

## NYC TV On-Demand

Mayor Bloomberg has just announced the creation of NYC TV On-Demand, a web site offering hundreds of high-quality video clips from NYC TV's Emmy Award-winning shows.

Its high-speed search engine enables viewers to search by neighborhoods or topics, videos can be embedded in websites or forwarded as clips to friends.

“Over the last four years, Arick and the team at NYC TV have dramatically transformed municipal television with award-winning programming, stunning graphics and up-and-coming talent,” said Deputy Mayor Skyler. “The On-Demand player is the next step forward for New York City’s innovative television station.

