

TOP EMPLOYERS

The table to the right lists the employers in New York City that posted the most new, unduplicated ads in the last 90 days and the number of ads they posted.¹ The list of top-advertising employers is dominated by firms in **finance, media and telecommunications, and universities**. Finance companies have posted the highest volume of ads in each month this report has been issued. Higher-education ad volume reflects pre-fall hiring activity. In recent years, media and telecommunications companies, like T-Mobile, ATT&T, and Bloomberg LP, have also been among the employers with the highest ad volumes.

MONTHLY AD TRENDS

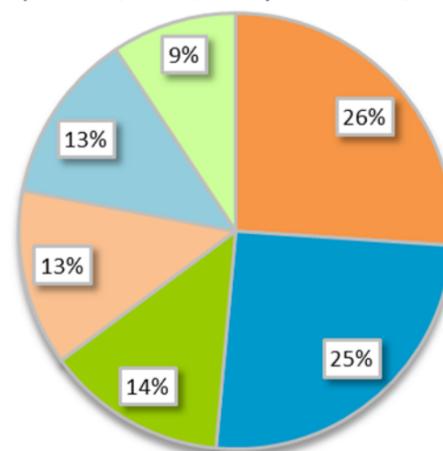
The line chart below shows the monthly total volume of on-line ads from August 2009 through August 2013. **There were 92,223 online ads for New York City jobs this month, down 5.2 percent from the same month in 2012, when online advertising was especially active.** The chart shows the *seasonality* of online job ad volume, with annual lows in late fall and annual peaks in spring and late summer. The chart also shows a *trend* of overall growth in online advertising since 2010.

ADS BY SECTOR AND OCCUPATION

The pie chart to the bottom right shows New York City job ads by sector. Between June 19, 2013, and September 16, 2013, the largest proportion of job listings were in **professional, scientific, and technical services** (26%), concentrated in computer systems design, accounting, and computer programming services and in the **finance and insurance** sector (25%), concentrated in commercial banking, securities brokerage, and insurance agencies and brokerages. Shown on the other side of this page are the highest volume occupations by group and by detailed occupation. The most in-demand occupations in the past 90 days were **marketing managers, web developers, retail salespersons, and executive secretaries and administrative assistants**, continuing a long-term pattern of high demand over the past several years.

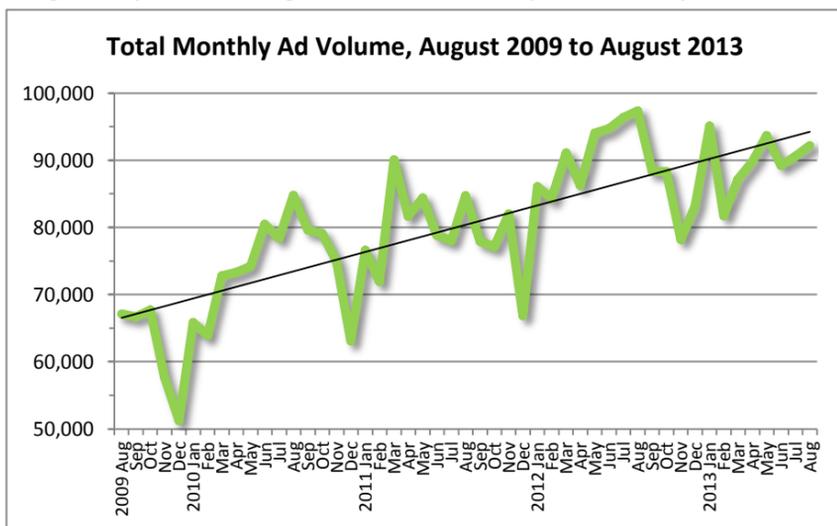
Advertiser	Volume
J.P. Morgan Chase & Co.	2,900
CITI	1,447
Time Warner	950
City University of New York (CUNY)	846
Deloitte	653
T-Mobile	629
The Bank of New York Mellon Corporation	622
Bank Of America	612
AT&T	596
Bon Secours	579
PricewaterhouseCoopers	533
Morgan Stanley	531
Macy's	521
American Express	519
HSBC	498
AIG-American International	490
North Shore Long Island Jewish	413
Columbia University	412
CBS	401
Thomson Reuters	399
Capital One	397
State University of New York (SUNY)	393
Bloomberg LP	358
Health First	358
Mount Sinai Medical Center	349
Ernst & Young LLP	335
Total	253,566

Online Ads for New York City Jobs by Sector*
(June 19, 2013, to September 16, 2013)



- Professional, Scientific, and Technical Services
- Finance and Insurance
- Information
- Retail Trade
- Health Care and Social Assistance
- Administrative and Support and Waste Management and Remediation Services

