

# John D. Solomon Fellowship for Public Service 2013-2014 Program Agencies and Projects



# NYC<sup>TM</sup>

AGING

DYCD

MOIA

OEM

NYC DIGITAL

DOHMH

# NYC Office of Emergency Management

## Agency Description

- Plan and prepare for emergencies
- Coordinate emergency response and recovery efforts
- Educate the public about preparedness
- Collect and disseminate critical information
- Seek funding to support preparedness



# NYC Office of Emergency Management External Affairs

- Mission is to educate NYC residents, children, businesses and community groups about emergency preparedness.
- Aim to accomplish this via printed guides, website, public events, social media, press and other venues.
- Run programs for volunteers, businesses, schools and community groups.



Office of Emergency Management

# NYC Office of Emergency Management

## Solomon Fellow Project: Partners in Preparedness

- Developed in 2011, this program encourages NYC organizations (businesses, non-profits, community groups and government agencies) to complete five steps to become an OEM Partner in Preparedness.
- Involves outreach, social media, programming via webinars and special events.
- 2013 goal is to increase the number of Official Partners. Focus will be on outreach and increased partner engagement.



# NYC Office of Emergency Management Training and Exercises

- Training and Exercises has three separate units:
  - Training: Facilitates, develops, and delivers OEM and interagency training
  - Exercises: Designs and conducts exercises to test plans and interagency coordination
  - EOC Management: Oversees the running of the EOC as a central location for partners to coordinate during
- OEM is developing an OEM Emergency Management Academy. The academy will serve as the City's umbrella for emergency management-related training, exercise, and learning initiatives



# NYC Office of Emergency Management

## Solomon Fellow Project: Emergency Management Academy

- Support updates to the division's strategic plan, which will align the division's current activities under the academy
- Contribute to the academy's development, including:
  - Defining the academy's structure and organization
  - Integrating the agency's learning opportunities into the academy
  - Promoting the academy to internal and external partners



# NYC Department for the Aging Agency Mission

- Established in 1973 through Older American Act created of 1965.
- Lead agency in NYC government to address issues regarding older adults.
- Largest Federal Area Agency on Aging in the Nation of 665 agencies.
- DFTA works for the empowerment, independence, dignity and quality of life of New York City's diverse older adults and for the support of their families through advocacy, education and the coordination and delivery of services.

# NYC Department for the Aging Agency Description

- Work with over 400 community based programs to provide services to older adults, such as lunches, home delivered meals, social service, educational and recreational activities, and transportation services.
- Provide Volunteer and work opportunities through Senior Employment Program, Foster Grandparents and Health Promotions.
- Help for caregivers is available through the Alzheimer's & Long Term Care, Grandparents Resources Center & Health Insurance Information Counseling Assistance Program (HIICAP) units at Department for the Aging.
- Case management agencies provide one-stop access to home-delivered meals, home care attendants, chore services, and other support services for homebound older adults.



# NYC Department for the Aging Solomon Fellowship Project

- In 2012-2013, DFTA began working on the development of the neighborhood hub concept. The Solomon Fellow will continue to work on this project, which was delayed due to Hurricane Sandy.
  - Once neighborhood hub is identified, the Fellow will map the surrounding agencies in the neighborhood hub area.
  - Promote neighborhood hub to the community.
  - Use the results of pilot survey to produce a plan to duplicate in other neighborhoods.
- Involves community outreach, program development, and research.

# NYC Department of Health and Mental Hygiene (DOHMH) Agency Description

- DOHMH: largest public health agency in the United States
- Agency Mission: protect and promote health of all New Yorkers
- DOHMH is a “Primary Agency” for “Public Health Emergency” incidents under NYC Citywide Incident Management System (CIMS)
  - Disease Surveillance
  - Laboratory Services
  - Environmental Health/Radiation Issues
  - Mental Hygiene
  - Mass distribution of medications
- DOHMH Office of Emergency Preparedness and Response
  - supports planning/response in CIMS-defined competencies
  - provides planning/response support to NYC health system



# NYC Department of Health and Mental Hygiene (DOHMH) Public Health Operations During Hurricane Sandy Response

- **DOHMH activities during 2012 Hurricane Sandy:**
  - Supported healthcare facility evacuation and repatriation operations
  - Tracked patient/residents from health care facilities relocated to shelter system
  - Conducted door-to-door canvassing/wellness checks of impacted populations
  - Supported distribution of medications, supplies, water, and food
  - Monitored availability of primary care services in impacted areas
  - Conducted community outreach and public information (e.g., mold remediation)
  - Distributed N95 respirators to volunteer groups and communities
  - Supported NYC Restoration Center staffing needs (particularly Mental Health) and facilitated staff support provided by 1,200 NYC Medical Reserve Corps volunteers
- **Evaluation of Agency Response Continues**
- **2013 Hurricane Season Planning Underway**



