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MAYOR BLOOMBERG CONGRATULATES NYCTV ON 44 NEW YORK EMMY NOMINATIONS

NYCTV Nominated For 160 Emmy Awards Since its Launch in 2003

Mayor Michael R. Bloomberg today congratulated NYCTV, the official television network of the City of New York, on receiving 44 New York Emmy Award nominations. NYCTV has been nominated for Emmys, local television's most prestigious peer-recognition award, every year since its launch in 2003. With today's announcement, the station has received a total of 160 New York Emmy Award nominations. The winners of this year's awards will be announced at the 52nd Annual New York Emmy Award Ceremony on Sunday, March 29th, at the Marriott Marquis Times Square, when NYCTV will attempt to add to the 33 Emmy Awards that it has taken home over the past five years. The ceremony will be broadcast on NYCTV, channel 25, as part of a special presentation on Thursday, April 9th at 8PM.

"NYCTV continues to set the bar for municipal television stations everywhere, but even more than that, it is proving that it can compete with the very best television stations in the media capital of the world," said Mayor Bloomberg. "The secret to NYCTV's success has been tapping into to the City's incredibly diverse and dynamic neighborhoods, and helping viewers see and explore the City in exciting new ways. I want to congratulate everyone at NYCTV for all their hard work, and for showing how good innovative and creative local programming can be."

NYCTV was nominated for the following New York Emmy Awards:

- **ARTS: Program Feature/Segment.** New York 360 Composite. May 17, 2008. (NYCTV). Arick Wierson, Executive Producer.
- **ARTS: Program/Special.** Cool in Your Code: East Village. March 11, 2008. (NYCTV). Hank Wasiak, Executive Producer/Host.
- **ENTERTAINMENT: Program/Special.** Eat Out New York: Time Out New York 2008 Eat Out Awards. May 3, 2008. (NYCTV). Kelly Choi, Host/Producer.
- **HISTORICAL/CULTURAL: Program Feature/Segment.** Secrets of New York: The Sewers. August 24, 2008. (NYCTV). Arick Wierson, Executive Producer.

- EDUCATIONAL PROGRAMMING Man Up! FDNY Training. June 26, 2008. (NYCTV). Trevor Scotland, Producer.
- BUSINESS/CONSUMER PROGRAMMING. Secrets of New York: The Sewers (Fertilizer Plant). August 24, 2008. (NYCTV). Arick Wierson, Executive Producer.
- BUSINESS/CONSUMER PROGRAMMING. Secrets of New York: Shipbuilding Industry. August 30, 2008. (NYCTV). Arick Wierson, Executive Producer.
- ENVIRONMENTAL PROGRAMMING. Secrets of New York: The Sewers. August 24, 2008. (NYCTV). Arick Wierson, Executive Producer.
- HEALTH/SCIENCE: Program Feature/Segment. Secrets of New York: The Sewers (Treatment Plant). August 24, 2008. (NYCTV). Arick Wierson, Executive Producer.
- HEALTH/SCIENCE: Program Feature/Segment. Secrets of New York: Synthetic Dye Chemical Industry. August 30, 2008. (NYCTV). Arick Wierson, Executive Producer.
- DOCUMENTARY. Secrets of New York: The Garment Industry. August 30, 2008. (NYCTV). Arick Wierson, Executive Producer.
- INTERVIEW/DISCUSSION. (NYCTV). Kelly Choi, Host/Producer.
- MAGAZINE PROGRAM. Cool in Your Code: TriBeCa. September 25, 2007. (NYCTV). Hank Wasiak, Executive Producer/Host.
- MAGAZINE PROGRAM. Eat Out New York à la Kelly (Composite). May 3, 2008. (NYCTV). Kelly Choi, Host/Producer.
- MAGAZINE PROGRAM. Transit Transit News Magazine. October 6, 2007. (NYCTV). Winston Mitchell, News Director.
- SPECIAL EVENT COVERAGE. 51st Annual New York Emmy® Awards. April 15, 2008. (NYCTV). Nomi Roher, Producer.
- SPECIAL EVENT COVERAGE. New York 360 Angle: NYC TV 5th Anniversary. July 21, 2008. (NYCTV). Arick Wierson, Executive Producer.
- COMMUNITY/PUBLIC SERVICE (PSAs). This is New York City. September 1, 2007. (NYCTV). Trevor Scotland, Producer.
- COMMERCIAL. Radio New York: Liberate Your Ears. August 29, 2008. (NYCTV). Roland LeBreton, Producer.
- ON-CAMERA TALENT: Program Host/Moderator. Trevor Scotland. June 2, 2008. (NYCTV). “Man Up!”

