



1. For each of the following events, please tell me how likely you think it is that the event will happen in New York City within the next ten years. Is it very likely, somewhat likely, somewhat unlikely or very unlikely that New York City will experience...

	LIKELY		UNLIKELY		(DK/Ref.)	NET	
	Very	Some	Some	Very		LIKELY	UNLIKELY
• [FORM A] A widespread power outage 2007	48% 48%	40 37	8 7	2 4	2 4	88% 85%	10 11
• [FORM B] Another terrorist attack..... 2007	27% 36%	46 41	13 10	9 8	5 5	73% 77%	23 18
• A hurricane..... 2007	18% 18%	37 38	20 21	22 19	3 4	55% 56%	42 40
• [FORM B] A pandemic flu outbreak..... 2007	17% 16%	33 36	28 23	18 18	3 6	50% 52%	46 42
• How likely do you think it is that there will be a fire in the building in which you reside in New York City in the next ten years? 2007	14% 13%	21 24	24 24	35 30	7 8	35% 37%	59 55
• [FORM A] An earthquake 2007	9% 8%	17 20	23 24	46 42	5 7	25% 27%	70 66

2. In general, do you feel very informed, somewhat informed, not very informed or not informed at all about what to do in the event of an emergency such as a natural disaster, power outage or act of terrorism?

	2008	2007	2005
Very informed.....	24%	23%	16%
Somewhat informed.....	45	45	39
Not very informed.....	18	17	32
Not informed at all.....	12	14	13
VOL: (Don't know/Refused).....	2	2	-
INFORMED (NET).....	69%	68	55
NOT INFORMED (NET).....	30	31	45

3. For which of the following do you feel most informed about what to do if it were to occur? [SCRAMBLE AND READ LIST]

	2008	2007
A power outage.....	35%	30%
A fire.....	29	30
A hurricane.....	12	12
A terrorist attack.....	9	11
A pandemic flu outbreak.....	4	4
An earthquake.....	3	2
VOL: (Don't know/Refused).....	7	10

4. For which of the following do you feel least informed about what to do if it were to occur? [SCRAMBLE AND READ LIST]

	2008	2007
A terrorist attack.....	31%	27%
A pandemic flu outbreak.....	24	29
An earthquake.....	22	20
A hurricane.....	10	9
A fire.....	4	2
A power outage.....	3	3
VOL: (Don't know/Refused).....	6	9

5. Do you have a household emergency plan that includes all, some, or none of the following: two places to reunite with loved ones, multiple exit routes, an out-of-state contact, and copies of this plan to carry with you? [ACCEPT MULTIPLE RESPONSES]

	2008	2007	2005
Multiple exit routes.....	39%	40%	-
An out-of-state contact.....	36	38	-
Two places to reunite with loved ones.....	32	31	-
Copies of the plans to carry with you.....	13	11	-
Emergency Supplies.....	*	-	-
Other (SPECIFY).....	*	2	-
No/None.....	40	38	-
VOL: (Don't know/Refused).....	2	3	-
ALL.....	9%	6	14
SOME.....	49	54	37
NONE.....	40	38	49

5. [IF NO EMERGENCY PLAN] Why do you not have an emergency plan? [OPEN END, PRE-CODE] [DO NOT READ RESPONSES]

	<u>2008</u>	<u>2007</u>
Haven't considered/thought about it.....	33%	36%
It wouldn't matter if prepared or not	10	6
Don't believe emergency will happen.....	8	6
Don't want to think about it.....	7	8
Don't know what to do.....	5	7
Live alone.....	3	-
It would take too long.....	1	1
Old, thus there is no need.....	1	-
Procrastination.....	1	-
Other (SPECIFY).....	7	14
Don't know.....	20	21
Refused.....	2	1

7. [IF EMERGENCY PLAN] Why have you made a plan for emergencies? [OPEN END, PRE-CODE] [DO NOT READ RESPONSES]

