



**original productions**

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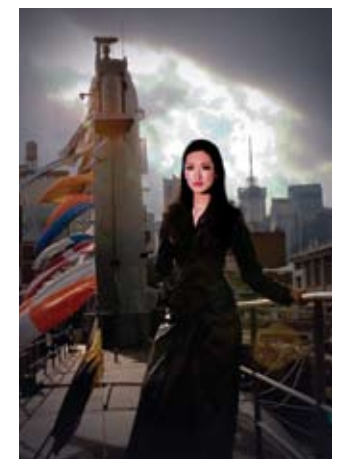
# SECRETS OF NEW YORK



## SECRETS OF NEW YORK

As hard as the rock New York City is built on, its mysteries are even harder to break. What lies behind New York's tough-as-nails veneer? It's the hidden, undocumented and unknown enigmas we call *Secrets of New York*. From the mysteries captured in New York's famous skyline, to secrets down below in the City's vast subway system, watch as we unearth, unlock and unveil some of the most titillating and tantalizing *Secrets of New York*.

**Emmy® Award Winning**  
**Promax® Award Winning**  
**Telly® Award Winning**





*Amy Palmer is wearing Heidi Weisel*



LIFE & STYLE  
21 x 30 min  
[nyc.gov/ny360](http://nyc.gov/ny360)

## NEW YORK 360°

New York is the entertainment capital of the world—whether it’s film, television, music, theater or fashion...New York has it all! Follow host Amy Palmer and her team of correspondents as they take you behind the scenes of the New York entertainment world. Enjoy this all-access pass to the hottest TV shows and go backstage to the best shows on Broadway. Watch as *New York 360°* covers the latest trends in music, advertising, fashion, publishing (who isn’t a blogger these days?) and so much more. *New York 360°* has it covered!

Emmy® Award Nominated





**EAT OUT NY**



LIFE & STYLE  
18 x 30 min  
[nyc.gov/eatoutny](http://nyc.gov/eatoutny)

## EAT OUT NY

Savory, mouth-watering food, gutsy New York City restaurants, and the chefs who helm them. *Time Out New York* and NYC TV Original Productions have teamed up to create the ultimate epicurean adventure. Join host Kelly Choi as she bites, nibbles and relishes each delectable morsel of the culinary scene that sears through Gotham. Get friendly with daring chefs who celebrate the City's freshest ingredients, and meet everyday New Yorkers who have a favorite recipe to share. Treat your senses and satisfy all your cravings with *Eat Out NY*.

