



NEW YORK CITY

Office of Emergency Management

NYContinuity

Emergency Management Newsletter for Businesses

NYC OEM

May 2010

Welcome to **NYContinuity**, a monthly publication to help you prepare for emergencies, strengthen your continuity plans, update you on emergency management news, and inform you about events and resources available to businesses in New York City.

This month's small business corner discusses Iceland's volcanic ash plume and analyzes how travel disruptions can affect business. April also saw the launch of translated versions of OEM's website in Spanish, Chinese, and Russian.

May 23-29 is Hurricane Preparedness Week, and OEM will be hosting a conference call addressing coastal storm preparedness issues. Read the feature below to learn how to participate in the call.

NYContinuity is a newsletter for small business owners and continuity professionals brought to you by OEM.

Small Business Corner: Prepare Your Business for... Volcanoes? (Succession Planning)



Fortunately, volcanoes are not likely to occur in New York City. But as the plume of volcanic ash that closed airports across Europe demonstrated, volcanic activity or any other natural or man-made incident anywhere in the world can interrupt travel and have a powerful effect on New York.

What would you do if you were stuck in a foreign airport for several weeks? Do you travel with enough resources (both financial and otherwise) to comfortably survive a forced extension of your trip or an extended stay in an airport terminal?

What if an emergency happened at your business while you were away? Make sure that somebody at your organization has the authority to make the tough decisions that might be necessary to keep your business functioning.

Also consider that you might not be the one directly affected by travel disruptions. One of your essential employees could just as easily get stuck away from work. Cross-train employees to manage critical operations so that your business can continue to function, even without one of your key people.

For more information about continuity planning, consult the [Ready New York for Business](#) guide.

Continuity Conversations Hurricane Awareness Week Conference Call

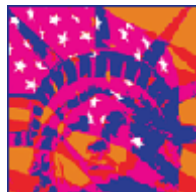


May 23-29 is Hurricane Preparedness Week

Hurricane season is almost upon us. Learn more about preparing for a hurricane from OEM's [Ready New York: Hurricanes and New York City](#), or find out if your home or business is located in a flood zone using OEM's [Hurricane Evacuation Zone Finder](#).

OEM will host a conference call open to the private sector to discuss coastal storm preparedness during the week of May 23-29. The call will feature a guest speaker from OEM or one of our partner agencies.

OEM Launches Translated Websites



In celebration of Immigrant Heritage Week, April 15 - 21, OEM launched versions of its website in Chinese ([中文 \(繁體\)](#)), Russian ([Русский](#)), and Spanish ([español](#)). Visitors can access the new websites from OEM's homepage by clicking on their preferred language in the upper right corner.

Translated content includes general information about OEM, hazard safety information, volunteer programs, and easy access to Ready New York's translated guides.

If you have any topics or themes that you would like to see covered or any suggestions for how we may improve this newsletter, please send an e-mail to publicprivate@oem.nyc.gov. To see if your topic has been covered in a past issue, please visit the [NYContinuity Archive](#).

Sincerely,
The **NYContinuity** Team

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