next, Jeanne Mullgrav, Commissioner of the NYC Department of Youth and Community Development (DYCD), gave the members a brief update on the Summer Youth Employment Program (SYEP). She thanked the member organizations for signing on and donating to the program.

Next, Kathy Kearns, Chair of the Executive Committee, reported to the Board that at the recent Executive Committee meeting, a resolution was discussed and approved for the 2012 Workforce Investment Act (WIA) Adult and Dislocated Worker budget for New York City. Also at the meeting, the Committee received an overview of the WIA Youth budget from Suzanne Lynn, Deputy Commissioner at the Department of Youth and Community Development.

Finally, Bill Abramson, member of the Workforce Policy Committee, detailed the Committee's actions taken and outcomes of proposed federal funding cuts to Workforce Investment Act programs. He also shared that the Committee received a green jobs update from Lesley Hirsch of the NYC Labor Market Information Service.

Following the committee updates, WIB President Phil Weinberg provided a brief update on the progress of the WIB against the Board's 2011-13 Strategic Plan. He reiterated the four key priority areas from the plan: innovation, coordination, championing the system, and performance. He then provided an update on two specific initiatives to highlight progress against two of these priorities. First, he shared that the Board has been extremely active on the advocacy front, sending a Board letter to New York's U.S. Senate delegation, hosting staff from several U.S. Congressional offices, visiting Congressional leaders in DC, and partnering with the U.S. Conference of Mayors to push for common interests across cities nationally. He thanked the Board, and especially the Workforce Policy Committee, for their active involvement and support of these efforts.

Next, Mr. Weinberg shared that as a result of a working group led by the WIB and the Human Resources Administration, as part of the Deputy Mayors' Workforce Cabinet, the City had launched its first annual *State of the New York City Workforce System* report. The report was distributed to all members at the meeting. He thanked staff from the WIB and City Hall who had been instrumental in the report's publication.

Transformation to a Business Driven Workforce System

Following the update of the plan, Ms. Kearns introduced WIB member Ester Fuchs to introduce a newly-developed documentary on the transformation of New York City's workforce system.

After a brief reflection by Ms. Fuchs on the history of the City's transformation since 2003, the new documentary, entitled *Putting New Yorkers to Work*, was debuted.

Following the video, Angie Kamath, Deputy Commissioner of SBS, and Jackie Mallon, Assistant Commissioner of SBS, joined the Board in a discussion on the next steps of this transformation process. They placed particular emphasis on SBS's sector-focused business development and recruitment activities and the focus on job quality and higher wage positions in 2011.

Trends and Outlook for the Economy and Labor Market

Following this video and discussion, Ms. Kearns asked Lesley Hirsch, Director of the New York City Labor Market Information Service to introduce Dr. Keith Hall, Commissioner of the U.S. Bureau of Labor Statistics. Dr. Hall led the Board through a presentation entitled *The Economy Today: What Our Measures Tell Us About the Current Labor Market*. The presentation shared national and local data on the state of the economy and labor market and led to a discussion with Board members on the implications for cities such as New York City.

Conclusion

Following the business described above, the meeting was adjourned. Ms. Kearns announced that the next quarterly WIB meeting would be held on September 27, 2011.