



Citizen Corps Council of NYC

Wednesday, January 16, 2007

8:30 am – 12 noon

OEM Headquarters

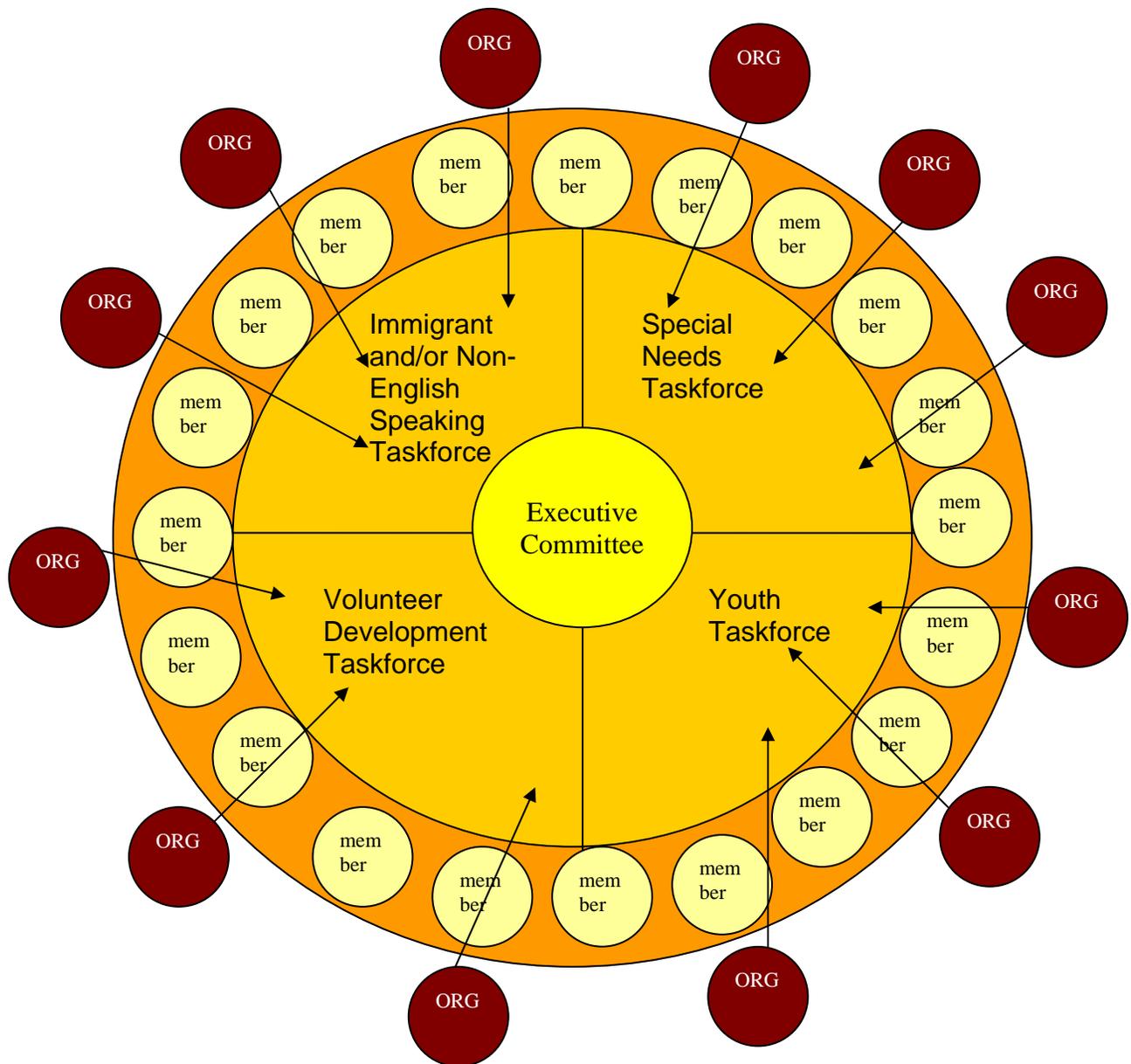
165 Cadman Plaza East

“The Reorganization of Our Council”

Agenda

8:30- 9:00 am	Breakfast
9:00- 9:15 am	Welcome by Commissioner Joseph Bruno
9:15- 9:25 am	Announcements by Herman Schaffer
9:25- 10:00 am	“2007 Year in Review” Presentation on Citizen Corps Council Progress
10:00-10:15am	BREAK
10:15- 11:15am	Taskforces: Break out discussions
11:15- 11:45am	Report Backs
11:45- 12:00pm	Networking

The mission of The Citizen Corps Council is to use voluntary citizen involvement, through the coordination of interagency resources, to create a culture of preparedness among New York City's most vulnerable populations and to enable individuals citywide to prepare for, respond to, and recover from disasters.



