



**Office of Emergency Management  
 New York City Survey  
 June 2005\***

**Preparedness for Emergency Events**

**Question Wording:** In general, do you feel very prepared, somewhat prepared, not very prepared, or not prepared at all in the event of an emergency such as: (rotated) natural disasters, fires, power outages, or acts of terrorism?

New York City Residents

|                       |                      | NYC Residents                          |          |                  |                     |
|-----------------------|----------------------|--|----------|------------------|---------------------|
|                       |                      | Prepared: in the event of an emergency |          |                  |                     |
|                       |                      | Very prepared                          | Prepared | Not too prepared | Not prepared at all |
|                       |                      | Row %                                  | Row %    | Row %            | Row %               |
| NYC Residents         |                      | 9%                                     | 40%      | 32%              | 19%                 |
| NYC Borough           | Bronx                | 9%                                     | 43%      | 31%              | 17%                 |
|                       | Brooklyn             | 12%                                    | 38%      | 30%              | 20%                 |
|                       | Manhattan            | 8%                                     | 38%      | 35%              | 19%                 |
|                       | Queens               | 9%                                     | 41%      | 32%              | 18%                 |
|                       | Staten Island        | 2%                                     | 45%      | 37%              | 16%                 |
| Household Income      | Less than \$50,000   | 12%                                    | 37%      | 31%              | 20%                 |
|                       | \$50,000 or more     | 7%                                     | 45%      | 33%              | 15%                 |
| Education             | Not college graduate | 11%                                    | 37%      | 32%              | 20%                 |
|                       | College graduate     | 8%                                     | 43%      | 32%              | 16%                 |
| Race                  | White                | 9%                                     | 38%      | 36%              | 17%                 |
|                       | African-American     | 10%                                    | 42%      | 27%              | 21%                 |
|                       | Latino               | 11%                                    | 39%      | 31%              | 18%                 |
| Age                   | Under 35             | 11%                                    | 42%      | 30%              | 17%                 |
|                       | 35 or older          | 9%                                     | 38%      | 34%              | 19%                 |
| Gender                | Male                 | 12%                                    | 44%      | 28%              | 16%                 |
|                       | Female               | 8%                                     | 36%      | 36%              | 21%                 |
| Children in Household |                      | 9%                                     | 40%      | 32%              | 19%                 |

Marist College Institute for Public Opinion June 2005 Note: Respondents answering Unsure were less than 2%

\* Note: Totals may not add to 100 percent due to rounding.

## Informed about Emergency Events

**Question Wording:** In general, do you feel very informed, somewhat informed, not very informed, or not informed at all about what to do in the event of an emergency, such as: (rotated) natural disasters, fires, power outages, or acts of terrorism?

### New York City Residents

|                       |                      | NYC Residents                          |          |                  |                     |
|-----------------------|----------------------|--|----------|------------------|---------------------|
|                       |                      | Informed: in the event of an emergency |          |                  |                     |
|                       |                      | Very informed                          | Informed | Not too informed | Not informed at all |
|                       |                      | Row %                                  | Row %    | Row %            | Row %               |
| NYC Residents         |                      | 16%                                    | 39%      | 32%              | 13%                 |
| NYC Borough           | Bronx                | 14%                                    | 39%      | 36%              | 11%                 |
|                       | Brooklyn             | 20%                                    | 32%      | 32%              | 16%                 |
|                       | Manhattan            | 12%                                    | 46%      | 29%              | 12%                 |
|                       | Queens               | 18%                                    | 39%      | 33%              | 10%                 |
|                       | Staten Island        | 9%                                     | 46%      | 32%              | 13%                 |
| Household Income      | Less than \$50,000   | 17%                                    | 37%      | 32%              | 13%                 |
|                       | \$50,000 or more     | 14%                                    | 43%      | 32%              | 11%                 |
| Education             | Not college graduate | 16%                                    | 38%      | 31%              | 15%                 |
|                       | College graduate     | 17%                                    | 39%      | 35%              | 9%                  |
| Race                  | White                | 14%                                    | 36%      | 36%              | 14%                 |
|                       | African-American     | 19%                                    | 38%      | 29%              | 13%                 |
|                       | Latino               | 14%                                    | 45%      | 31%              | 10%                 |
| Age                   | Under 35             | 14%                                    | 37%      | 33%              | 16%                 |
|                       | 35 or older          | 17%                                    | 39%      | 32%              | 12%                 |
| Gender                | Male                 | 19%                                    | 40%      | 30%              | 11%                 |
|                       | Female               | 14%                                    | 38%      | 34%              | 14%                 |
| Children in Household |                      | 15%                                    | 39%      | 33%              | 13%                 |

Marist College Institute for Public Opinion June 2005 Note: Respondents answering Unsure were less than 2%

## Household Emergency Plan

**Question Wording:** Do you have a **household emergency plan** that includes all, some, or none of the following: two places to reunite with loved ones, multiple exit routes, an out-of-state contact, and copies of this plan to carry with you?

