TOP EMPLOYERS

The table to the right lists the employers in New York City that posted the most new, unduplicated ads in the last 90 days and the number of ads they posted. The list of top-advertising employers is dominated by firms in finance, technology, and universities.1

MONTHLY AD TRENDS

The line chart below shows the monthly total volume of on-line ads from June 2009 through June 2013. There were 87,972 online ads for New York City jobs this month, down 7.8 percent from the same month in 2012, when online advertising was especially active. The chart shows the seasonality of online job ad volume, with annual lows in late fall and annual peaks in spring and late summer.

ADS BY SECTOR AND OCCUPATION

The pie chart to the bottom right shows New York City job ads organized by sector. Between April 13, 2013, and July 11, 2013, the largest proportion of job listings were in finance and insurance (26%), concentrated in commercial banking and securities brokerage and in the professional, scientific, and technical services sector (25%), concentrated in computer systems design, accounting, computer programming services, and engineering services. Shown on the other side of this page are the highest volume occupations by group and by detailed occupation. The most in-demand occupations in the past 90 days were marketing managers, web developers, executive secretaries and administrative assistants, and financial managers.
### New York City's Most Advertised Job Openings by Occupation

#### Management
- **Total Ads:** 32,473
  - Marketing Managers: 7,811
  - Financial Managers, Branch or Department: 5,068
  - Sales Managers: 2,714
  - General and Operations Managers: 2,086
  - Managers, All Other: 2,027

#### Computer and Mathematical
- **Total Ads:** 27,350
  - Web Developers: 6,262
  - Software Developers, Applications: 4,437
  - Computer Systems Analysts: 2,749
  - Computer User Support Specialists: 2,496
  - Network and Computer Systems Administrators: 2,416

#### Sales and Related Services
- **Total Ads:** 24,832
  - Retail Salespersons: 4,209
  - First-Line Supervisors of Retail Sales Workers: 3,522
  - Sales Representatives, Wholesale and Manufacturing, Except Techr: 2,295
  - Sales Agents, Financial Services: 1,957
  - Sales Representatives, Services, All Other: 1,900

#### Office and Administrative Support
- **Total Ads:** 21,507
  - Executive Secretaries and Executive Administrative Assistants: 5,232
  - First-Line Supervisors of Office and Administrative Support Work: 2,394
  - Customer Service Representatives: 2,087
  - Secretaries and Administrative Assistants, Except Legal, Medical, ar: 1,572
  - Bookkeeping, Accounting, and Auditing Clerks: 1,537

#### Business and Financial Operations
- **Total Ads:** 19,623
  - Market Research Analysts and Marketing Specialists: 3,393
  - Management Analysts: 3,149
  - Accountants: 2,730
  - Financial Analysts: 2,363
  - Auditors: 1,232

#### ABOUT REAL-TIME LABOR MARKET INFORMATION
Real-time labor market information comes from the daily scraping and analysis of online labor exchanges. It can provide insight into the nature and extent of current employer demand, emerging occupations and skill requirements. Internet job ads represent about 70 percent of all vacancies in the economy (and nearly 95% of jobs other than the lowest skill, lowest pay, and highest turnover occupations such as in retail, food service, and construction).

**SOURCE** | These analyses were conducted by the NYCLMIS using Wanted Analytics Hiring Demand Dashboard.