

TOP EMPLOYERS

The table to the right lists the employers in New York City that posted the most new, unduplicated ads in the last 90 days and the number of ads they posted. The list of top-advertising employers is dominated by firms in finance, technology, and universities.¹

MONTHLY AD TRENDS

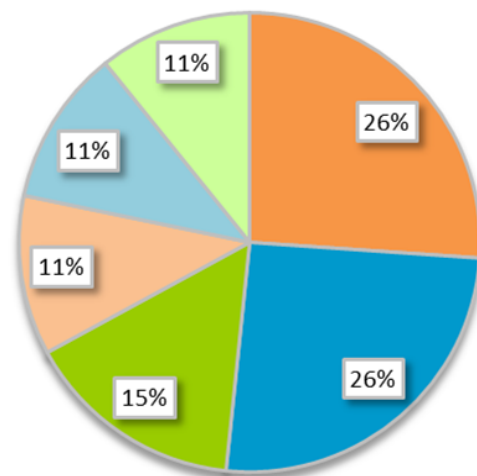
The line chart below shows the monthly total volume of on-line ads from May 2009 through May 2013. **There were 92,286 online ads for New York City jobs this month, down 2.4 percent from the same month in 2012, when online advertising was especially active.** The chart shows the *seasonality* of online job ad volume, with annual lows in late fall and annual peaks in spring and late summer.

ADS BY SECTOR AND OCCUPATION

The pie chart to the bottom right shows New York City job ads organized by sector. Between March 20, 2013, and June 17, 2013, the largest proportion of job listings were in the **professional, scientific, and technical services sector (26%)**, concentrated in computer systems design, accounting, computer programming services, and engineering services; and in **finance and insurance (26%)**, concentrated in commercial banking and securities brokerage. Shown on the other side of this page are the highest volume occupations by group and by detailed occupation. The most in-demand occupations in the past 90 days were **marketing managers, web developers, executive secretaries and administrative assistants, and financial managers.**

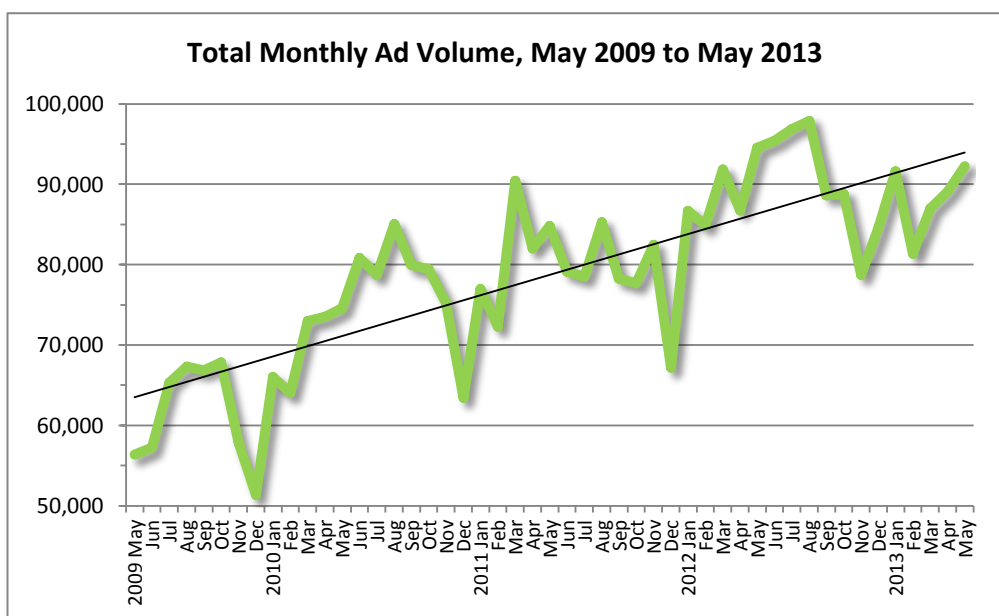
Advertiser	Volume
J.P. Morgan Chase & Co.	3,058
CITI	1,401
Time Warner	1,020
AIG-American International	924
City University of New York (CUNY)	808
Thomson Reuters	800
American Express	767
Morgan Stanley	701
Sittercity	689
Bank Of America	674
The Bank of New York Mellon Corporation	627
AT&T	611
Deloitte	582
T-Mobile	533
CBS	522
Macy's	498
State University of New York (SUNY)	489
HSBC	464
Columbia University	435
North Shore Long Island Jewish	414
PricewaterhouseCoopers	413
KPMG	386
Polo Ralph Lauren	376
BARCLAYS	376
Chartis	367
Ernst & Young LLP	360
Total	267,806