- ON-CAMERA TALENT: Performer/Narrator. Jennifer Emens. September 8, 2007. (NYCTV). Composite.
- ON-CAMERA TALENT: Performer/Narrator. Kari Loya. August 30, 2008. (NYCTV). “Secrets of New York – Made in New York: City of Industry.”
- DIRECTOR: Post Production. Buboo Kakati. August 30, 2008. (NYCTV). “Secrets of New York – Made in New York: City of Industry.”
- DIRECTOR: Post Production. Harry Hunkele. August 24, 2008. (NYCTV). “Secrets of New York: The Sewers.”
- DIRECTOR: Post Production. Roland Le Breton. January 20, 2008. (NYCTV). “NYC TV's 5th Anniversary.”
- WRITER: Program. Buboo Kakati. August 30, 2008. (NYCTV). “Secrets of New York – Made in New York: City of Industry.”
- WRITER: Program. Harry Hunkele. August 24, 2008. (NYCTV). “Secrets of New York: The Sewers.”
- WRITER: Short Form. Andrew Donohue. April 10, 2008. (NYCTV). “Secrets of New York.”
- EDITOR: Program. Barney Murray. August 30, 2008. (NYCTV). “Secrets of New York.”
- EDITOR: Program. Harry Hunkele. August 24, 2008. (NYCTV). “Secrets of New York: The Sewers.”
- EDITOR: Short Form. Barney Murray. November 5, 2007. (NYCTV). Composite.
- GRAPHICS. Jeffrey Watts. August 24, 2008. (NYCTV). Composite.
- GRAPHICS. Roland LeBreton. August 24, 2008. (NYCTV). “Secrets of New York: Season 3, Episodes 2 and 3.”
- CRAFT SPECIALTY: Musical Composition/Arrangement. Randall R. Rossilli, Jr. August 9, 2008. (NYCTV). “Lil' Grusome and The Nutshell Gang.”
- RESEARCH. Harry Hunkele. August 24, 2008. (NYCTV). “Secrets of New York: The Sewers.”
- ADVANCED MEDIA: Arts/Entertainment. Cool in Your Code: CoolInYourCode.com. September 1, 2007. (CoolInYourCode.com). Hank Wasiak, Executive Producer/Host.
- ADVANCED MEDIA: Animator/Motion Graphic Designer. Jeffrey Watts. April 16, 2008. (NYC.gov). “Secrets of New York: Webbys.”

- ADVANCED MEDIA: Animator/Motion Graphic Designer. Roland Le Breton. August 30, 2008. (NYC.gov). “City Scoop.”
- ADVANCED MEDIA: Video Editor. Buboo Kakati. October 30, 2007. (NYC.gov). “Inside Secrets” Video Blog.
- ADVANCED MEDIA: Video Editor. Harry Hunkele. December 23, 2007. (NYC.gov). “Inside Secrets” Host Interview.
- ADVANCED MEDIA: Video Editor. Steve Vigilante. August 8, 2008. (NYC.gov). “City Scoop.”
- ADVANCED MEDIA: Writer/Producer. Adele Merlino. June 20, 2008. (NYC.gov). “City Scoop.”
- ADVANCED MEDIA: Writer/Producer. Buboo Kakati. October 30, 2007. (NYC.gov). “Inside Secrets” Video Blog.
- ADVANCED MEDIA: Writer/Producer. Harry Hunkele. November 20, 2007. (NYC.gov). “Inside Secrets” Director of Photography Interview.

“NYCTV continues to shine as one of the best television stations in the New York area,” said Deputy Mayor for Operations Ed Skyler. “I congratulate the entire NYCTV team on capturing the spirit and pulse of the City in such unique ways, and for continuing to provide innovative, high-quality content for all New Yorkers.”

“I am very pleased to congratulate NYCTV on its nominations this year,” said Department of Information Technology and Telecommunications Commissioner Paul Cosgrave. “Once again, the station has leveraged its considerable creative talent to showcase the amazingly varied aspects of life in New York City, providing new touch points for viewers across the region, throughout the country, and around the world.”

“NYCTV has been nominated for this prestigious honor every year since its launch in 2003 and I am thrilled to be recognized by our peers once again,” said President of NYC Media Group and General Manager of NYCTV Arick Wierson. “NYCTV has boldly re-imagined municipal television and the reward for us has been the ability to deliver ground-breaking programming content that resonates with New Yorkers and many others around the globe.”

The 44 New York Emmy nominations NYCTV received today underscores its status as one of the region’s fastest growing television networks. With innovative programming that highlights and celebrates the vitality of New York City, NYCTV has become a model for municipal television. Over the years, NYCTV has also brokered historic distribution deals to increase the worldwide audience for its high-quality programming. In 2006, NYCTV entered an agreement with WNBC, the flagship NBC station in New York City, to air over 100 episodes of its original content on WNBC for the 2006/2007 season. That same year, NYC TV began a partnership with PBS that allows “Secrets of New York” to air on PBS stations nationwide. In 2007, NYCTV launched NYCTV On-Demand, a cutting edge website that offers hundreds of premium video clips from NYCTV shows.

With its signature theme “Everything New York,” NYCTV’s flagship Channel 25 showcases New York City culture, including history and landmarks, entertainment and fashion, and music and food. NYCTV also operates four other channels. City Drive Live (Channel 72 on Cablevision, 93 on Time Warner, and digital broadcast Channel 25.2) provides local drivers with 24/7 live coverage of the City’s main roadways through the Department of Transportation’s network of traffic cameras. Mayoral press conferences, City Council hearings, and other municipal services information are broadcast on Channel 74. NYCTV Channel 73 features programming of special interest for the City’s diverse immigrant communities. Off Track Betting is broadcast live on NYCTV Channel 71.

Additionally, NYCTV can be seen on WVVH-TV in Long Island on Cablevision’s Channel 78 and Verizon FiOS channel 25. Much of NYCTV's original programming is available online at NYCTV On-Demand www.nyc.gov/vod. To learn more about NYCTV, please visit www.nyc.gov. NYC Media Group also operates and programs Radio New York 91.5 FM and Radio NYC, the on-hold messaging system for more than 50,000 telephone lines in the City, including City Hall.

-30-

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