**Telly® Award Winning**



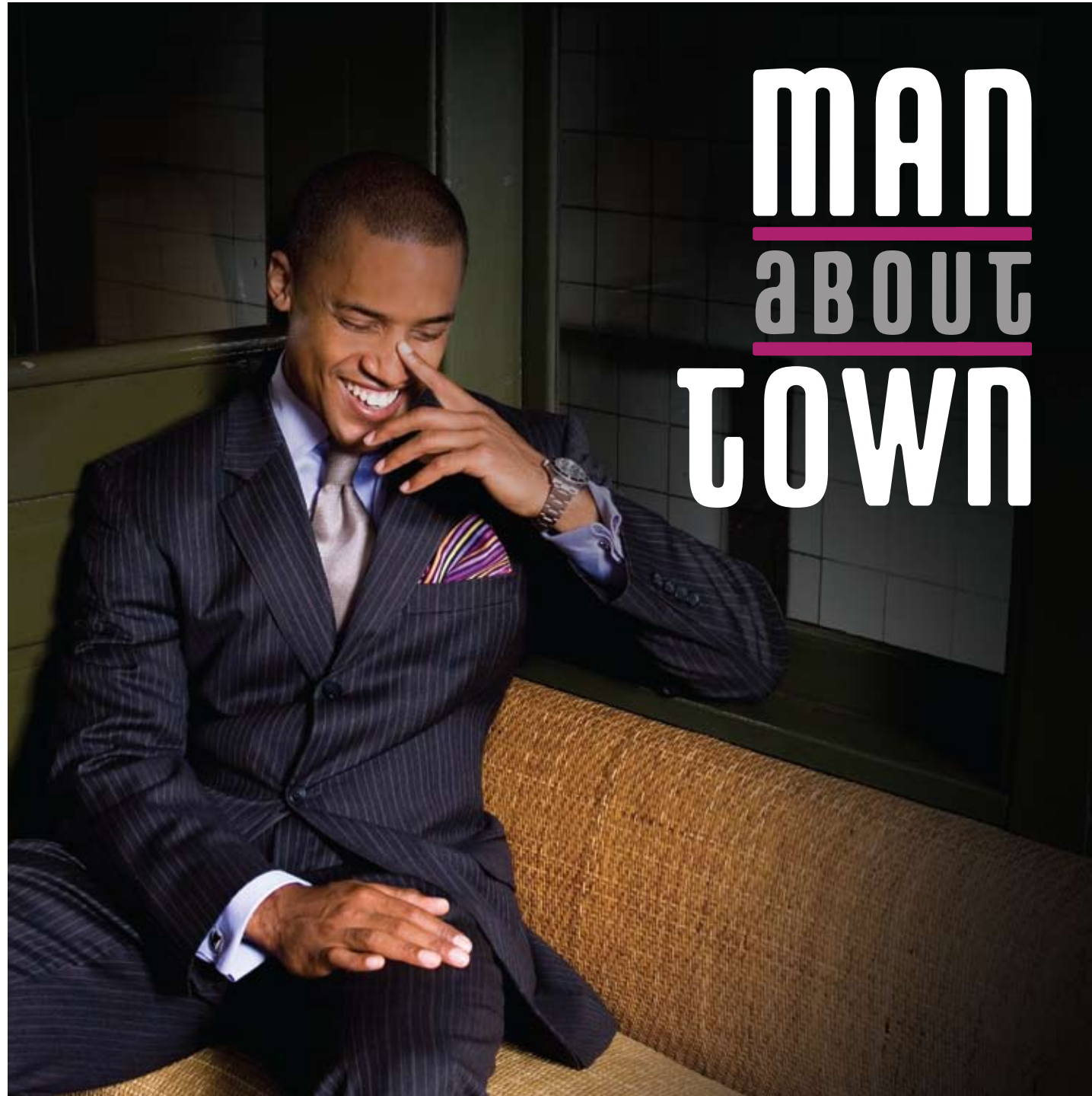




LIFE & STYLE  
available fall 2008  
[nyc.gov/comingsoontv](http://nyc.gov/comingsoontv)

## NIGHT STYLE

The city that never sleeps has a style all its own. Celebrities, locals and visitors hit the streets in search of a perfectly eclectic night on the town. Get behind the velvet rope as host Fabrizio Brienza takes you on a guided tour of New York after dark.



LIFE & STYLE  
available fall 2008  
[nyc.gov/comingsoontv](http://nyc.gov/comingsoontv)

## MAN ABOUT TOWN

Some men are born with style, others acquire it, and all can take a cue from *Man About Town* – the magazine show for men of all styles on NYC TV. Stay on top of trends and traditions in men's fitness, fashion and finance, and tune in for tips on adventure, romance, and much more.

# open call



## NEXT GREAT TELEVISION HOST



REALITY TV  
available fall 2008  
[nyc.gov/comingsontv](http://nyc.gov/comingsontv)

## OPEN CALL

NYC TV is in search of its next great on-air talent. Tune in to watch *Open Call* as fearless on-air hopefuls vie for the chance to become the next face of NYC TV. Watch closely, you might just see someone you know.

# LAUGH BOX

## LAUGH BOX

The only show where comedians stand and deliver on the streets of New York. *Laugh Box* chronicles the adventures of comics brave enough to climb up on the *Laugh Box* and test their material on the toughest crowd in the world.