Online Ads for New York City Jobs by Sector*
(March 20, 2013, to June 17, 2013)



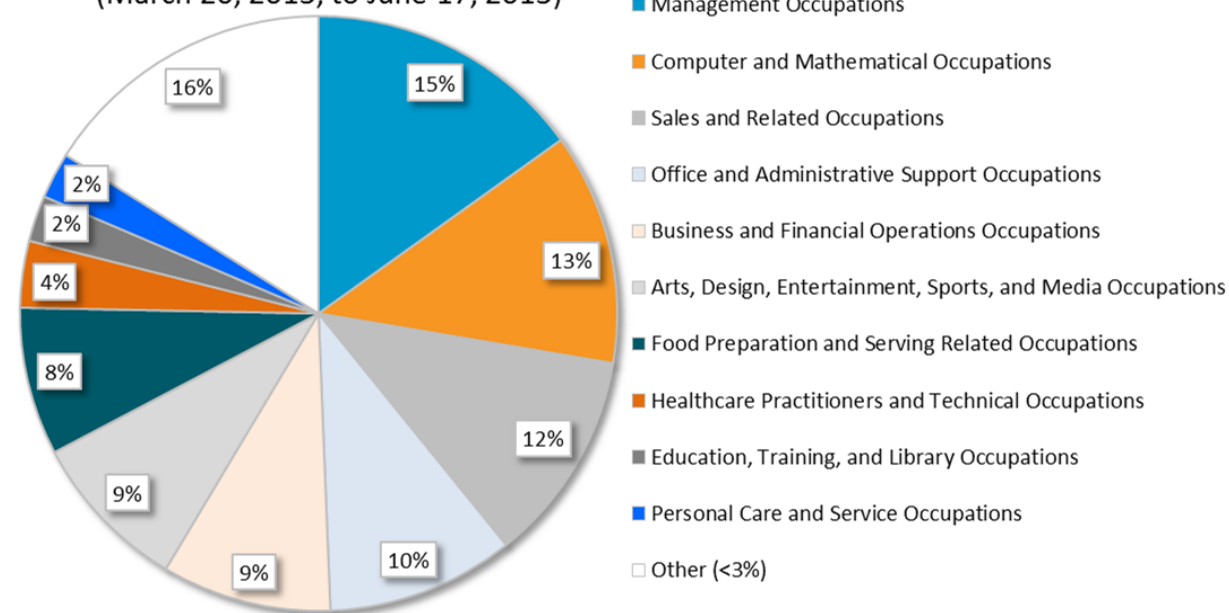
- Professional, Scientific, and Technical Services
- Finance and Insurance
- Information
- Health Care and Social Assistance
- Retail Trade
- Administrative and Support and Waste Management and Remediation Services

* Includes only ads for which sector could be determined.

