

MEDIABISTRO.COM AND NYC TV COLLABORATE ON “360° DAILY ANGLE,” A NEW VIDEO BLOG COVERING MEDIA AND ENTERTAINMENT NEWS, HOSTED BY AMY PALMER OF NYC TV

(New York, NY – October 3, 2007) – mediabistro.com (www.mediabistro.com, a division of Jupitermedia Corporation, Nasdaq: JUPM), announced the launch of “360° Daily Angle,” a joint video blog with NYC TV, the largest source of original programming about New York City lifestyle, culture, entertainment and history, and the official television network of the City of New York. “360° Daily Angle,” hosted, created and produced by Amy Palmer of NYC TV fame, will feature top stories in the world of media and entertainment news, providing insights into the world of television and film, advertising, video games, new media and more. “360° Daily Angle” will premiere new content each weekday Monday through Friday, and be available on mediabistro.com/fishbowlny and nyc.gov/tv. The daily video blog will also be syndicated across the Web.

“We are excited to add a new video component to the mediabistro.com/fishbowlny site, and about the opportunity to collaborate with NYC TV, a media innovator in its own right,” said mediabistro.com founder Laurel Touby. “This agreement with NYC TV is another step in the evolution of mediabistro.com; another way for us to connect with the media community through the language of technology” added Touby.

“Mediabistro.com’s community represents some of the most sophisticated and informed consumers of media business news anywhere,” said NYC TV General Manager Arick Wierson. “We’re thrilled that this agreement will enable Amy Palmer and the New York 360° brand to connect with an important new audience base.”

“The media community is wide open to all who want to be in the know about news and trends in entertainment, gaming, media, etc. – professionals and enthusiasts alike,” said Amy Palmer, host, creator and producer of “360° Daily Angle.” “The video blog will connect with viewers where they are and in the way they want to consume media. I’m excited to be part of this next wave in media,” added Palmer.

The joint “360° Daily Angle” video blog marks the second collaboration between mediabistro.com and NYC TV. The two also collaborated on “New York 360°,” an original program airing on NYC TV that goes behind-the-scenes of New York City’s entertainment industry.

About mediabistro.com

mediabistro.com started over ten years ago with a series of salon-style events for the New York media community. Today, [mediabistro](http://mediabistro.com) parties have spread to 22 cities, and the mediabistro.com Web site is the hottest place for media/publishing/content people to find jobs, share resources, and connect with each other. One million unique editors, writers, television producers, graphic designers and other "content" people visit www.mediabistro.com each month and generate more than 7 million page views to keep up with the industry and find features that include daily media news, classes and seminars, and recruiting services.

About NYC TV

Launched in June 2003, NYC TV is the official network of the City of New York and is part of NYC Media Group, which oversees one broadcast TV station (WNYE-TV, channel 25), one broadcast radio station (WNYE 91.5 FM), five cable channels (71, 73, 74, 75, and 93), a broadband video site as well as production and syndication arms that produce and distribute New York City-centric content all over the world across multiple platforms. Over the past four years, NYC TV has won twenty-one NY Emmy Awards and has been nominated sixty-eight times. WNYE-TV and WNYE-FM reach over 8 million homes in New York, New Jersey and Connecticut. NYC TV’s five cable channels currently reach 1.8 million cable subscribers in New York City.

About Jupitermedia Corporation

Jupitermedia Corporation (Nasdaq: JUPM) (<http://www.jupitermedia.com/>), headquartered in Darien, CT, is a leading global provider of images, news and original information, career Web sites and events for information technology, business, media and creative professionals. Jupitermedia includes Jupiterimages, one of the leading images companies in the world with over 7.0 million images online serving creative professionals with brands like BananaStock, Workbook Stock, Brand X Pictures, FoodPix, Botanica, Nonstock, The Beauty Archive, IFA Bilderteam, Comstock Images, Creatas Images, PictureQuest, Liquid Library, Thinkstock Images, Thinkstock Footage, Bigshot Media, Goodshoot, Polka Dot Images, Stock Image, Pixland, Photos.com, Ablestock.com, PhotoObjects.net, Clipart.com, JupiterGreetings.com, AnimationFactory.com, RoyaltyFreeMusic.com, StudioCutz.com and Stockxpert.com. The JupiterOnlineMedia division of Jupitermedia consists of five distinct online networks: internet.com and EarthWeb.com for IT and business professionals; DevX.com for developers; and Mediabistro.com and Graphics.com for media and creative professionals. These networks include more than 150 Web sites and over 150 e-mail newsletters that are viewed by over 20 million users and generate over 400 million page views monthly. JupiterOnlineMedia also includes specialized career Web sites for select professional communities which can be found on Mediabistro.com and JustTechJobs.com. In addition, JupiterOnlineMedia includes JupiterEvents' and Mediabistro's media-related events, which produce offline conferences and trade shows focused on IT and business-specific topics including ISPCON, Web Video Summit and Semantic Web Strategies.

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Contact

mediabistro.com
Chris Ariens
212-929-2588 x304
Ariens@mediabistro.com

Michael DeMilt
VP of Marketing
203-662-2989
press@jupitermedia.com

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