New York City Residents

|                       |                      | NYC Residents                          |       |       |
|-----------------------|----------------------|--|-------|-------|
|                       |                      | Do you have a household emergency plan |       |       |
|                       |                      | All                                    | Some  | None  |
|                       |                      | Row %                                  | Row % | Row % |
| NYC Residents         |                      | 14%                                    | 37%   | 49%   |
| NYC Borough           | Bronx                | 18%                                    | 42%   | 39%   |
|                       | Brooklyn             | 12%                                    | 38%   | 50%   |
|                       | Manhattan            | 10%                                    | 35%   | 55%   |
|                       | Queens               | 16%                                    | 36%   | 48%   |
|                       | Staten Island        | 15%                                    | 42%   | 43%   |
| Household Income      | Less than \$50,000   | 14%                                    | 37%   | 49%   |
|                       | \$50,000 or more     | 14%                                    | 41%   | 46%   |
| Education             | Not college graduate | 14%                                    | 38%   | 48%   |
|                       | College graduate     | 13%                                    | 37%   | 50%   |
| Race                  | White                | 13%                                    | 34%   | 53%   |
|                       | African-American     | 20%                                    | 38%   | 43%   |
|                       | Latino               | 12%                                    | 41%   | 46%   |
| Age                   | Under 35             | 11%                                    | 42%   | 46%   |
|                       | 35 or older          | 14%                                    | 35%   | 50%   |
| Gender                | Male                 | 17%                                    | 37%   | 46%   |
|                       | Female               | 11%                                    | 38%   | 51%   |
| Children in Household |                      | 12%                                    | 41%   | 47%   |

Marist College Institute for Public Opinion June 2005 Note: Respondents answering Unsure were less than 1%

## Home Emergency Supplies

**Question Wording:** Do you have **emergency supplies** in your home that include all, some, or none of the following: three days of drinking water and non-perishable foods, a first-aid kit, a flashlight, a battery-operated radio, and personal hygiene items?

### New York City Residents

|                       |                      | NYC Residents                               |       |       |
|-----------------------|----------------------|---|-------|-------|
|                       |                      | Do you have emergency supplies in your home |       |       |
|                       |                      | All   | Some  | None  |
|                       |                      | Row %                                       | Row % | Row % |
| NYC Residents         |                      | 36%   | 52%   | 12%   |
| NYC Borough           | Bronx                | 38%   | 49%   | 12%   |
|                       | Brooklyn             | 34%   | 51%   | 15%   |
|                       | Manhattan            | 33%   | 55%   | 12%   |
|                       | Queens               | 38%   | 51%   | 11%   |
|                       | Staten Island        | 47%   | 49%   | 4%    |
| Household Income      | Less than \$50,000   | 34%   | 51%   | 15%   |
|                       | \$50,000 or more     | 39%   | 53%   | 8%    |
| Education             | Not college graduate | 37%   | 51%   | 13%   |
|                       | College graduate     | 35%   | 53%   | 12%   |
| Race                  | White                | 37%   | 53%   | 11%   |
|                       | African-American     | 37%   | 53%   | 10%   |
|                       | Latino               | 35%   | 49%   | 16%   |
| Age                   | Under 35             | 31%   | 54%   | 14%   |
|                       | 35 or older          | 37%   | 51%   | 12%   |
| Gender                | Male                 | 36%   | 51%   | 13%   |
|                       | Female               | 36%   | 52%   | 12%   |
| Children in Household |                      | 35%   | 52%   | 13%   |

Marist College Institute for Public Opinion June 2005 Note: Respondents answering Unsure were less than 1%

## “Go Bag” of Supplies

**Question Wording:** Do you have a **bag of supplies**, ready to take with you in an emergency that includes all, some, or none of the following: copies of important documents, emergency contact numbers, cash, bottled water and snack foods, a flashlight, a radio, prescriptions, and a first-aid kit?

New York City Residents

|                       |                      | NYC Residents                 |       |       |
|-----------------------|----------------------|-------------------------------|-------|-------|
|                       |                      | Do you have a bag of supplies |       |       |
|                       |                      | All                           | Some  | None  |
|                       |                      | Row %                         | Row % | Row % |
| NYC Residents         |                      | 16%                           | 39%   | 45%   |
| NYC Borough           | Bronx                | 23%                           | 40%   | 37%   |
|                       | Brooklyn             | 15%                           | 41%   | 44%   |
|                       | Manhattan            | 12%                           | 35%   | 52%   |
|                       | Queens               | 18%                           | 42%   | 41%   |
|                       | Staten Island        | 13%                           | 37%   | 50%   |
| Household Income      | Less than \$50,000   | 18%                           | 42%   | 39%   |
|                       | \$50,000 or more     | 12%                           | 40%   | 48%   |
| Education             | Not college graduate | 18%                           | 41%   | 41%   |
|                       | College graduate     | 12%                           | 39%   | 49%   |
| Race                  | White                | 13%                           | 33%   | 54%   |
|                       | African-American     | 16%                           | 48%   | 36%   |
|                       | Latino               | 19%                           | 45%   | 36%   |
| Age                   | Under 35             | 16%                           | 39%   | 46%   |
|                       | 35 or older          | 15%                           | 40%   | 44%   |
| Gender                | Male                 | 18%                           | 41%   | 41%   |
|                       | Female               | 14%                           | 38%   | 48%   |
| Children in Household |                      | 17%                           | 40%   | 43%   |