The **Immigrant and/or Non-English Speakers Taskforce** will plan and execute activities toward immigrants and/or non-English speakers, so that both populations are better educated about and prepared for disasters.

Contact the Acting Chair: Andrew Steininger

asteininger@brooklynbp.nyc.gov

The **Youth Taskforce** will plan and execute activities targeted toward youth, so that this population is better educated about and prepared for disasters.

Contact the Acting Chair: Jeanine Pekkarinen

pekkarinenj@nyredcross.org

The **Special Needs Taskforce** will plan and execute activities targeted toward special needs communities, so that individuals of varying abilities are better educated about and prepared for disasters.

Contact the Acting Chair: Linda Whitaker

lwhitaker@aging.nyc.gov

The Volunteer Development Taskforce will provide cross-training and leadership development opportunities to the disaster volunteer base of Council member agencies.

Contact the Acting Chairs: Alaina Hession and Jaime

Denniston- Merced

alaina_hession@nycares.org

jaime_denniston-merced@nycares.org

Notes – Special Needs Taskforce

Acting Chair: Linda Whitaker, DFTA

Members: Darnley Jones (DFTA), Alan Leidner (BAH), Eric Brown (HHS/OCR), Ali Gheith (DOHMH), Jay Jun (OEM/CERT), Ann Daniels (CERT/ Director of Volunteers at Bellevue Hospital)

Objectives for Taskforce:

A) Seek out and invite agencies and grassroots organizations to become partners with the Taskforce. Invitation will be carried out by a formal written letter to convene a meeting and conduct a needs assessment. This gathering will constitute a focus group to find out how the Taskforce and CCC can help them better prepare for emergencies and disasters.

a) The list of agencies and organizations will come from a list compiled from contacts that the Taskforce members and the Mayor's Office for Disabilities have.

Suggested agencies and organizations to invite to next meeting include:

1. CIDNY
2. The Mayor's Office for Disabilities
3. LEP Disabled Community
4. Lexington School for the Deaf
5. Helen Keller and The Lighthouse
6. Disabled in Action
7. Disabilities Network of NYC

B) Next meeting date for the Taskforce is tentatively scheduled for Thursday, February 14, 2008. Meeting Place TBA.

Notes- Volunteer Development Taskforce

Acting Chair: Meg Moloney/ Alaina Hession, NYCares

Members: Shannon Fales (REBNY), Ann Daniels (Brooklyn CB#2 CERT & Director of Volunteer Services at Bellevue Hospital), Ruth Wenger (NYDIS), Adam Runkle (ARC), Ann Murray (DOHMH), Ann Rinchiuso (DOHMH), Jaime Denniston-Merced (New York Cares), Jill Samonte (OEM-CERT)

Goals:

1. Volunteer Conference- April 2008 (Date TBD)
 - a. Discuss last year's results
 2. Brainstorm For this Year's Conference
 3. Establish next Meeting Date
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1. Volunteer Conference:
 - a. Review of Conference 2007-
 - i. Sat/Sun 2007
 - ii. Volunteers who served a leadership role at their agency- targeted
 - iii. 150 participants for each day
 - iv. Medical Reserve Corp- largest group
 - v. NYCares also large showing
 - vi. Volunteers from ARC, CERT, NYDIS, ASPCA and others were in attendance
 - vii. Both dates were the same program to accommodate greater numbers of volunteers
 - viii. Open to all taking into account availability, etc.
 - ix. Workshops included overview of how agencies worked together, volunteer manager and leadership session, special needs, mental health, community networking
 - x. Look at last year's evaluations for feedback when planning this conference
 - b. Possibly at Pace this year- TBD
 - i. Content of workshops not reviewed earlier enough- correct that this year
 - ii. Better communication and timeline this year
 - iii. Possibly tape the conference this year for a wider audience
 2. Brainstorm For This Year:
 - a. Principles of disaster volunteering- establish and make sure they are explicitly consistent across all organizations and agencies involved
 - b. Determine specific goals- number of volunteers, development of current volunteer base, etc.
 - c. Other task force will be coming to us to assist in volunteer outreach, staffing, etc.
 - d. Meet and greet recognition event with educational piece on disaster volunteering. Possible awards ceremony - secure space, etc.

