

TOP EMPLOYERS

The table to the right lists the employers in New York City that posted the most new, unduplicated ads in the last 90 days and the number of ads they posted. The list of top-advertising employers is dominated by firms in finance, hospitals, technology, and universities.¹

Advertiser	Volume
JPMorgan Chase	2,781
Citigroup	1,701
NewYork-Presbyterian Hospital	1,409
AT&T	1,266
IBM Corporation	1,094
The City University of New York	1,060
Time Warner Cable	1,055
Mount Sinai Medical Center	783
NBC Universal	757
Bloomberg	737
Bank of America	735
Columbia University	699
Macy's	684
PriceWaterhouseCoopers LLP	655
Deloitte	596
Accenture	590
CBS Corporation	584
The Bank of New York Mellon Corporation	580
Ernst & Young	547
New York University	540
T-Mobile	526
North Shore - LIJ Health System	521
American Express	482
HSBC	469
Toys"R"Us/Babies"R"Us	424
Other and unspecified	415,592
Total	436,867

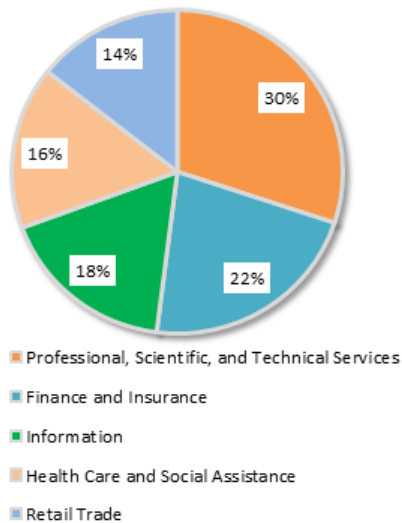
MONTHLY AD TRENDS

The line chart below shows the monthly total volume of on-line ads from January 2009 through January 2013 (the area shaded in blue approximates the period of national recession). There were **187,288 online ads for New York City jobs this month, up 3.8 percent from the same month last year. January 2013 exhibited the highest volume of on-line ads since 2009, exceeding previous peaks in May 2011 and August 2012.** The chart shows the seasonality of online job ad volume, with annual lows in late fall and annual peaks in spring and late summer.

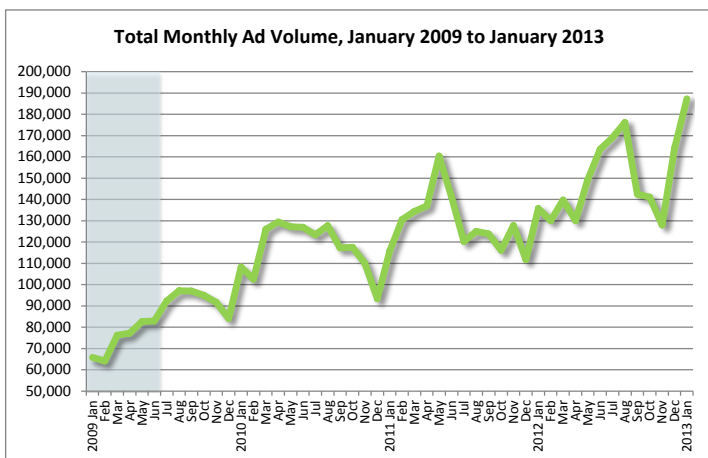
ADS BY SECTOR AND OCCUPATION

The pie chart to the bottom right shows New York City job ads organized by sector. Between November 18, 2012, and February 15, 2013, the largest proportion of job listings were in the **professional, scientific, and technical services sector (30%)**, concentrated in computer system design, accounting, and management consulting firms. The next highest demand sector was **finance and insurance (22%)**, concentrated in commercial and investment banking, followed by **information, health care and social assistance, and retail trade**. Shown on the other side of this page are the highest volume occupations by group and by detailed occupation. The most in-demand occupations in the past 90 days were **marketing managers, web developers, executive secretaries and administrative assistants, and retail salespersons.**

Online Ads for New York City Jobs by Sector¹
(November 18, 2012, to February 15, 2013)



¹ Includes only ads for which sector could be determined.