I think it is important to be prepared.....	51%
I have a family.....	13
It's just how I am/in my nature.....	12
Past experience.....	3
9/11/Terrorists.....	3
Personal safety.....	2
I take care of someone.....	1
I think a disaster is possible.....	1
It was recommended.....	1
I have a pet.....	1
Because of where I live.....	1
Other (SPECIFY).....	1
VOL: (Don't know/Refused).....	11

8. Do you have emergency supplies in your home that include all, some or none of the following: three days of drinking water and non-perishable foods, a first-aid kit, a flashlight, a battery-operated radio, and personal hygiene items? [ACCEPT MULTIPLE RESPONSES]

	<u>2008</u>	<u>2007</u>	<u>2005</u>
A flashlight.....	73%	72%	-
Personal hygiene items.....	63	59	-
Three days of drinking water and non-perishable foods.....	60	59	-
A first aid kit.....	60	56	-
A battery-operated radio.....	58	54	-
Other (SPECIFY).....	*	4	-
No/None.....	7	8	-
VOL: (Don't know/Refused).....	2	1	-
ALL	32%	30	36
SOME	59	61	52
NONE	7	8	12

9. Do you have a bag of supplies, ready to take with you in an emergency that includes all, some, or none of the following: copies of important documents, emergency contact numbers, cash, bottled water and snack foods, a flashlight, a radio, and a first-aid kit? [ACCEPT MULTIPLE RESPONSES]

	<u>2008</u>	<u>2007</u>	<u>2005</u>
A flashlight.....	41%	36%	-
Emergency contact numbers.....	34	32	-
Bottled water and snack foods.....	31	30	-
A first-aid kit.....	31	28	-
Cash.....	31	31	-
A radio.....	30	28	-
Copies of important documents.....	29	27	-
Not all in a bag.....	1	-	-
Other (SPECIFY).....	*	3	-
No/None.....	45	44	-
VOL: (Don't know/Refused).....	1	3	-
ALL	9%	11	16
SOME	44	42	39
NONE	45	44	45

10. [IF NO BAG OF SUPPLIES] Why do you not have a bag of supplies ready for an emergency? [OPEN END, PRE-CODE] [DO NOT READ RESPONSES]

	<u>2008</u>	<u>2007</u>	<u>2008</u>	<u>2007</u>
Haven't considered/thought about it.....	36%	37%		
Don't believe emergency will happen.....	12	9		
Don't want to think about it.....	7	5		
It wouldn't matter if prepared or not.....	6	3		
Don't know what to do.....	3	2		
Procrastination.....	3	-		
Just take things when I need to go.....	2	-		
It would take too long.....			1	2
Live alone.....			*	-
Old, thus there is no need.....			*	-
It would cost too much.....			-	*
Other (SPECIFY).....			6	20
Don't know.....			23	20
Refused.....			1	2

12. If there was an emergency that you thought might require an evacuation, such as an approaching hurricane...where would you turn for information? [OPEN END, PRE-CODE] [ACCEPT MULTIPLE RESPONSES]

	<u>2008</u>	<u>2007</u>
Television news.....	50%	47%
Radio news.....	46	44
Call 311.....	17	12
Internet (SPECIFY).....	13	8
Call friends/family.....	11	5
Call other (SPECIFY).....	2	1

Other (SPECIFY)	2	5
Don't know/Refused	2	4

13. If your residence was in an area of the city that needed to be evacuated, would you...?

	<u>2008</u>	<u>2007</u>
Move to a friend or family's residence outside the city ...	46%	41%
Move to a friend or family's residence somewhere else in the City	23	23
Go to a public shelter or designated evacuation location somewhere else in the city	12	15
Go to a public shelter outside the city	9	8
Depends on the situation	2	-
I wouldn't leave.....	1	-
Second home outside the city.....	*	-
Basement	*	-
Other (SPECIFY)	1	7
VOL: (Don't know/Refused).....	6	6

14. How much do you expect city and other government authorities to help you in the event of an emergency of the kind we have been talking about? Would you expect them to...?

Provide a great deal of help	29%
Provide some help.....	38
Provide a little help.....	21
Provide no help.....	8
VOL: (Don't know/Refused)	4
 WOULD PROVIDE HELP (NET).....	 67%
WOULD NOT PROVIDE HELP (NET)	29