



Supporters

The NYC Citizen Corps Council would like to thank everyone who attended tonight's sixth annual Disaster Volunteer Conference and the following individuals and organizations for contributing to its success:

Food

The Salvation Army

Gift Bags and Resources

Disaster Distress Helpline, Individual Entertainment, New York Cares, New York Says Thank You Foundation, NYC CERT, NYC Citizen Corps Council, NYC Department for the Aging, NYC Department of Health and Mental Hygiene, NYC Medical Reserve Corps, NYC Office of Emergency Management, NYC Service, Ready New York, The Salvation Army, World Cares Center, and World Trade Center Health Program

Space

Pace University

Planning Team

Ian Anderson (The Salvation Army), **Ashley Barronette** (ARC/GNY—Americorps), **Mitchell Bass** (NYC OEM), **Jaime Denniston-Merced** (New York Cares), **Betty Duggan** (NYC DOHMH), **Christina Farrell** (NYC OEM), **Alec Glucksman** (NYC OEM), **Justin Land** (NYC OEM), **Haddie Lizasuin** (NYC DOHMH), **Adriana Negulescu** (World Cares Center), **Jay Pacitti** (DCS), **Sarah Pooley** (ARC/GNY—Citizen Preparedness Program), **Joe Pupello** (NYC OEM), **Herman Schaffer** (NYC OEM), **Meagan Van Harte** (NYC OEM), **Chris Varley** (NYC OEM), and **Linda Whitaker** (NYC DFTA)



About Us

The NYC Citizen Corps Council is part of the national Citizen Corps initiative to bring together local leaders from community organizations, government, the private sector, and volunteer programs. The Council promotes grassroots emergency preparedness and volunteerism and helps enable New Yorkers to prepare for, respond to, and recover from disasters.

www.NYC.gov/citizencorps | www.nyccitizencorpscouncil.tumblr.com
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Sixth Annual Disaster Volunteer Conference

Volunteers Creating Change

Tuesday, May 1, 2012

5:15 - 8 PM

Pace University's
Michael Schimmel Center for the Arts



www.NYC.gov/citizencorps





Welcome

Dear Attendee,

On behalf of the NYC Citizen Corps Council, welcome to the sixth annual Disaster Volunteer Conference, *Volunteers Creating Change!*

Six years ago, the NYC Citizen Corps Council began hosting the Disaster Volunteer Conference. In those six years, more than 1,300 members of New York's City's disaster volunteer community have attended. Some of you were at St. Francis College in 2007 for the first Disaster Volunteer Conference. In years since, we have come a long way.

Through the Disaster Volunteer Conference, Volunteer Development Program, and National Preparedness Month initiatives, we are here to support and work with you to promote emergency preparedness and volunteerism throughout New York City.

Change often begins with one idea. Tonight's conference brings together leaders from the volunteer community to discuss the notion that one idea, regardless of size, can go a long way in improving the lives of both communities and individuals. Need, timing, and persistence are all necessary for even the simplest of ideas to make a difference and improve the lives of others as well as yourself.

New York City's volunteer community makes a difference everyday. The scope of the work done is never ending and often comes without enough thanks. This work does not go unnoticed. Long after a disaster, the spirit of and difference made by volunteers on affected communities lives on.

Feel free to visit us online at www.NYC.gov/citizencorps, follow us on Tumblr at nyccitizencorpscouncil.tumblr.com, or contact us at citizencorps@oem.nyc.gov.

Thank you for your service!

