

2014 Super Bowl Boulevard Information Sheet

- Based on the 12/2/2013 NYC OEM Super Bowl Boulevard Webinar (presented by Cristin Burtis)
- Information sources include: Times Square Alliance, NYC OEM and the NYC Mayors Office of Citywide Event Coordination and Management (CECM)
- To view the webinar presentation please visit www.nyc.gov/partnersinpreparedness
- For any questions please email: publicprivate@oem.nyc.gov

General Background

- On February 2, 2014, MetLife Stadium in East Rutherford, New Jersey, will host Super Bowl XLVIII.
- To celebrate, New York City, the Super Bowl Host Committee and GMC have dreamed up "Super Bowl Boulevard," a series of football-themed experiences that will take over Times Square the week before the big game.
- Event highlights will include live concerts, Vince Lombardi Trophy Display, a toboggan themed slide and a field goal kick activity (among others).
- Admission is FREE and open to the public.
- FOX, NFL Network, CBS, CNN and ESPN will broadcast the festivities live.

Event dates: Wednesday, January 29 to Saturday, February 1, 2014

Event Location: Broadway from 34th Street to 47th Street

Key Dates and Schedule information

- **Load in Dates:**
Sunday, January 26, 2014 - Tuesday, January 28, 2014
 - FOX (46th-48th) will load in on Sunday, January 19th
 - ESPN (33rd-35th) will load in on Friday, January 24th
- **Operational Dates:**
Wednesday, January 29th – Saturday, February 1
 - FOX and ESPN will broadcast on Super Bowl Sunday, February 2nd
- **Hours of Operation:**
12:00 PM – 10:00 PM each day
- **Load Out Dates:**
Sunday, February 2nd
 - FOX will load out from February 2nd through February 5th

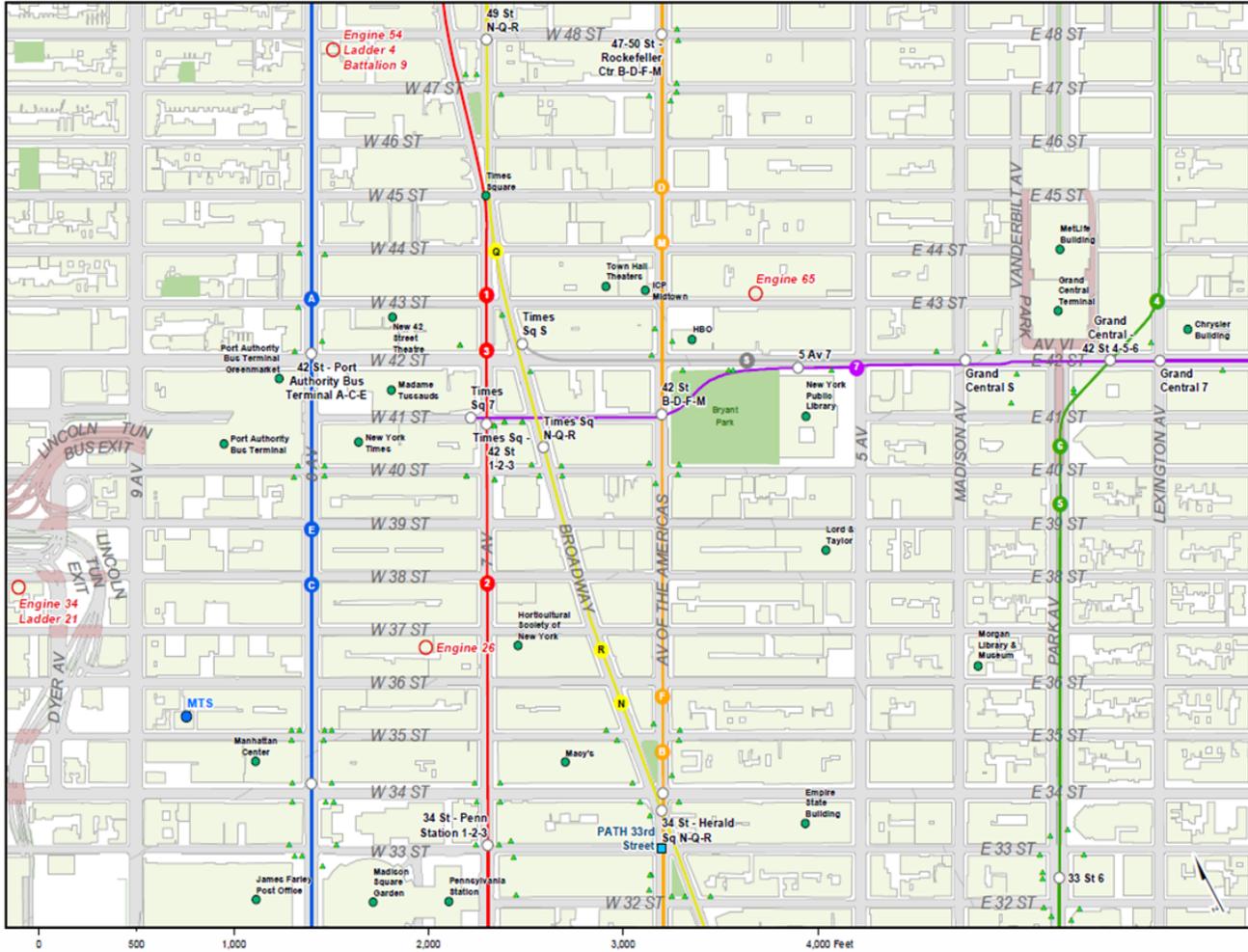
2014 Super Bowl Boulevard Information Sheet

NY/NJ 2014 Super Bowl Planning - Midtown Area

Source: NYC OEM GIS



Modified: 12/02/2013 09:30



- Police station
- Fire station
- Top location
- PATH station
- Subway station
- ▲ Subway station entrance



Street Closures

- Broadway will be closed from 34th Street to 47th Street from January 26th – February 2nd
- All cross streets are expected to remain open with the exception of 41st Street
- 41st Street from 6th to 7th Avenue will be closed from 9:00 AM – 12:00 AM.

Other Considerations

- **Construction Embargo**
 - Due to the increased crowds and production elements in the area of “Super Bowl Blvd” there will be an embargo on construction from January 15th through February 3rd. The embargo area will be from 6th Avenue to 8th Avenue from 31st Street to 48th Street.
- **Deliveries**
 - There will be truck and delivery restrictions along Broadway and adjacent side streets. Once the plan is finalized, information will be disseminated.
- **Sanitation and Snow Removal Plan**
 - There will be designated times and locations for garbage disposal, exact details to follow
 - Snow removal plans are under development, details will follow