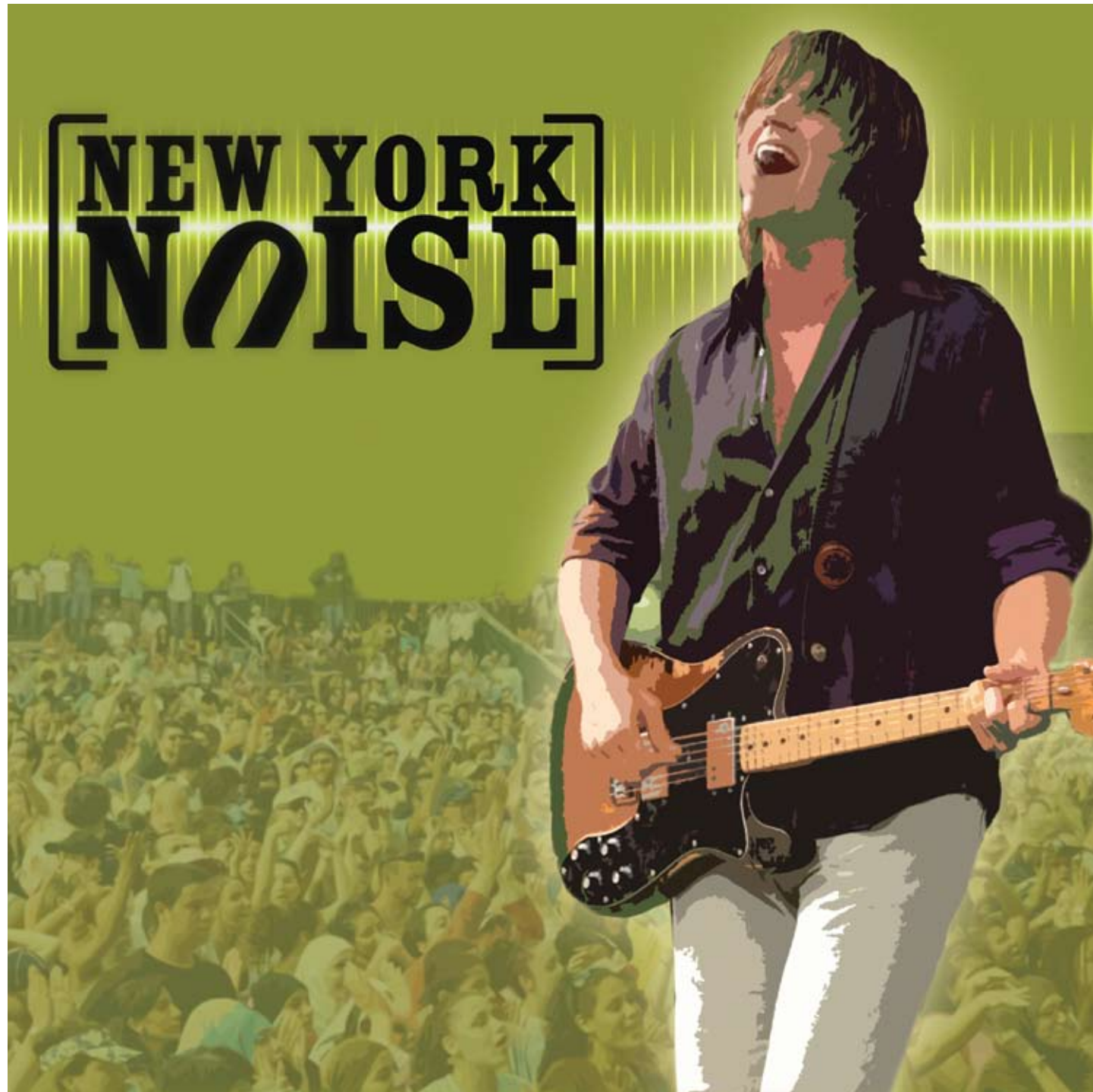


INTERVIEW  
available fall 2008  
[nyc.gov/comingsoontv](http://nyc.gov/comingsoontv)

## POWER PLAYERS

New York City is a town full of industry titans, men and women who have achieved the highest heights in their fields to become *Power Players*. Sit down with host Amy Palmer as she gets into the minds of these *Power Players*.





MUSIC  
57 X 60 min  
[nyc.gov/nynoise](http://nyc.gov/nynoise)

## NEW YORK NOISE

Get inside New York's indie and underground music scene with *New York Noise*. Watch as different artists and bands guest host and count down cutting edge music videos. *New York Noise* also features live performances and exclusive interviews.