- e. Retention- keep volunteers motivated and interested, and promote leadership amongst that group
- f. Deployment lessons- possibly for conference, possibly for leadership, possibly use to get agency reps involved at the conference or at a council meeting
- g. What do volunteers with each agency want or ask for? (ie- NYCares does disaster events for volunteers once or twice per year, to keep regular volunteers involved in disaster planning even if it is not their usual volunteer service), possibly expand on that idea for other agencies
- h. City will be planning a coastal flood ex./training in the Spring- would like to get volunteers involved in that somehow
- i. Overall- keep on top of executives that are run by all agencies
- j. Make sure resource guide is well distributed, and make sure data in the guide addresses what volunteers need
- k. Establish Chair/Co-chair for this committee
- l. National Volunteer Week in April

3. Regular Meeting

- a. Next Meeting: New York Cares Office Wednesday, February 6th 9:30am
 - i. Goal- select 1 or 2 priorities, set agenda and timeline for the year

Notes- Youth Taskforce

Acting Chair- Jeannine Pekkarinen, American Red Cross

Members: Elana Bekerman (JCRC/YouthBridge-NY), Eduardo Laboy (DYCD), Calder Yates (OEM), Andrea Horner (Safe Horizon), Amber Greene (OEM-Ready NY)

DYCD:

- Funding institution
- Fund over 2000 Community Based Organizations (could do outreach to all organizations)
- Resource information available
- Information to parents through Beacon leadership (newsletters)

YouthBridge-NY:

www.youthbridgeny.org

YouthBridge-NY, celebrating its tenth anniversary, is the only non-profit organization in New York City training talented teen leaders from diverse ethnic and racial backgrounds to master the skills they will need to be New York City's next generation of CEOs, heads of non-profit organizations, directors of governmental agencies, responsible citizens and so much more. Through community service activities, workshops and meetings with today's city leaders, YouthBridge-NY nurtures youth to be the very brightest and most sensitive leaders they can be – with an eye to the pivotal leadership role they will play.

Youth Summit-attracts over 400 teen leaders, educators, and youth professionals

Youth Foundation- fundraises and disseminates thousands of dollars to NYC public schools for diversity programming

Safe Horizon:

Emergency Planning and Preparedness Department:

- Working with programs around youth
- Homeless and victimized youth

OEM's Ready New York:

- Kid Guide:
 - Accompanying training program to speak with youth
- Partner with other youth initiatives:
 - Pool resources
 - Develop outreach strategy
 - Encourage volunteers, program staff to push message of emergency preparedness to those they work with
 - Develop mechanism to make emergency preparedness “cool” through a tool student's use-ex. Music, facebook....

Red Cross:

- Has extensive training program to train the youth on emergency preparedness
- Train the trainer-volunteerism program

Ideas for getting the word out:

- Contest – get people interested
- Community service projects-donating supplies for Emergency Preparedness
- Community Boards- parent involvement to coordinate
- Parent Coordinators in schools to coordinate
- Passing out materials at events
- Multilingual youth speaking to adults and non English speaking communities
- Youth to youth messages
- Finding ways to outreach religious and private schools
- Identify other partners for next meeting: DOE, TORCH (Teen Outreach Reproductive Challenge). Boys and Girls Clubs, YouthBridge-NY member agencies

Next Steps:

- Jeannine to coordinate monthly meetings-next meeting late Feb
- Coordinate with members other partners to invite to future meetings (not the first)
- At next meeting determine 3-5 initiatives to accomplish

Notes– Immigrant and/or Non-English Speaking Taskforce

Acting Chair: Andrew Steininger, Brooklyn Borough President's Office

Members: Tammy Arnstein (MOIA), Allyson Parmentier (WCC), Julianne Pannelli (ARCH-NY), Elizabeth Malone (NHSNYC), Dominic Muntanga (HSC), David Pollack (JCRC), Gina Cheron (CHE), Nina Valmonte (CCBQ)

Explanation of goal/ mission:

- 1) **Define target population**, - language – build off of the already prepared documents by OEM, undocumented, literacy issues (addressed by special needs), cultural awareness, beyond language / cultural issues blocking dissemination /
- 2) **The basic question in terms of outreach is which populations within the immigrant and non-English speakers are most likely to be missed by the current outreach efforts.** Reaching out to organizations who reach out to populations that have barriers of communication which work within the community (perhaps more organizational outreach less than target groups: for example: immigration coalition, unions 1199 dc37 etc,)
- 3) **Outreach efforts**, approaching organizations should be to have product to give to organizations, *determining what capacity OEM has in-terms of language so we can distribute ready material, - radio – especially using national prep month. / organizational survivability

For next meeting:

- A) Define **current OEM language capacity** and current efforts (with efforts to recruit)
- B) **Creating a 'deliverable' / perhaps a presentation for:** based on what is already available – non-traditional presentation, using national prep month
- C) **Directory / shared contacts** (for example, home attendant agency)