



1. These questions are not to scare anyone, but just to get some information. In general, do you feel very prepared, somewhat prepared, not very prepared or not prepared at all in the event of an emergency such as a natural disaster, fire, power outage or act of terrorism?

	<u>Jun 07</u>	<u>Jun 05</u>
Very prepared	14%	9%
Somewhat prepared	43	40
Not very prepared	20	32
Not prepared at all.....	20	19
VOL: (Don't know/Refused).....	3	-
PREPARED (NET)	57%	49
NOT PREPARED (NET)	40	51

2. Would you say that events like 9-11 and Hurricane Katrina have made you more or less likely to prepare for an emergency situation or have these events had no effect on your preparedness? Would that be much or somewhat more/less likely?

Much more likely to prepare	33%
Somewhat more likely to prepare.....	33
No change	29
Somewhat less likely to prepare.....	3
Much less likely to prepare.....	1
VOL: (Don't know/Refused).....	1
MORE LIKELY (NET)	65%
LESS LIKELY (NET)	5

3. For each of the following events, please tell me how likely you think it is that the event will happen in New York City within the next ten years. Is it very likely, somewhat likely, somewhat unlikely or very unlikely that New York City will experience...

	LIKELY		UNLIKELY		(DK/Ref.)	NET	
	Very	Somewhat	Somewhat	Very		LIKELY	UNLIKELY
• A widespread power outage	48%	37	7	4	4	85%	11
• Another terrorist attack	36%	41	10	8	5	77%	18
• A hurricane.....	18%	38	21	19	4	56%	40
• A pandemic flu outbreak	16%	36	23	18	6	52%	42
• A fire in the building in which you reside.....	13%	24	24	30	8	37%	55
• An earthquake	8%	20	24	42	7	27%	66

4. In general, do you feel very informed, somewhat informed, not very informed or not informed at all about what to do in the event of an emergency such as a natural disaster, power outage or act of terrorism?

	<u>Jun 07</u>	<u>Jun 05</u>
Very informed	23%	16%
Somewhat informed	45	39
Not very informed.....	17	32
Not informed at all.....	14	13
VOL: (Don't know/Refused).....	2	-
INFORMED (NET)	68%	55
NOT INFORMED (NET)	31	45

5. For which of the following do you feel most informed about what to do if it were to occur?

A fire	30%
A power outage	30
A hurricane	12
A terrorist attack	11
A pandemic flu outbreak.....	4
An earthquake	2
VOL: (Don't know/Refused).....	10

6. For which of the following do you feel least informed about what to do if it were to occur?

A pandemic flu outbreak.....	29%
A terrorist attack	27
An earthquake	20
A hurricane	9
A power outage	3
A fire	2
VOL: (Don't know/Refused).....	9

7. Do you have a household emergency plan that includes all, some, or none of the following: two places to reunite with loved ones, multiple exit routes, an out-of-state contact, and copies of this plan to carry with you?

	<u>Jun 07</u>	<u>Jun 05</u>
Multiple exit routes	40%	-
An out-of-state contact	38	-
VOL: (No/None).....	38	-
Two places to reunite with loved ones.....	31	-
Copies of the plans to carry with you	11	-
VOL: (Don't know/Refused).....	3	-
VOL: (Other SPECIFY)	2	-

ALL	6%	14
SOME	54	37
NONE	38	49

8. Why do you not have an emergency plan?

Haven't considered/thought about it.....	36%
Don't want to think about it	8
Don't know what to do	7
Don't believe emergency will happen.....	6
It wouldn't matter if prepared or not.....	6
It would take too long	1
Other (SPECIFY).....	14
Don't know	21
Refused	1

9. Do you have emergency supplies in your home that include all, some or none of the following: three days of drinking water and non-perishable foods, a first-aid kit, a flashlight, a battery-operated radio, and personal hygiene items?

	<u>Jun 07</u>	<u>Jun 05</u>
A flashlight.....	72%	-
Personal hygiene items.....	59	-
Three days of drinking water and non-perishable foods.....	59	-
A first aid kit.....	56	-
A battery-operated radio	54	-
No/None	8	-
Other (SPECIFY)	4	-
VOL: (Don't know/Refused).....	1	-
ALL	30%	36
SOME.....	61	52
NONE	8	12

10. Do you have a bag of supplies, ready to take with you in an emergency that includes all, some, or none of the following: copies of important documents, emergency contact numbers, cash, bottled water and snack foods, a flashlight, a radio, and a first-aid kit?]

	<u>Jun 07</u>	<u>Jun 05</u>		<u>Jun 07</u>	<u>Jun 05</u>
No/None	44%	-	Copies of important documents.....	27	-
A flashlight.....	36	-	Other (SPECIFY)	3	-
Emergency contact numbers.....	32	-	(Don't know/Refused)	3	-
Cash	31	-	ALL	11%	16
Bottled water and snack foods	30	-	SOME	42	39
A radio	28	-	NONE	44	45
A first-aid kit.....	28	-			

11. When was the last time you updated or restocked your bag of supplies?

Within the last month.....	26%
Between one month and three months ago	18
Between three and six months ago	16
Between six months and a year ago	13
Between one and two years ago	8
More than two years ago.....	8
VOL: (Don't know/Don't remember).....	11
VOL: (Refused).....	1

12. Why do you not have a bag of supplies ready for an emergency?

Haven't considered/thought about it.....	37%
Don't believe emergency will happen.....	9
Don't want to think about it	5
It wouldn't matter if prepared or not.....	3
Don't know what to do	2
It would take too long	2
It would cost too much.....	*
Other (SPECIFY).....	20
Don't know	20
Refused	2

13. Are you...?	Currently employed in New York City.....	55%
	Currently employed outside of New York City.....	5
	Not currently employed	10
	Student	5
	Employed at home.....	3
	Retired	18
	Other	3
	VOL: (Refused).....	1

14. Does your employer have an emergency evacuation plan?	Yes	62%
	No	18
	VOL: (Don't know)	20
	VOL: (Refused).....	1

15. Changing topics...Have you taken first aid training such as CPR in the past five years?	Yes	28%
	No	71
	VOL: (Don't know/Refused).....	1

Now I would like to ask you a few final questions for statistical purposes only.

D101. What is your age?	18-24	13%
	25-34	17
	35-44	20
	45-54	17
	55-64	12
	65+.....	18
	VOL: (Refused).....	4

D102. What is the last grade that you completed in school?	Some grade school	3%
	Some high school.....	8
	Graduated high school	23
	Technical/Vocational	1
	Some college.....	22
	Graduated college	30
	Graduate professional	12
VOL: (Refused).....	2	

D300. And just to make sure we have a representative sample of New Yorkers, could you please tell me your race?	Black/African-American.....	22%
	White/Caucasian	40
	Hispanic/Latino	23
	Asian-American	7
	Other (SPECIFY).....	4
	VOL: (Refused).....	4

Gender	Male.....	46%
	Female.....	54

Borough	Bronx	15%
	Brooklyn.....	29
	Manhattan.....	22
	Queens	28
	Staten Island.....	6