



FULL FRONTAL FASHION
ULTRA HD
fashion beauty style

Full Frontal Fashion Team Returns to the Bryant Park Tents!

FULL FRONTAL FASHION, the best-known, most authoritative television program in the fashion world, returns to the Bryant Park tents to offer comprehensive, insider coverage of Mercedes-Benz Fashion Week Fall 2008. The well-known team of Judy Licht, James Aguiar and Christina Ha will be joined this season by Shanon Cook – already known to viewers of CNN’s entertainment coverage. As usual, look for FFF to provide backstage access, insider commentary and celebrity interviews in its comprehensive on-air programming - but this time their coverage doesn’t stop there! Every day of Mercedes-Benz Fashion Week, find out what these seasoned hosts really think of the latest fall looks. Log into blog.ultrahd.tv for even more runway gossip than usual.

A must-see program for fashionistas, FULL FRONTAL FASHION is produced in stunning high definition by ULTRA HD. Called “TV’s chicest channel” by The Daily Front Row, ULTRA HD is devoted to the worlds of fashion, beauty and style and is one of the VOOM HD Networks—an innovative collection of 15 high-definition channels covering lifestyle, art, travel and culture, movies, sports, news and more, available nationally on the DISH satellite system (channel 9478) and on Cablevision’s digital cable platform (channel 729).

Coverage of Mercedes-Benz Fashion Week Fall 2008 will also be airing in standard-definition on NYC TV 25.

February 3 to 14, 9 pm EST