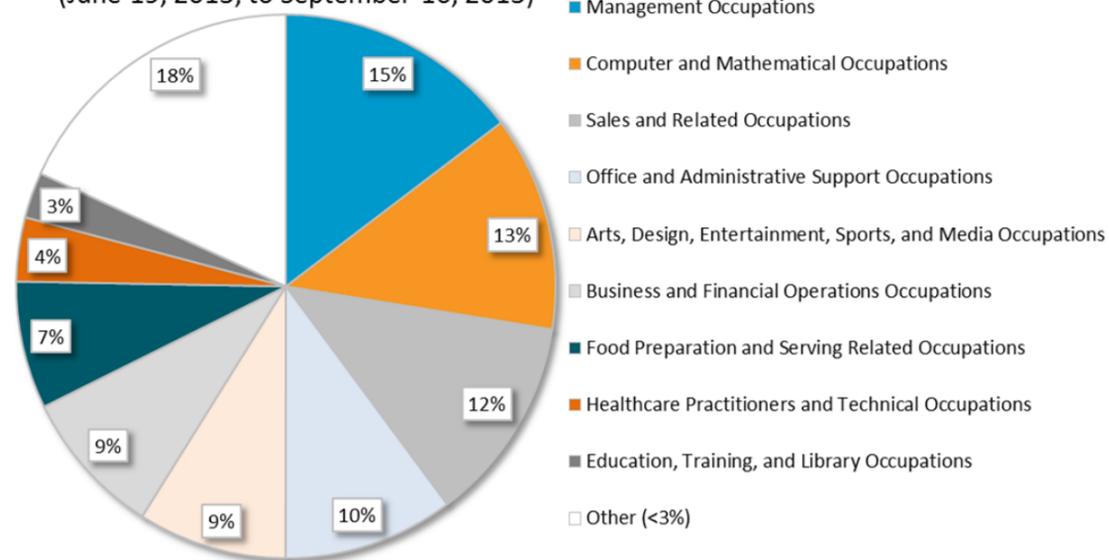
* Includes only ads for which sector could be determined.



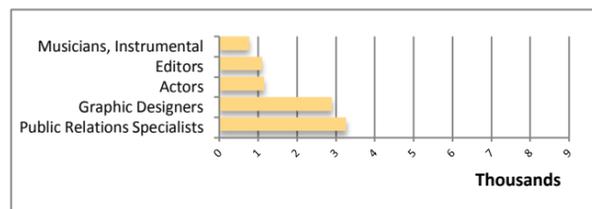
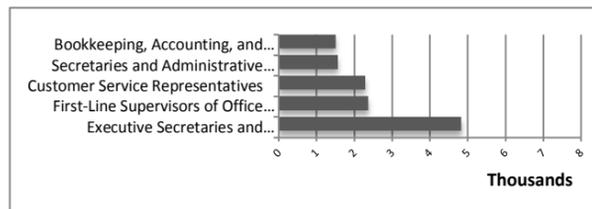
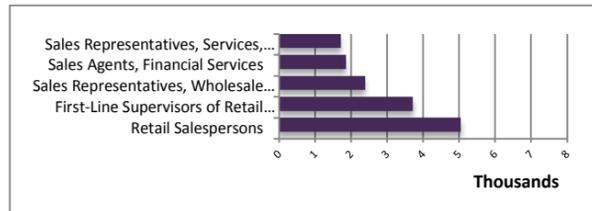
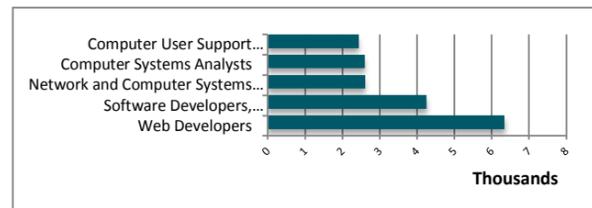
¹ Please note that this report includes only ads from direct employers. Ads posted in bulk or by employment agencies have been excluded.

New York City's Most Advertised Job Openings by Occupation

**Online Ads for New York City Jobs
by Major Occupation Group**
(June 19, 2013, to September 16, 2013)



Management	
Total Ads	30,706
Marketing Managers	7,373
Financial Managers, Branch or Department	4,561
Sales Managers	2,406
General and Operations Managers	1,925
Managers, All Other	1,850
Computer and Mathematical	
Total Ads	26,755
Web Developers	6,341
Software Developers, Applications	4,253
Network and Computer Systems Administrators	2,607
Computer Systems Analysts	2,597
Computer User Support Specialists	2,435
Sales and Related Services	
Total Ads	25,603
Retail Salespersons	5,039
First-Line Supervisors of Retail Sales Workers	3,715
Sales Representatives, Wholesale and Manufacturing	2,384
Sales Agents, Financial Services	1,850
Sales Representatives, Services, All Other	1,716
Office and Administrative Support	
Total Ads	21,334
Executive Secretaries and Executive Administrative Assistants	4,827
First-Line Supervisors of Office & Administrative Support Workers	2,369
Customer Service Representatives	2,288
Secretaries and Administrative Assistants, Excluding Executive	1,564
Bookkeeping, Accounting, and Auditing Clerks	1,506
Arts, Design, Entertainment, Sports, and Media Occupations	
Total Ads	18,641
Public Relations Specialists	3,254
Graphic Designers	2,888
Actors	1,155
Editors	1,091
Musicians, Instrumental	768



ABOUT REAL-TIME LABOR MARKET INFORMATION

Real-time labor market information comes from the daily scraping and analysis of online labor exchanges. It can provide insight into the nature and extent of current employer demand, emerging occupations and skill requirements. Internet job ads represent about 70 percent of all vacancies in the economy (and nearly 95% of jobs other than the lowest skill, lowest pay, and highest turnover occupations such as in retail, food service, and construction).

SOURCE | These analyses were conducted by the NYCLMIS using Wanted Analytics Hiring Demand Dashboard.