Justin Land
Co-Chair, NYC Citizen Corps
Community Outreach Coordinator,
NYC Office of Emergency
Management

Herman Schaffer
Co-Chair, NYC Citizen Corps
Director, Community Outreach
NYC Office of Emergency
Management



Resources

American Red Cross in Greater New York (ARC/GNY)

www.nyredcross.org

American Society for the Prevention of Cruelty to Animals (ASPCA)

www.aspca.org

Corporation for National & Community Service

www.nationalservice.gov

Disaster Chaplaincy Services

www.disasterchaplaincy.org

Federal Emergency Management Agency (FEMA)

www.fema.gov

New York Cares

www.newyorkcares.org

New York Says Thank You Foundation

www.newyorksaysthankeyou.org

NYC Citizen Corps Council

www.NYC.gov/citizencorps

NYC Community Emergency Response Team (CERT)

www.NYC.gov/cert

NYC Crisismappers Meetup

www.meetup.com/Crisismappers-NYC

NYC Service

www.nycservice.org

Medical Reserve Corps (MRC)

www.NYC.gov/medicalreservecorps

Points of Light Institute

www.pointsoflight.org

The Salvation Army

www.salvationarmy-newyork.org

World Cares Center

www.worldcares.org

HOPE which empowers children in communities hit by disaster to bring hope and color back to their devastated communities through community art projects.

Prior to his work in the non-profit sector, Jeff had an extensive background in technology finance as a serial entrepreneur, corporate finance professional, board and advisory board member, and Director of Investor Relations for a publicly traded company.

Jeff has received a number of awards for his public service with The New York Says Thank You Foundation including The New York Post Liberty Medal Ambassador Award, The Melvin Jones Fellow for Humanitarian Service from the Lions Club International Foundation, The Champion of the Community Award from The New York Mets, the 1010WINS Tomorrow's Newsmakers Award for Public Service, and The Daughters of the American Revolution Founder's Medal for Patriotism. In April 2011, Jeff was selected as a CNN Hero of 2011.

Jeff lives in New York City with his wife Sandra Hauser, an attorney at SNR Denton, and his two sons, Evan and Josh, who were the inspiration behind the creation of The New York Says Thank You Foundation.

Herman Schaffer, MSW, is the Director of Community Outreach for the New York City Office of Emergency Management. He oversees the Citizen Corps Council, a collaborative network of non-profits, government organizations, and cultural and faith-based institutions focused on disaster preparedness and response; CERT, OEM's community-based volunteer program; Ready New York, OEM's emergency preparedness education program, and cross cultural outreach. Herman also coordinates with regional partners to integrate plans and share resources through the Regional Catastrophic Preparedness Team and Urban Area Working Group. Prior to joining OEM in 2005, Herman spent three years as a case manager with Safe Horizon connecting victims of the September 11th attacks with local and federal resources to assist with their recovery. Herman also served as a Peace Corps volunteer in Zambia where he helped rural communities develop clean water and hygiene education programs. He maintains his connection with Zambia as the Vice President of Self Empowerment through Education (SEED).



Agenda

5:15 PM – Doors Open and Dinner

6:00 PM – Welcome

Joseph F. Bruno
Commissioner, NYC Office of Emergency Management

6:10 PM – Keynote Address

Jeff Parness
Founder and Executive Director, New York Says
Thank You Foundation

6:45 PM – Panel Discussion

Herman Schaffer, MSW (Moderator)
Co-Chair, NYC Citizen Corps Council
Director of Community Outreach, NYC Office of
Emergency Management

Gary Bagley
Executive Director, New York Cares

Sara Farmer
Digital Humanitarian

Pamela Kellner, RN, MPH
City Research Scientist IV, NYC Department of
Health and Mental Hygiene

7:40 PM – Audience Q & A

7:55 PM – Closing

Justin Land
Co-Chair, NYC Citizen Corps Council
Community Outreach Coordinator, NYC Office of
Emergency Management

Ashley Barronette
Member, Disaster Volunteer Task Force, NYC Citizen Corps Council
Regional Americorps Staffing and Training Volunteer, American Red
Cross



Gary Bagley joined New York Cares in 2004 and served in the capacities of Senior Director of Programs and Associate Executive Director before becoming the Executive Director in 2008. Gary directs all aspects of the organization's work, including strategy, programming, fundraising, public relations, finance/operations, and board relations. He is responsible for tripling annual volunteer service delivery, filling more than 105,000 volunteer positions on 14,000 projects and serving nearly 1,200 nonprofit organizations, schools, and government agencies last year. Gary led New York Cares in garnering The 2009 *New York Times* Company Nonprofit Excellence Award for Overall Management Excellence and the 2010 Peter F. Drucker Award for Nonprofit Innovation. Gary has over 15 years of nonprofit management experience, including positions at Young Audiences New York and TADA! Youth Theater. He holds an M.P.A from Baruch College of The City University of New York, where he is now an Adjunct Lecturer.