Marist College Institute for Public Opinion June 2005 Note: Respondents answering Unsure were less than 1%

## Reasons for NOT Being Prepared

**Question Wording:** I'm going to read you a list of reasons why people may not feel prepared for emergencies such as: (rotated) natural disasters, fires, power outages, or acts of terrorism, please tell me the main reason you would not be prepared in the event of an emergency: (rotated) I have not had time to prepare a plan, I do not feel at risk, I am not sure about what to do, I do not feel it helps to prepare, or I am physically unable to prepare?

New York City Residents

|                       |                      | NYC Residents  |                       |                                |                                   |                                   |                            |        |
|-----------------------|----------------------|--|-----------------------|--------------------------------|-----------------------------------|-----------------------------------|----------------------------|--------|
|                       |                      | Main reason you would not be prepared in the event of an emergency |                       |                                |                                   |                                   |                            |        |
|                       |                      | I have not had time to prepare plan                                | I do not feel at risk | I am not sure about what to do | I do not feel it helps to prepare | I am physically unable to prepare | Volunteered: I am prepared | Unsure |
|                       |                      | Row %  | Row %                 | Row %                          | Row %                             | Row %                             | Row %                      | Row %  |
| NYC Residents         |                      | 21%  | 23%                   | 28%                            | 9%                                | 5%                                | 8%                         | 6%     |
| NYC Borough           | Bronx                | 27%  | 23%                   | 30%                            | 4%                                | 5%                                | 8%                         | 3%     |
|                       | Brooklyn             | 15%  | 22%                   | 34%                            | 9%                                | 6%                                | 8%                         | 5%     |
|                       | Manhattan            | 26%  | 20%                   | 25%                            | 11%                               | 5%                                | 6%                         | 7%     |
|                       | Queens               | 20%  | 26%                   | 26%                            | 9%                                | 5%                                | 9%                         | 6%     |
|                       | Staten Island        | 21%  | 29%                   | 11%                            | 20%                               | 2%                                | 7%                         | 10%    |
| Household Income      | Less than \$50,000   | 21%  | 20%                   | 34%                            | 6%                                | 7%                                | 8%                         | 5%     |
|                       | \$50,000 or more     | 23%  | 26%                   | 20%                            | 14%                               | 3%                                | 7%                         | 7%     |
| Education             | Not college graduate | 20%  | 21%                   | 34%                            | 6%                                | 6%                                | 7%                         | 5%     |
|                       | College graduate     | 22%  | 24%                   | 20%                            | 14%                               | 4%                                | 8%                         | 7%     |
| Race                  | White                | 20%  | 25%                   | 25%                            | 14%                               | 4%                                | 5%                         | 7%     |
|                       | African-American     | 21%  | 21%                   | 30%                            | 5%                                | 6%                                | 13%                        | 4%     |
|                       | Latino               | 23%  | 19%                   | 36%                            | 6%                                | 6%                                | 6%                         | 4%     |
| Age                   | Under 35             | 25%  | 24%                   | 35%                            | 9%                                | 2%                                | 3%                         | 3%     |
|                       | 35 or older          | 19%  | 22%                   | 26%                            | 10%                               | 7%                                | 9%                         | 7%     |
| Gender                | Male                 | 18%  | 28%                   | 26%                            | 9%                                | 3%                                | 10%                        | 7%     |
|                       | Female               | 24%  | 19%                   | 30%                            | 9%                                | 7%                                | 6%                         | 4%     |
| Children in Household |                      | 25%  | 23%                   | 31%                            | 8%                                | 4%                                | 7%                         | 3%     |

Marist College Institute for Public Opinion June 2005

### **Nature of the Sample**

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The June 2005 New York City survey was conducted June 1<sup>st</sup>, 2<sup>nd</sup>, 6<sup>th</sup>, and 7<sup>th</sup>, 2005. 876 adults 18 years of age or older in New York City were interviewed. Telephone numbers were selected based on a complete list of telephone exchanges from throughout the city. The exchanges were selected to ensure that each borough was represented in proportion to its population. Interviews were conducted in both English and Spanish. The results of the entire survey are statistically significant at  $\pm 3.5\%$ . The error margin increases for cross-tabulations.