The New York Times

WEDNESDAY, JUNE 25, 2003

Metro Briefing

NEW YORK

MANHATTAN: TELEVISION AND THE CITY NYC TV has replaced Crosswalks Television as the city's official television network, Mayor Michael R. Bloomberg announced yesterday. NYC TV features some new original programming, ranging from live mayoral news conferences from City Hall to improved Off-Track Betting programs to live traffic reports, known as City Drive Live. On Fridays at 10 p.m., the station will feature vintage documentaries, news conferences, and other historical moving images, like Alfred Hitchcock's visit with Mayor John V. Lindsay or Muhammad Ali's sparring on the steps of City Hall. NYC TV comprises five channels, and is available in 1.8 million households in New York City, reaching all cable subscribers in the five boroughs.

Jennifer Steinhauer (NYT)