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Highlights from Convening of NYC Workforce Funders and **WIB Executive Committee on May 29, 2013**

OHCD convened members of the NYC Workforce Funders (WF) and NYC Workforce Investment Board Executive Committee (WIB EC) to discuss system accomplishments, challenges, and opportunities. OHCD is excited to have brought these two groups together for the first time in the last 13 years of public and private strategic investment in workforce, skills training and adult education – and hopes this is the first of many meetings to enhance strategic alignment, creative partnership, and collaboration between the city and the philanthropic community to develop the city's workforce. Below are some key takeaways and highlights:

- The WF meets quarterly, as separately do officials from City and State agencies, to share information about workforce development. Grant making in workforce development has grown from \$18.4M in 2004 to \$58.3M in 2012. Since 2001, the WF have raised \$8.6M among their members for strategic workforce initiatives (Re-Envisioning the New York City Workforce System 2013 Report), demonstration projects (New York Alliance for Careers in Healthcare-NYACH) and capacity-building efforts (Benchmarking Project).
- The WF and WIB EC celebrated the work made possible over the past 15 years of the Workforce Investment Act, such as implementing sector-based strategies, utilizing labor market information, and establishing partnerships with employers that has transformed the community's ability to address the needs of job seekers and businesses.
- A dynamic and 21st century employer engagement strategy could transform the next era of workforce development in NYC, attendees agreed. The Bloomberg Administration has made huge strides in forging public-private partnerships with employers. Attendees discussed ways to continue building upon this work in order to ensure job readiness and social support programs are preparing New Yorkers to standards informed by a variety of employers.
- Attendees also agreed that we are at a critical technological and data juncture. The group discussed the system's needs for technological infrastructure and expressed support for OHCD's current efforts to extensively map City resources as well as advocate for a bill to allow City agencies access to critical wage data that would inform the evaluation of workforce programming. Attendees also discussed how best the funders, the WIB, and the City can continue to support providers/vendors effectively and efficiently. The group recognized that, even in the digital age, critical information is not always disseminated across the provider community.
- The WF expressed interest in collaborating with more City agencies. Consensus emerged that more strategic collaboration is needed more than ever to make public and private dollars go further. Doing so will require enhanced collaboration between providers, philanthropic organizations, employers, and government entities.

Written June 10, 2013