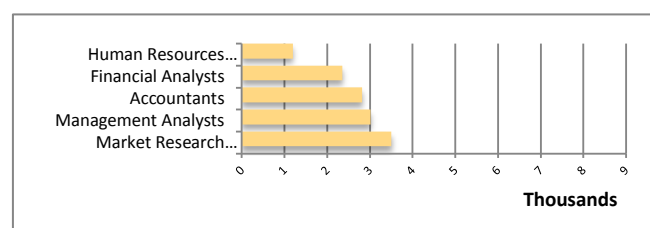
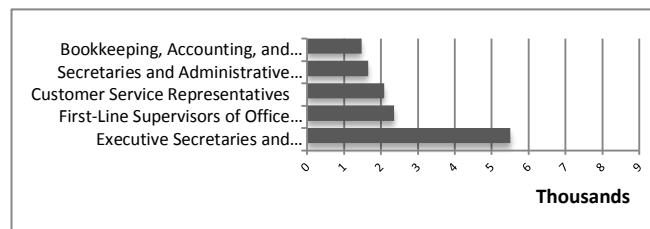
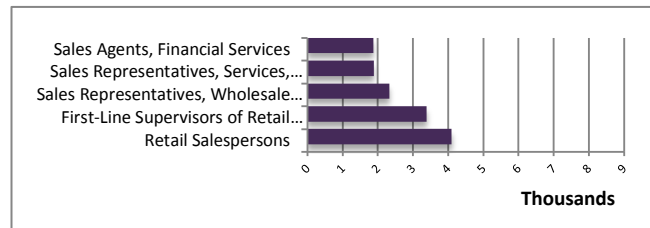
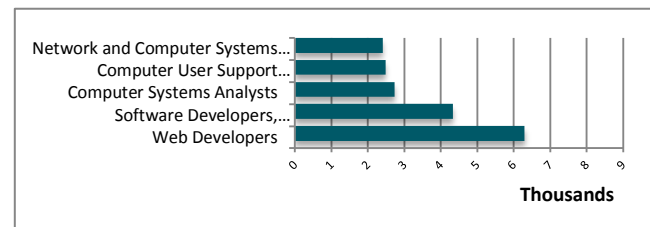
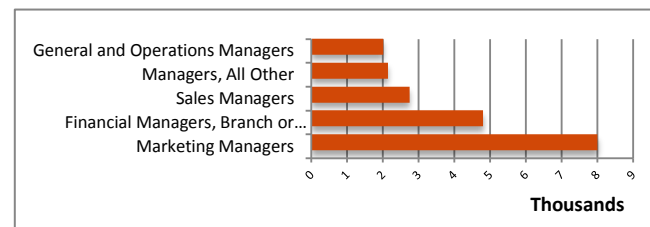


¹ Please note that this report includes only ads from direct employers. Ads posted in bulk or by employment agencies have been excluded.

**Online Ads for New York City Jobs
by Major Occupation Group**
(March 20, 2013, to June 17, 2013)



Management	
Total Ads	32,536
Marketing Managers	8,005
Financial Managers, Branch or Department	4,803
Sales Managers	2,741
Managers, All Other	2,137
General and Operations Managers	2,008
Computer and Mathematical	
Total Ads	27,173
Web Developers	6,296
Software Developers, Applications	4,328
Computer Systems Analysts	2,736
Computer User Support Specialists	2,482
Network and Computer Systems Administrators	2,404
Sales and Related Services	
Total Ads	24,845
Retail Salespersons	4,097
First-Line Supervisors of Retail Sales Workers	3,389
Sales Representatives, Wholesale and Manufacturing	2,330
Sales Representatives, Services, All Other	1,888
Sales Agents, Financial Services	1,872
Office and Administrative Support	
Total Ads	21,954
Executive Secretaries and Executive Administrative Assistants	5,500
First-Line Supervisors of Office and Administrative Support Worker:	2,354
Customer Service Representatives	2,087
Secretaries and Administrative Assistants	1,648
Bookkeeping, Accounting, and Auditing Clerks	1,468
Business and Financial Operations	
Total Ads	19,817
Market Research Analysts and Marketing Specialists	3,501
Management Analysts	3,010
Accountants	2,814
Financial Analysts	2,349
Human Resources Specialists	1,192



ABOUT REAL-TIME LABOR MARKET INFORMATION

Real-time labor market information comes from the daily scraping and analysis of online labor exchanges. It can provide insight into the nature and extent of current employer demand, emerging occupations and skill requirements. Internet job ads represent about 70 percent of all vacancies in the economy (and nearly 95% of jobs other than the lowest skill, lowest pay, and highest turnover occupations such as in retail, food service, and construction).

SOURCE | These analyses were conducted by the NYCLMIS using Wanted Analytics Hiring Demand Dashboard.