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***Afropop Worldwide* Returns to the New York City Airwaves Saturday Nights at 11 PM on Radio New York**

Brooklyn, NY (March 27, 2008) - *Afropop Worldwide* will make its broadcast debut on **Radio New York (WNYE 91.5 FM)** on **Saturday March 29th at 11 p.m.** with the episode **“The Hip Hop Generation in Africa: Ghana and Ivory Coast.”** *Afropop Worldwide* celebrates the music and stories of Africa, Latin America, the Caribbean, the Middle East, and of course the program’s hometown, New York City. The weekly series will bring New York listeners to dynamic capitals abroad, exclusive live concert recordings, interviews, and historically based programs on golden musical eras. *Afropop Worldwide* is hosted by international broadcast personality **Georges Collinet** from Cameroon and distributed by PRI Public Radio International to over 100 stations in the U.S.

Featured on Radio New York **Saturday, April 5th at 11 p.m.**, **“Africa in America 2008”** highlights the flourishing movement of African music in the United States. The program features several New York City based bands such as Kakande, Timbila, Burkina Electric, Leni Stern, Akoya Afrobeat, and the Antibalas Afrobeat Orchestra.

Upcoming programs include: “Afropop Worldwide Travels to Seville Spain for WOMEX” (April 12th), “South Africans Remember: The Music that Helped Defeat Apartheid and Celebrate Freedom” (April 19th), “Dar es Salaam and Jo’berg 2008 Check In” (April 26th), and “Sudan: A Musical History of Conflict and Diaspora” (May 3rd).

Says **Jon Pareles**, Chief Popular Music Critic for *The New York Times*, “The music that *Afropop Worldwide* covers so well is a well spring of American and world culture, and no other organization I know does so well in helping it reach the listeners it deserves... The shows and the web site take scholarly care to communicate with a general audience, in a rare and welcome combination of depth and directness.”

“It is really exciting to add *Afropop Worldwide* to our new world and indie music schedule,” said **Matthew Tollin**, GM of Radio Operations for Radio New York. “This dynamic showcase of contemporary African music and culture is a perfect fit for Radio New York’s new diverse music programming.”

Radio New York is part of **NYC Media Group**, the largest local media group in the New York region spanning radio, cable and broadcast television, broadband, and numerous other platforms. Building on its success in television, NYC Media Group is now

transforming Radio New York with an innovative slate of music, talk, and cultural programs.

“After 20 years of producing our program out of Brooklyn, we have deep relationships with presenters such as Central Park SummerStage, Celebrate Brooklyn!, World Music Institute, S.O.B.’s, the media, the artist community, immigrant communities, and the growing Afropop music lovers community,” said **Sean Barlow**, Executive Producer of *Afropop Worldwide*. “We look forward to expanding the Afropop family by collaborating with Radio New York and creating exciting new ways to serve each other’s audiences.”

The editors of the program’s web site—**www.afropop.org**—are committed to publishing fresh content weekly with companion feature stories, discographies, CD reviews, and links to podcasts connected to that week’s radio program. Other New York City specific features on Afropop.org include the popular **Afropop New York City weekly listing** of events compiled by veteran editor Louise Chang. Also on the site is the **Afropop New York City Map** (<http://www.afropop.org/community/AfropopMap2007Hi.pdf>) with recommendations for night clubs, restaurants, cultural centers, galleries, and more.

Afropop Worldwide is produced by the Brooklyn-based, multi-media, non-profit organization World Music Productions. Its flagship public radio program has aired continuously since 1988, the first nationally syndicated program in the U.S. media devoted to contemporary African music. *Afropop Worldwide* has recently launched a **MySpace** page at www.myspace.com/afropop and is creating videos from its research trips around the world soon to be posted on **YouTube**. In development are **interactive, online maps** based on culturally rich historical eras such as the cosmopolitan civilization of Al-Andalus, medieval Moorish Spain.

To register for the free weekly Afropop e-Newsletter and find out more about *Afropop Worldwide*:
www.afropop.org

And to find out more about Radio New York (WNYE 91.5 FM), please visit:
www.nyc.gov/radio