

PRESS RELEASE

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NYCTV RECEIVES A RECORD THIRTY-SIX TELLY AWARDS

Premier Cable and TV Award Recognizes NYCTV for its Innovative Programming

New York, NY – NYC Media Group President and NYCTV General Manager Arick Wierson today announced a record thirty-six Telly Award wins for its flagship television station, NYCTV. The Telly Awards honor excellence in production across a range of crafts and are considered to be among the most prestigious industry awards in the television sector. There are two types of awards – the Silver Telly statuette and the Bronze Telly statuette, with the Silver award denoting the highest honor. This marks the third time the network has been honored with the prestigious award for excellence in television programming.

“NYCTV will go down in the annals of television history as not only one of the industry's most innovative and groundbreaking production houses, but as one of its most decorated and celebrated,” said NYC Media Group President and NYCTV General Manager Arick Wierson. “Along with our haul of twelve Emmys this year, it's clear that we'll need more shelf space at the network to hold all these statues.”

“Receiving such great recognition from our peers is truly an honor,” said NYCTV Director of Production Nomi Roher. “The Telly Awards, like other industry accolades we've garnered, are a wonderful salute to our creative team and the dynamic programming we produce.”

NYCTV received seven Silver Telly Awards and twenty-nine Bronze Telly Awards in the following categories:

Silver Telly Award Wins (TV Programs, Segments, or Promotional Pieces):

- ☐ Art Direction: “The 51st Annual New York Emmy Awards”
- ☐ Cultural: “New York 360° Angle,” Joe Torre Safe at Home Foundation
- ☐ Cultural: “Secrets of New York,” Facelift: The Changing Landscape of New York City
- ☐ Cultural: “Secrets of New York,” New York Connections: The Bridges of New York
- ☐ Editing: “Secrets of New York,” Facelift: The Changing Landscape of New York City
- ☐ Entertainment: “That's So New York,” Peanuts Fashion Show
- ☐ Videography/Cinematography: “Secrets of New York,” Facelift: The Changing Landscape of New York City

Bronze Telly Award Wins (TV Programs, Segments, or Promotional Pieces):

- ☐ Art Direction: “Blueprint | NYC,” Central Park
- ☐ Art Direction: “Secrets of New York,” Facelift: The Changing Landscape of New York City
- ☐ Art Direction: “Secrets of New York,” New York Connections: The Bridges of New York
- ☐ Art Direction: “Secrets of New York,” New York \$ity: The Most Valuable
- ☐ Copywriting: “Secrets of New York,” New York Connections: The Bridges of New York
- ☐ Cultural: “Eat Out New York à la Kelly,” Bombay Talkie
- ☐ Cultural: “Gigs,” G.R. N'Namdi Gallery
- ☐ Cultural: “Kela on the Carpet,” Designers for Darfur
- ☐ Documentary: “Secrets of New York,” Facelift: The Changing Landscape of New York City
- ☐ Documentary: “Secrets of New York,” New York Connections: The Bridges of New York
- ☐ Editing: “New York 360°,” New York Lights
- ☐ Editing: “Secrets of New York,” New York Connections: The Bridges of New York
- ☐ Editing: “The 51st Annual New York Emmy Awards”
- ☐ Entertainment: “New York 360°,” New York Lights
- ☐ Entertainment: “New York 360° Angle,” Joe Torre Safe at Home Foundation
- ☐ Entertainment: “New York 360° Angle,” The Heisman Trophy Awards
- ☐ Music Video: “Gigs,” Rose
- ☐ Music Video: “New York Noise,” Les Savy Fav, Klaxons, Jens, Harlem Shakes

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