MUSIC  
20 x 60 min  
[nyc.gov/thebridge](http://nyc.gov/thebridge)

## THE BRIDGE

Old school hip hop is new again on *The Bridge*. Join host Ralph McDaniels as he goes way back to bring you classic videos from hip hop's golden era. Each episode showcases rare videos that trace hip hop's evolution in New York City. Check out *The Bridge* and enjoy both early hip hop icons and persistent crowd pleasers – artists who continue to “bridge” the gap between the old and the new.

Telly® Award Winning





MUSIC  
9 X various lengths  
[nyc.gov/gigs](http://nyc.gov/gigs)

## GIGS

Explore New York City's vibrant live music scene – one gig at a time. Watch *GIGS* and take in exclusive live performances and interviews from some of New York's eclectic artists and musicians, at some of the City's coolest venues.







MUSIC  
16 x 60 min  
[nyc.gov/summerstage](http://nyc.gov/summerstage)

## SUMMERSTAGE

*SummerStage* captures the energy and excitement of live music and performances from Central Park SummerStage, the annual arts event held in New York City's Central Park. Up and coming artists, established performers and buzz worthy entertainers alike grace *SummerStage* – a special homage to music, dance, film and spoken word.





MUSIC  
1000 x 60 min  
[nyc.gov/videomusicbox](http://nyc.gov/videomusicbox)

## VIDEO MUSIC BOX

*Video Music Box* is the source for hip hop music videos in New York. Now in its 25th year, *Video Music Box*, hosted by the legendary VJ “Uncle” Ralph McDaniels, continues to break new music and videos from up and coming artists while showcasing videos from established favorites.

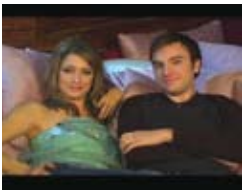


FILM  
8 x 60 min  
[nyc.gov/backdrop](http://nyc.gov/backdrop)

## BACKDROP NYC

Think your busy Gotham schedule precludes a night at the movies? Not anymore. Now you have *Backdrop NYC*, a show featuring the best in independent film by, for and about New Yorkers. Join host Cat Greenleaf as she guides you through short films from animation to live action, narrative to documentary. Stick around while she chats with the filmmakers about their experiences writing, casting and shooting their films – and the drama of dealing with their subjects!

Telly® Award Winning





FILM  
available fall 2008  
[nyc.gov/pressplay](http://nyc.gov/pressplay)



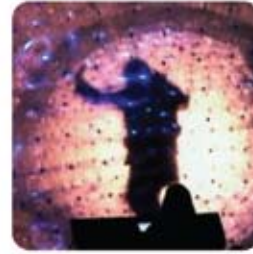
## PRESS PLAY

*Press Play* celebrates viewer generated content from amateurs with a video camera and a unique point of view. *Press Play* is an engaging way for viewers to showcase their mini-masterpieces. Viewers supply the content, *Press Play* supplies the outlet.





documentary channel on  
**nyctv**



FILM  
multiple x varying lengths  
[nyc.gov/docbloc](http://nyc.gov/docbloc)

## DOC BLOC

Lose yourself in the captivating, cutting edge documentaries of *Doc Bloc*, the result of an innovative content partnership between NYC TV Original Productions and The Documentary Channel (DOC). See the world through the lens of a fearless photographer, experience the architectural wonder of city skyscrapers, sit in on a conversation with rock legend David Bowie and more – all with *Doc Bloc*.





LOCAL FOCUS

36 x 30 min

[nyc.gov/999](http://nyc.gov/999)

**\$9.99**

Who says you can't have fun in New York City for less than ten bucks a day? \$9.99 is touring the City, showing you everything that's fun, free and inexpensive in the Big Apple. Visit parks, museums, restaurants, galleries and a whole host of interesting attractions that cost little or no money. Watch \$9.99 and treat yourself to New York's most interesting neighborhoods—on the cheap!

