



Fifth Annual Disaster Volunteer Conference

Enhancing Cross-Cultural Communication

Tuesday, May 24, 2011

5:15 - 8 PM

**Schomburg Center for Research in Black Culture
515 Malcolm X Boulevard
New York, NY 10030**

www.NYC.gov/citizencorps





Welcome

Dear Attendee,

On behalf of the NYC Citizen Corps Council, welcome to the fifth annual Disaster Volunteer Conference!

Five years ago, the NYC Citizen Corps Council began hosting the Disaster Volunteer Conference. In those five years, more than 1,000 members of New York's City's disaster volunteer community have attended. Some of you were at St. Francis College in 2007 for the first Disaster Volunteer Conference. In years since, we have come a long way.

Through the Disaster Volunteer Conference, Volunteer Development Program, and National Preparedness Month initiatives, we are here to support and work with you to promote emergency preparedness and volunteerism throughout New York City.

New York City is a dynamic city. Building and maintaining connections and effectively communicating important information among all who live, work, and travel here is a challenge.

Tonight's conference brings together fellow leaders from the volunteer, faith-based, immigrant, special needs, and academic communities to discuss how you, as a volunteer, can play a more active role to enhance this important cross-cultural communication before, during, and following an emergency.

The solution is far from simple and requires all of our participation. We must continue to strengthen our relationships and use all the tools available to engage New York City's vulnerable populations.

Feel free to contact us at citizencorps@oem.nyc.gov or visit us online at www.NYC.gov/citizencorps.

Thank you for your service!

Justin Land
Co-Chair, NYC Citizen Corps
Community Outreach Coordinator,
NYC Office of Emergency
Management

Betty Duggan
Chair, Disaster Volunteer Task Force
Medical Reserve Corps Manager,
NYC Department of Health and
Hygiene



Agenda

5:15 PM – Doors Open, Exhibits, and Dinner

6:00 PM – Welcome

Joseph F. Bruno
Commissioner, NYC Office of Emergency Management

6:10 PM – Keynote Address

Jonathan Purtle, MPH, MSc
Program Manager, Center for Public Health Readiness & Communication
Drexel University School of Public Health

6:45 PM – Panel Discussion

Herman Schaffer, MSW (Moderator)
Director of Community Outreach, NYC Office of Emergency Management

Rev. Chloe Breyer
Executive Director, Interfaith Center of New York

Tia Dix
Trainer, Autism Awareness

Fatima Shama
Commissioner, NYC Mayor's Office of Immigrant Affairs

7:40 PM – Audience Q & A

7:55 PM – Closing

Justin Land
Co-Chair, NYC Citizen Corps Council

Betty Duggan
Chair, Disaster Volunteer Task Force, NYC Citizen Corps Council



Speakers

Reverend Chloe Breyer is the Executive Director at the Interfaith Center of New York. Breyer joined the Interfaith Center in 2007 and is an Episcopal Priest in the Diocese of New York. From 2000-2003, she founded and directed the Cathedral Forums on Religion and Public Life at the Cathedral of St. John the Divine. Following 9/11/2001, she worked with the Diocese of New York on an interfaith initiative to rebuild a mosque in Afghanistan destroyed by U.S. bombs and traveled to Afghanistan in 2003, 2004, and 2006 for two additional faith-based aid projects. A board member of Episcopalians for Global Reconciliation, Breyer has worked with the U.S. Campaign for the Millennium Development Goals (MDG) to raise awareness about the MDGs among American religious leaders of different traditions. Breyer is the author of *The Close: A young woman's first year at seminary* (Basic Books 2000). Breyer is pursuing a Ph.D in Christian Ethics with a focus on conflict resolution at Union Theological Seminary.

Commissioner Joseph F. Bruno's career in public service began in 1971, when he joined the New York City Law Department as a trial attorney. Bruno was elected to the New York City Civil Court in 1991 and to the New York State Supreme Court in 2002. In March 2004, Mayor Bloomberg appointed him commissioner of the New York City Office of Emergency Management.

Since his appointment, Commissioner Bruno has overseen New York City's implementation of the Citywide Incident Management System— the City's standard for responding to and managing emergencies and planned events. In 2006, he managed the comprehensive revision of the City's Coastal Storm Plan to ensure the City is prepared for a worst-case scenario hurricane and can shelter more than 600,000 residents.

Ready New York, the City's emergency preparedness campaign, has expanded to include 11 guides in 23 languages under Commissioner Bruno's guidance. He has also overseen the development of NYC's Community Emergency Response Team program, which has trained 1,400 volunteers in basic emergency response and first aid, as well as 400 refugees in Haiti and 40 volunteers in the U.S. Virgin Islands. Commissioner Bruno also expanded private sector representation in the City's Emergency Operations Center to 18 desks, representing thousands of businesses.

During his years as commissioner, Bruno has coordinated the City's responses to incidents such as the 2006 Queens blackout, the July 2007

steam pipe explosion, two crane collapses in 2008, the 2009 H1N1 flu outbreak, two tornados in 2010, and a series of heavy winter storms spanning the end of 2010 into 2011.

Bruno is a lifelong New York City resident.

Tia Dix was born and raised in Washington DC and is a Graduate of Florida A&M University with a Degree in Psychology. She pursued a career in Operations Management and Human Resources in the healthcare arena. Her career focused on Leadership Development, Employment Law and Training. She has enjoyed working for great organizations such as Independence Blue Cross, CIGNA and GlaxoSmithKline.

Dix has committed her time to providing Autism training for NJ First Responders, NJ School Districts and New Jersey Parent Advocacy groups.