Commissioner Joseph F. Bruno began his career in public service began in 1971, when he joined the New York City Law Department as a trial attorney. Bruno was elected to the New York City Civil Court in 1991 and to the New York State Supreme Court in 2002. In March 2004, Mayor Bloomberg appointed him commissioner of the New York City Office of Emergency Management.

Since his appointment, Commissioner Bruno has overseen New York City's implementation of the Citywide Incident Management System— the City's standard for responding to and managing emergencies and planned events. In 2006, he managed the comprehensive revision of the City's Coastal Storm Plan to ensure the City is prepared for a worst-case scenario hurricane and can shelter more than 600,000 residents. Ready New York, the City's emergency preparedness campaign, has expanded to include 12 guides in 23 languages under Commissioner Bruno's guidance. During his years as commissioner, Bruno has coordinated the City's responses to incidents such as the 2006 Queens blackout, the July 2007 steam pipe explosion, two crane collapses in 2008, the 2009 H1N1 flu outbreak, two tornadoes in 2010, a series of heavy winter storms spanning the end of 2010 into 2011, and Hurricane Irene in August 2011.

Bruno is a lifelong New York City resident.

Sara Farmer (@bodaceecat) has spent over 20 years as a lead engineer, innovations strategist and manager, developing new technologies and business cultures, and turning theory into reliable practice. Her recent work includes: Chief Architect at UN Global Pulse, accessing and using big data sources and streams to improve detection and monitoring of development crises; Standby Task Force, CrisisMappers and Crisis Camp London lead, receiving and collating information about natural crises and conflicts like Libya and Somalia and working on developing crisis mapping as a discipline; and system designer working with Random Hacks of Kindness and Geeks Without Bounds on new ways to develop crisis data technologies. Sara's other work includes unmanned vehicles, intelligent transport systems, innovations management, information fusion and autonomy theory.

Pamela Kellner, RN, MPH is a city research scientist at the NYC Department of Health and Mental Hygiene's Bureau of Communicable Disease / Office of Emergency Preparedness and Response. After 20 years of city service, Pamela will be retiring in mid-May, looking to continue her service with the Medical Reserve Corps.

Pamela has helped develop most of the NYC Department of Health and Mental Hygiene's major emergency plans and has responded to every emergency activation since 9/11. She leaves the agency having gained a certain amount of expertise a range of subjects including emergency planning and response, infection control for biological threat agents, and has completed both the REAC/TS Radiation Emergency Medicine course and the NYC Radiation Safety Officer certification course.

Jeff Parness founded and serves as Chairman of The New York Says Thank You Foundation, a nationwide disaster relief organization which sends volunteers from New York City each year on the 9/11 Anniversary to help rebuild communities around the United States affected by disaster. New York Says Thank You Foundation has grown into the Nation's largest direct service volunteer organization focused on the 9/11 Anniversary and is also proud to be the custodian for The National 9/11 Flag, a pledged gift to the National 9/11 Memorial & Museum.

As an outgrowth of New York Says Thank You Foundation, Jeff also founded or co-founded four other nonprofit organizations including CJ's Bus Foundation which provides emergency child care services for children in the immediate aftermath of disasters; BuildForLIFE which rebuilds the homes of cancer patients in disaster areas and empowers cancer survivors as volunteers on those projects; Tony's Room which builds "cleanroom" environments in the homes of children battling Leukemia, and: Stars of