**Emmy® Award Nominated  
Telly® Award Winning**





## COOL IN YOUR CODE

*Cool in Your Code* is an innovative “infotainment” show that breaks down what’s cool, new, undiscovered and different throughout New York City’s 200+ zip codes. From fashion to film, celebrities and more—it’s New York City from the inside out. Watch *Cool in Your Code* and get hip to your zip!

Emmy® Award Winning  
Telly® Award Winning





## DIGS

With so many people and so little space, real estate in New York City is always an adventure. From finding a space to decorating a space, it's all about the *DIGS*. To know more about these hard-to-find and unique spaces, take a ride with *DIGS* and enjoy a fresh take on finding home-sweet-home in the Big Apple.



## IT'S MY PARK

With nearly 29,000 acres of parks, New York City's "emerald empire" extends beyond neighborhood playgrounds to offer a surprising richness of things to do and sights to behold in the City. From swimming pools to wetlands and everything in between, *It's My Park* showcases a treasure trove of green spaces waiting to be discovered and enjoyed.

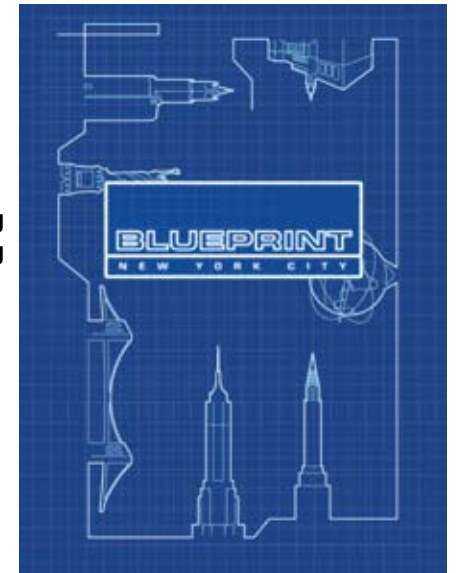
**Emmy® Award Nominated**



## BLUEPRINT | NYC

Ever walk down a street and spot a building that caught your fancy? Well, the wraps are finally coming off some of New York City's most impressive landmarks. *Blueprint | NYC* takes you in and around the iconic structures and landmarks that grab the attention of visitors and native New Yorkers alike. Tour City Hall, visit Coney Island, take a journey through Gracie Mansion and much more with *Blueprint | NYC*.

**Emmy® Award Winning  
Telly® Award Winning**



## NEW YORK 360° ANGLE

Follow Amy Palmer as she uncovers the best that New York has to offer in entertainment, fashion, music, television, film and everything in between! Enjoy *New York 360° Angle*, a fun spin off of NYC's #1 entertainment TV show, *New York 360°*.



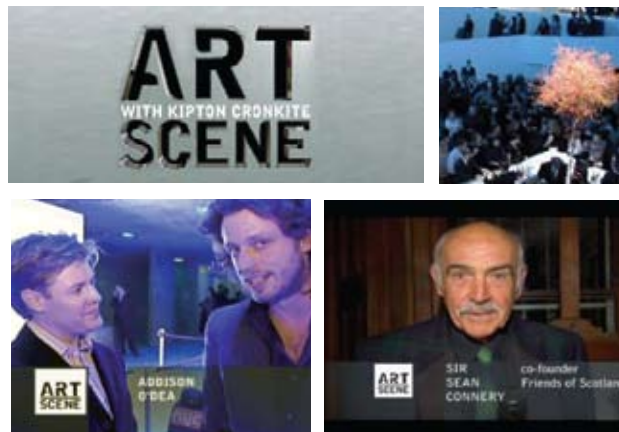
## KELA ON THE KARPET

Join host Kela Walker as she hits the red carpet and schmoozes with the who's who in entertainment. Whether attending the Tribeca Film Festival or the latest movie premiere, *Kela on the Karpet* gives you a front row seat to New York City's hottest and most exclusive events. If celebs are on the carpet, they're talking to *Kela on the Karpet*!



## ART SCENE WITH KIPTON CRONKITE

From world class museums to galleries large and small, there's no place like the Big Apple to take in a bit of art. With each episode join host Kipton Cronkite, a well-known fixture in New York's art world, on a guided tour of the City's vibrant art scene.



