

KEXP Joins Forces With Radio New York



Back in 2004 we talked to KEXP deejay John Richards, who was here broadcasting from the (then named) Museum of Television and Radio. KEXP is a Seattle listener-supported station, but while they're based in the Pacific Northwest, they are heard worldwide via their on-line stream.

This month came the announcement of Radio Liberation, a collaboration be-

tween KEXP and Radio New York. Launching on March 24th the station "will air KEXP-produced programming Monday through Friday on Radio New York 91.5 FM. The programming will feature a three-hour drive-time eclectic music show followed by three simulcast hours of The Morning Show with John Richards, a nightly world music show and a weekly music variety show hosted by KEXP DJ and senior director of programming Kevin Cole."

The move will put KEXP into the ears of "another 14 million terrestrial listeners in New York," and will undoubtedly help Radio New York through the association with the well-branded Seattle station. As for KEXP, their further immersion into New York seems natural, given the station has been sponsoring shows here for years. Bands will also benefit; in the past KEXP was only in town broadcasting in-studio performances twice a year, whereas now there will be hundreds of in-studio performances per year based out of the city. Let the countdown begin, music fans (with radios)...