# NYC Department of Health and Mental Hygiene (DOHMH) Community Resilience and Recovery Initiative

## **GOAL:**

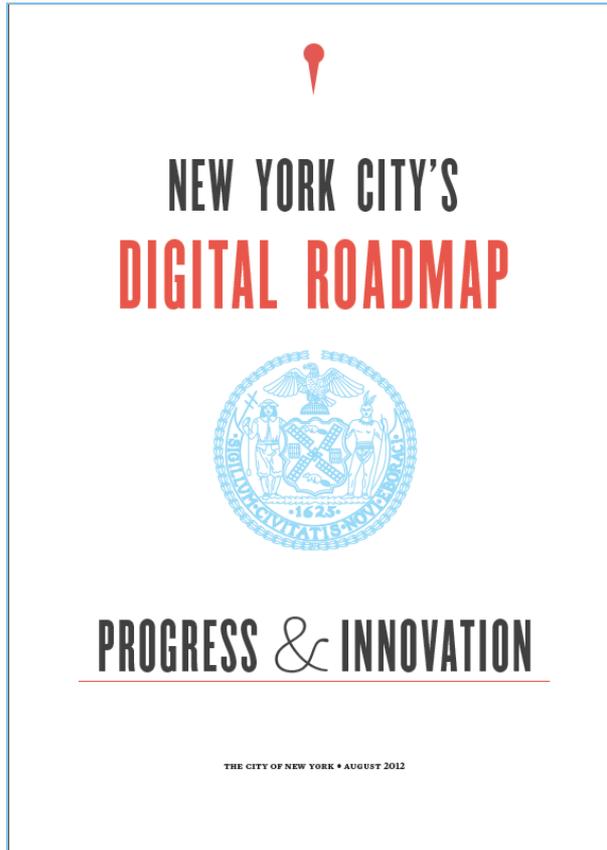
Implement a five year, multi-pronged approach that aims to bring together multidisciplinary community sectors to enhance NYC's resilience to man-made or natural disasters.

# NYC Department of Health and Mental Hygiene (DOHMH) Solomon Fellow Project

- The 2013-2014 Solomon Fellow will participate in a variety of projects, including:
  - Youth Engagement Framework
  - Vulnerable Populations Response Guide
  - DOHMH Threat Response Guides
  - Social Media Monitoring Team Development
  - Evaluation:
    - OEM/DOHMH Liaison Officer training and/or guide
    - Develop and coordinate evaluation of 2014 Mass Prophylaxis Exercise (“RAMPEX”)
  - Others to be determined, based on interest and experience of the Fellow

# NYC Digital

NYC Digital's mission is to realize New York City's potential as the world's leading digital city. To achieve this, we focus on four core pillars as outlined in New York City's Digital Roadmap:



- **Access to Technology**
- **Education**
- **Open Government**
- **Engagement**
- **Industry**

**NYC**  
**Digital**

# NYC Digital Digital Projects

- Manage the City's central Twitter, Facebook, Tumblr, Foursquare and YouTube channels, vital communication outlets during emergencies
- Improve emergency message interface and functionality for nyc.gov redesign
- Coordination, support and training for social media managers responsible for 300+ City social media channels
- Partner with leading digital companies and tech volunteers for expanded emergency coordination and outreach
- Develop additional emergency alert, preparedness, and recovery features on official NYC mobile applications that serve and inform New Yorkers
- Coordinate social media monitoring technology and strategies across agencies



# NYC Digital Solomon Fellow Project

- **Execute the strategies from *New York City's Digital Roadmap***
  - Work with the Chief Digital Officer to maximize digital communications to keep New Yorkers informed in emergencies
  - Assist with editorial content management on NYC.gov
  - Assist in citywide digital events
- **Collaborate with City agencies on digital emergency and recovery projects**
  - Assist in the management of the City's volunteer tech initiative Code Corps
  - Facilitate digital communications coordination with City agencies
  - Coordinate social media training and workshops for agencies
- **Contribute to the City's primary social media channels on Facebook, Twitter, Tumblr, YouTube and Foursquare**
  - Monitor conversations from social media channels
  - Publish analytics reports to measure engagement and growth for the platforms



# Mayor's Office of Immigrant Affairs (MOIA) Description

Building on its Charter mandate, the Mayor's Office of Immigrant Affairs promotes the well-being of immigrant communities by recommending policies and programs that facilitate successful integration of immigrant New Yorkers into the civic, economic, and cultural life of the City.

## **Objectives**

**Ensure Access:** Promote use of City services by immigrant New Yorkers

**Build Bridges:** Liaison to immigrant communities and encourage dialogue and collaboration between City agencies and immigrant communities

**Offer Expertise:** Serve as a key resource regarding immigrants

**Celebrate Contributions:** Coordinate programs celebrating immigrant contributions and supporting immigrant heritage

# Mayor's Office of Immigrant Affairs (MOIA)

## Solomon Fellow Project

- Host the Neighborhood Leadership Institute (NLI), including a series of free skill-building workshops to emerging immigrant leaders.
  - Goal for 2013-2014 is to partner with OEM to include an emergency preparedness component of the NLI
  - Aim to engage and educate local emerging immigrant leaders so that she/he can engage immigrant populations
- Assist in the development and implementation of emergency preparedness workshops for immigrant community leaders.
- Involves program evaluation and development, cross-cultural community outreach, social media, and community education.

# Department of Youth and Community Development (DYCD)

## Description

- DYCD was created in 1996 to provide the City of New York with high quality youth and family programming.
- Fund over 1500 CBOs that provide a range of high-quality youth and community development programs, including:
  - Beacon Community Centers
  - Cornerstone Community Centers
  - Immigrant Services Initiative
  - Jobs and Internships for Youth
  - Literacy for adults, adolescents and families
  - Out-of-School Time
  - Runaway and Homeless Youth Outreach
  - Summer Youth Employment Program
- Serve as the designated Community Action Agency for New York City

# Department of Youth and Community Development (DYCD) Solomon Fellow Project

- Assess CBO Emergency Planning Needs
  - Assess current emergency preparedness status of a sample of CBOs
  - Develop an enterprise risk management (ERM) tool
  - Apply ERM to a sample of DYCD-funded CBOs
- Write a guidebook for CBOs to develop their own Emergency Preparedness and Continuity of Operations Plan
- Develop an implementation plan and pilot program
- Implement Guidebook for CBOs in selected geographic areas
- Involves program evaluation, risk management, and community outreach.

Questions?



Office of Emergency Management