## EAT OUT NY À LA KELLY

Follow host Kelly Choi as she gets friendly with daring chefs, seeks out the City's best restaurants, and discovers all of the exciting tastes that New York City has to offer in *Eat Out NY à la Kelly*, a bite-sized spin off of the hit show *Eat Out NY*.



## THAT'S SO NEW YORK

New York City is arguably the capital of the world. With *That's So New York*, you can get in on all of the happenings around town. Join hosts as they showcase special events around the Big Apple that underscore the City's unique character and charm.



## CITY THAT NEVER SLEEPS

New York City is a truly 24-hour destination and the *City That Never Sleeps* shines a light on fun and exciting events that take place after dark. Now you can stay up past your bedtime and still be in the know about what's going on in the *City That Never Sleeps*.



MULTIPLATFORM  
multiple x varying lengths  
[nyc.gov/nyctvod](http://nyc.gov/nyctvod)



New York at your fingertips, that's *NYC TV On-Demand*. Hundreds of video clips from hit NYC TV shows available any time, anywhere, all on broadband. Find clips using the high-speed search engine, share clips by email. Watch *NYC TV On-Demand*, the #1 source for New York based video online.



MULTIPLATFORM  
multiple x varying lengths  
[nyc.gov/vlogs](http://nyc.gov/vlogs)



Launched in collaboration with mediabistro.com's Fishbowl | NY, *Daily Angle with Amy Palmer* gives you all the day's media news while it's still news.

[nyc.gov/dailyangle](http://nyc.gov/dailyangle)



Let *Apple Juice with Kela Walker* quench your thirst for the inside scoop in entertainment, including the hottest celebrity buzz, fashion frenzies and more.

[nyc.gov/applejuice](http://nyc.gov/applejuice)

## VIDEO BLOG



*Weekly Noise* is a humorous companion to NYC TV's ground-breaking indie & underground music videos show, *New York Noise*. Watch as the camera-shy producer of this quirky TV show reveals what she really thinks about indie music in New York.

[nyc.gov/dailyangle](http://nyc.gov/dailyangle)



The making of the smash TV series *Secrets of New York* is a secret no more. Watch as producers step in front of the lens to reveal outtakes, deleted scenes and speak with mystery guests on *Inside Secrets*.

[nyc.gov/insidesecrets](http://nyc.gov/insidesecrets)

## MULTIPLATFORM

multiple x varying lengths  
[nyc.gov/shorts](http://nyc.gov/shorts)

NYC TV Original Productions content is at home in the new media space. Our engaging original content – especially short form content – cuts across media platforms, including but not limited to mobile, broadband, VOD, in-flight, outdoor and cruise ship programming.



## MULTIPLATFORM

multiple x varying lengths  
[nyc.gov/shorts](http://nyc.gov/shorts)





NYC TV Original Productions creates and produces high quality original content celebrating New York City lifestyle, history and culture. Many of our programs have received industry recognition, including 21 Emmy® Awards, 42 national Telly® Awards and four Promax® Awards. Content for NYC TV Original Productions is licensed and distributed through Skyscraper Syndication.

NYC TV Original Productions is part of NYC Media Group, the official television network of the City of New York. To learn more, please visit [nyc.gov/tv](http://nyc.gov/tv).



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**NYC Media Group** is the largest local media group in the New York City market, spanning one full-power broadcast station, WNYE-TV (branded as **NYC TV**), three full-power multicast DTV channels, five local basic cable TV channels, one full-power FM radio station (**Radio New York 91.5 FM**), an array of leading online properties including **NYC TV On-Demand**. NYC Media Group also operates the Emmy Award-winning production company **NYC TV Original Productions** and **Skyscraper Syndication**, the vehicle that distributes NYC Media Group's content worldwide across multiple platforms. NYC Media Group also manages a large portfolio of out-of-home media properties including **Radio NYC** as well as **NYC TV Events**, a live performance and promotional company which produces large scale music, fashion and entertainment media events.

NYC Media Group is a wholly-owned subsidiary of the City of New York.

# nyc media group

