



NEW YORK CITY

Office of Emergency Management

NYContinuity

Emergency Management Newsletter for Businesses

NYC OEM
July 2010

Welcome to **NYContinuity**, a monthly publication to help you prepare for emergencies, strengthen your continuity plans, update you on emergency management news, and inform you about events and resources available to businesses in New York City.

This month's small business corner presents preparemybusiness.org, a website for creating and updating business continuity plans. Learn how to use this resource to prepare your organization.

Hot weather has hit the city and staying cool is on everyone's mind. Earlier this month, OEM hosted a conference call with Con Edison about the city's electrical system and how to avoid power outages and disruptions. Check out the article below for more information.

The last feature discusses the NYC CERT program's trip to Haiti to help train and educate Haitians on emergency preparedness. Read below for more details on the team's efforts.

NYContinuity is a newsletter for small business owners and continuity professionals brought to you by OEM.

Small Business Corner: New Resource: preparemybusiness.org



The U.S. Small Business Administration and Agility Recovery Solutions have partnered to create preparemybusiness.org, a website designed to educate businesses on the importance of disaster preparedness and recovery planning.

[Preparemybusiness.org](http://preparemybusiness.org) features planning resources, such as a risk assessment template, a guide to conducting table top exercises, an emergency communication plan, and a guide to conducting a critical business functions analysis.

The website educates businesses through free monthly webinars discussing various emergency management topics ranging from basic preparedness steps to understanding how to apply for disaster assistance loans. The latest webinar featured 10 steps to business preparedness; for more information, check out the [presentation slides](#).

There is also information about exercising your plan, including the basics of who, where, how, and what to test, as well as testing checklists and exercises to ensure your plan is functioning correctly.

Disaster assistance resources are available, including information about Small Business Administration disaster assistance loans.

When creating your continuity plan, it is also important to keep in mind specific hazards that could affect your business. It is

crucial that you prepare appropriately for different types of incidents. Check out [OEM's NYC hazards](#) page for more information on each hazard.

Go to www.preparemybusiness.org to view other useful features, including video testimonials and additional links.

Continuity Conversations Summer Power Preparedness Conference Call



In July, OEM hosted a webinar with Con Edison to discuss the summer's power demand and how outages are handled. Con Edison works closely with OEM and other agencies to restore power quickly and assist those affected by power outages. On the call, Con Edison reviewed a heat readiness program with response plans, power reduction appeals, and voltage reductions. Both Con Edison and OEM send out alerts via phone, e-mail, website, and text message to communicate outages.

To register to receive notifications, sign up at www.nyc.gov/notifynyc or call 311.

For more information, visit www.coned.com.

NYC CERT trains a team of 412 Haitians

Last month, a team of NYC OEM, Fire Department, and Health Department staff traveled to Port-au-Prince, Haiti, to help build a local Community Emergency Response Team (CERT) program. This was the first time that NYC CERT trainers taught the program outside the United States. The NYC team trained 412 Haitians in 10 days in first aid, fire safety, triage, light search and rescue, public health, disaster psychology, and more.

The training was adapted from the 10-week program that was created in New York City to raise emergency awareness and provide basic response skills. Upon completion, members support their local communities by assisting with emergency education and response. The Haitian CERT members plan to develop the program in other parts of Haiti.

For more information on CERT, visit the [NYC CERT website](#). To read more about CERT in Haiti, check out the CERT team's journal entries at [OEM's facebook page](#).



If you have any topics or themes that you would like to see covered or any suggestions for how we may improve this newsletter, please send an e-mail to publicprivate@oem.nyc.gov. To see if your topic has been covered in a past issue, please visit the [NYContinuity Archive](#).

Sincerely,
The **NY**Continuity Team

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