

France 24 To Air In New York

In association with NYC Media Group, from the 1st of October 2008, FRANCE 24 will broadcast live on NYC TV, from 7:00 pm to 7:30 pm.

Starting October 1, 2008, NYC TV will broadcast thirty minutes of FRANCE 24 live in English every weekday and a selection of the channel's news magazine programs on the weekend. France 24 will be replacing the France 2 news magazine in that time slot.

The French international news channel will thus be available in 7.3 million households in the New York metropolitan region (the Tri State Area: New York, Connecticut and New Jersey) on channel 25, or in the case of Cablevision subscribers, channel 22.

During the half hour live broadcast from Monday to Friday, viewers can watch the full 10-minute news bulletin, followed by the 'Business' and 'Culture' programs. During the weekend, the 30-minute segment will be devoted to the 'Reporters' magazine, the 'Sports' news bulletins as well as the 'Lifestyle' and 'Web News' programs.