Jonathan Purtle, MPH, MSc, is the Program Manager of the Center for Public Health Readiness & Communication at the Drexel University School of Public Health. In this capacity, he works on a range of projects focused on reducing racial and ethnic disparities in public health emergency outcomes and integrating the principles of cultural competence into health care and public health preparedness. Purtle was one of the co-developers of the National Resource Center on Advancing Emergency Preparedness for Culturally Diverse Communities (www.diversitypreparedness.org) and currently serves as the Project Manager.

In addition to other health disparity-related projects, Purtle recently worked with colleagues on a systematic review of training/education programs, resources, and policies targeting the public health preparedness needs of diverse communities in California to identify gaps and priorities for future programs and policies. Purtle holds an MSc in sociology from the University of Amsterdam and an MPH from the Drexel University School of Public Health. He is currently a DrPH student in Health Policy & Social Justice at Drexel.

Herman Schaffer, MSW, is the Director of Community Outreach for the New York City Office of Emergency Management. He oversees CERT, OEM's community-based volunteer program, cross cultural outreach, and the Citizen Corps Council, a network of non-profits, government organizations, and cultural and faith-based institutions focused on disaster preparedness and response. Schaffer also coordinates with regional partners to integrate plans and share resources through the Regional Catastrophic Planning Team. Prior to joining OEM in 2005, Herman spent three years as a case manager with Safe Horizon connecting victims of the September 11th attacks with local and federal resources to assist with their recovery. Schaffer also served as a Peace Corps volunteer in Zambia where he helped rural communities develop clean water and hygiene education programs.

Commissioner Fatima A. Shama was appointed Commissioner of the Mayor's Office of Immigrant Affairs in August 2009. Prior to her appointment she served as a Senior Education Policy Advisor in the Mayor's Office where she worked on the renewal of the City's school governance legislation. Shama helped design the *Service in Schools* initiative that is part of the Mayor's NYC Service agenda, collaborated on the development of the eighth grade promotion policy, worked closely with the NYPD and other law enforcement agencies to improve safety in our schools, and was instrumental in increasing parent engagement efforts. Shama joined the Mayor's Office in 2006 to serve as the City's Health Literacy and Language Access Coordinator.

Prior to joining the Bloomberg Administration, Commissioner Shama served for four years as Executive Director of the Greater Brooklyn Health Coalition, a group of over 100 multi-service organizations that managed public health programs. The programs addressed the needs of residents in north, central and south Brooklyn, particularly immigrant and underserved populations. Before that she managed the Urban Horizons program at the Women's Housing and Economic Development Corporation in The Bronx; served as a program officer for Research, Action, Information Network for the Bodily Integrity of Women, an international health and human rights NGO; and was the Program Development and Public Relations Manager for the Arab-American Family Support Center in Brooklyn.

Commissioner Shama earned a Bachelor of Arts from Binghamton University, attended Temple University School of Law, and completed her Masters of Public Administration from Baruch College's School of Public Affairs Executive Program. She also completed a management program at the Institute for Not-for-Profit Management at Columbia University's Graduate School of Business.

Commissioner Shama was born in the Bronx to immigrant parents, her mother is Brazilian and her late father was Palestinian. She speaks Arabic, French, Italian, Portuguese, and Spanish and lives on the east side of Manhattan with her husband and three sons.



Resources

Autism Speaks

www.autismspeaks.org

The Center for Independence of the Disabled, NY (CID-NY)

www.cidny.org

Emergency & Community Health Outreach (ECHO)

www.echominnesota.org

Federal Emergency Management Agency (FEMA)

www.fema.gov

The Interfaith Center of New York

www.interfaithcenter.org

Jewish Community Relations Council of New York, Inc.

www.jcrcny.org

National Organization on Disability

www.nod.org

National Commission on Children and Disasters

www.acf.hhs.gov/nccd/index.html

National Resource Center on Advancing Emergency Preparedness for Culturally Diverse Communities

www.diversitypreparedness.org

Notify NYC (Emergency Notifications)

www.NYC.gov/notify

NYC Mayor's Office of Immigrant Affairs

www.NYC.gov/immigrants

Ready.gov / Ready Kids

www.ready.gov

Ready New York

www.NYC.gov/readyny

U.S. Department of Health & Human Services—The Office of Minority Health

www.miniorityhealth.hhs.gov



Supporters

The NYC Citizen Corps Council would like to thank everyone who attended tonight's fifth annual Disaster Volunteer Conference and the following individuals and organizations for contributing to its success:

Food

The Salvation Army

Gift Bags

Community Service Society, New York Cares, NYC Citizen Corps Council, NYC Department for the Aging, NYC Department of Health and Mental Hygiene, NYC Medical Reserve Corps, NYC Office of Emergency Management, NYC Service, Ready New York, The Salvation Army, and the WTC Medical Monitoring and Treatment Program

Space

Schomburg Center for Research in Black Culture

Planning Team

Ian Anderson (The Salvation Army), **Kristina Corvin** (NYC OEM), **Ann Daniels** (CERT), **Jaime Denniston-Merced** (New York Cares), **Betty Duggan** (NYC DOHMH), **Julie Dumoulin** (World Cares Center), **Christina Farrell** (NYC OEM), **Ali Gheith** (NYC DOHMH), **Alec Glucksman** (NYC OEM), **Justin Land** (NYC OEM), **Haddie Lizasuain** (NYC DOHMH), **Joe Pupello** (NYC OEM), **Christian Quintanilla** (NYC OEM), **Herman Schaffer** (NYC OEM), **Ebony Scott** (Schomburg Center for Research in Black Culture), and **Linda Whitaker** (NYC DFTA)



About Us

The NYC Citizen Corps Council is part of the national Citizen Corps initiative to bring together local leaders from community organizations, government, the private sector, and volunteer programs. The Council promotes grassroots emergency preparedness and volunteerism and helps enable New Yorkers to prepare for, respond to, and recover from disasters.

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