

NYC-TV JUST A CLICK AWAY

By DAVID SEIFMAN

September 25, 2007 -- The award-winning shows produced by NYC-TV can now be called up on demand by anyone who can get to a computer, Mayor Bloomberg announced yesterday.

The shows come with some nifty search features, as the mayor demonstrated at a press conference when he suggested typing in “Bronx” and an aide clicked on a laptop that quickly produced a list of more than a dozen segments on the borough.

Typing in “the Bronx,” however, produced only two segments - a problem familiar to any regular Internet surfer.

NYC-TV’s offerings are now available on cable, through www.nyc.gov, audio podcasts, in-flight airline programs, DVDs and FM radio.