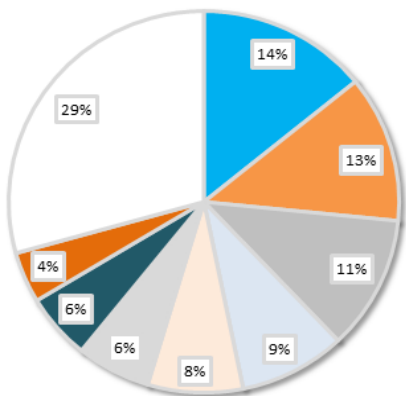


¹ Please note that this report includes only ads from direct employers. Ads posted in bulk or by employment agencies have been excluded.

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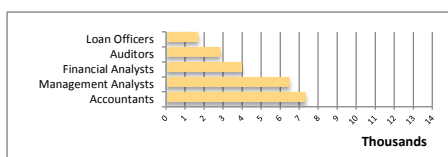
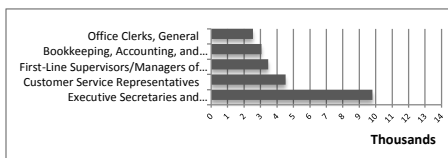
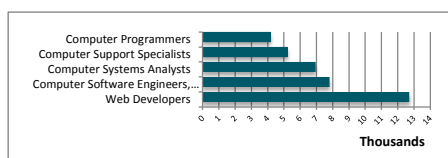
New York City's Most Advertised Job Openings by Occupation

**Online Ads for New York City Jobs
by Major Occupation Group**
(November 18, 2012, to February 15, 2013)



- Management Occupations
- Computer and Mathematical Occupations
- Sales and Related Occupations
- Office and Administrative Support Occupations
- Business and Financial Operations Occupations
- Arts, Design, Entertainment, Sports, and Media Occupations
- Healthcare Practitioners and Technical Occupations
- Food Preparation and Serving Related Occupations
- Other (<3%)

Management	
Total Ads	61,916
Marketing Managers	13,425
Financial Managers, Branch or Department	8,970
Sales Managers	7,485
Computer and Information Systems Managers	4,397
General and Operations Managers	4,071
Computer and Mathematical	
Total Ads	54,481
Web Developers	12,714
Computer Software Engineers, Applications	7,812
Computer Systems Analysts	6,950
Computer Support Specialists	5,254
Computer Programmers	4,213
Sales and Related Services	
Total Ads	49,727
Retail Salespersons	8,319
First-Line Supervisors/Managers of Retail Sales Workers	7,188
Sales Agents, Financial Services	4,857
Sales Representatives, Services, All Other	4,412
Sales Representatives, Wholesale and Manufacturing, Except Techni	4,218
Office and Administrative Support	
Total Ads	38,676
Executive Secretaries and Administrative Assistants	9,806
Customer Service Representatives	4,526
First-Line Supervisors/Managers of Office and Administrative Suppo	3,469
Bookkeeping, Accounting, and Auditing Clerks	3,063
Office Clerks, General	2,548
Business and Financial Operations	
Total Ads	34,533
Accountants	7,342
Management Analysts	6,502
Financial Analysts	4,008
Auditors	2,869
Loan Officers	1,708



ABOUT REAL-TIME LABOR MARKET INFORMATION

Real-time labor market information comes from the daily scraping and analysis of online labor exchanges. It can provide insight into the nature and extent of current employer demand, emerging occupations and skill requirements. Internet job ads represent about 70 percent of all vacancies in the economy (and nearly 95% of jobs other than the lowest skill, lowest pay, and highest turnover occupations such as in retail, food service, and construction).

SOURCE | These analyses were conducted by the NYCLMIS using Wanted Analytics Hiring Demand Dashboard.