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MAYOR BLOOMBERG CONGRATULATES NYC TV ON WINNING TWELVE NEW YORK EMMY AWARDS

NYC TV Wins Most New York Emmys in Station's History

Mayor Michael R. Bloomberg today congratulated NYC TV, the official TV network of the City of New York, on winning 12 New York Emmy Awards, local television's most coveted peer-recognition award. The 12 Emmys – out of a record 48 nominations – are the most won by NYC TV in the station's history. NYC TV earned more Emmys than every other station in the tri-state market – including WBS-TV, WABC-TV and WNBC-TV – except for one. Since its inception in 2003, NYC TV has been nominated for 116 New York Emmys, winning 33. The 51st Annual New York Emmy Awards ceremony, which took place at the Marriott Marquis Times Square last night, will be broadcast as part of a special presentation on NYC TV's Channel 25 on Tuesday, April 15 at 9:00 PM.

“NYC TV's Emmy wins are a testament to the strength of its innovative and engaging programming,” said Mayor Bloomberg. “I would like to congratulate Arick Wierson and the rest of NYC TV team on their 12 Emmy Awards. When we launched the station in 2003, we set out to celebrate the many sides of our great city – for both New Yorkers and global audiences. NYC TV's success has set a new bar for local television.”

NYC TV won the following New York Emmy Awards:

SOCIETAL CONCERNS: Program/Special. *Boost Mobile Rock Corps: V-UP! Got 2 Give 2 Get, Episode 2.* September 28, 2006. Trevor Scotland, Producer/Executive Producer; Boost Mobile RockCorps, Producer/Executive Producer.

INTERVIEW/DISCUSSION. *Cool in Your Code – Back on The Block: Eli Wallach.* August 21, 2007. Hank Wasiak, Executive Producer/Host; William Morrison, Executive Producer; D. Michael Aspite, Producer.

SPECIAL EVENT COVERAGE. *V-UP! Got 2 Give 2 Get – Episode 4.* October 13, 2006. Paul Hunter, Haley Moffett, Producers; Boost Mobile RockCorps, Producer/Executive Producer; Stephen Greene, Chris Robinson, Grady Lee, Executive Producers; Developed by Noel Eisenberg; Chris Garrett, Event Production.

ON-CAMERA TALENT: Performer/Narrator. *Jennifer Emens.* April 26, 2007. Composite.

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DIRECTOR: Post Production. *Roland Le Breton.* April 28, 2007. Secrets of New York: TriBeCa, Mysteries of New York's Backlot Revealed.

WRITER: Program. *Rich Mello and Arick Wierson.* December 18, 2006. Blueprint NYC: Brooklyn Heights.

EDITOR: Program. *George Schifini.* April 28, 2007. Secrets of New York: Tribeca – Mysteries of New York's Backlot Revealed.

GRAPHICS. *Roland Le Breton, Mayumi Sato, Larissa Starikova and Jeff Watts.* April 28, 2007. Secrets of New York: Composite.

CRAFT SPECIALTY: Makeup. *Roberto Casey.* April 1, 2007. The 50th Annual New York Emmy® Awards.

RESEARCH. *Buboo Kakati.* July 10, 2007. Secrets of New York: The Bridges of New York City.

ADVANCED MEDIA: Arts/Entertainment. *GIGS – Composite.* July 25, 2007. Cree Fertitta, Producer; William Fitzgerald, Executive Producer/Director of Production; George Schifini, Editor; Jeff Watts, Graphic Designer.

ADVANCED MEDIA: Documentary/Historical/Cultural. *Secrets of New York: Jails – Director's Cut.* September 7, 2006. Arick Wierson, Executive Producer/Creator; Harry Hunkele, Buboo Kakati, Producers; David White, Editor; Roland LeBreton, Art Director; Timi Lewis, Executive Producer.

“With original programming that’s at once compelling, engaging, and fun, NYC TV provides a stellar entertainment and informational resource for audiences in New York City and beyond,” said Department of Information Technology and Telecommunications Commissioner Paul Cosgrave. “The 12 Emmys NYC TV earned last night are the most it has ever won in a single year, and further proof that the station continues to improve upon the standard it has set for municipal television.”

“These are impressive results and we’re excited, but we have set our bar that much higher for next year,” said General Manager Arick Wierson. “NYC TV’s 12 Emmy wins last night – including wins for programming in new platforms and our nationally syndicated show, ‘Secrets of New York,’ are a wonderful honor. On behalf of the team at NYC TV, thank you.”

NYC TV is one of the region’s fastest growing television networks with innovative programming that showcases the vitality of New York City. NYC TV has become a worldwide model for municipal television. Cities such as Seoul, Paris, Rio de Janeiro, Los Angeles, Chicago and Houston have looked to NYC TV to improve their own stations.

With its signature theme “Everything New York,” NYC TV’s flagship channel 25 showcases New York culture, from entertainment, fashion and music to food, history and landmarks. NYC TV also operates four other channels. City Drive Live (Channel 72 on Cablevision, 93 on Time Warner, and digital broadcast Channel 25.2) provides local drivers with

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24/7 live coverage of the City's main roadways through the Department of Transportation's network of traffic cameras. Mayoral press conferences, City Council hearings, and other municipal services information are broadcast on Channel 74. NYC TV Channel 73 features programming of special interest for the City's diverse immigrant communities. Off Track Betting is broadcast live on NYC TV Channel 71.

Additionally, NYC TV can be seen on WVVH-TV in Long Island on Cablevision's Channel 78. Much of NYC TV's original programming is available online at NYC TV On-Demand (www.NYC.gov/vod). To learn more about NYC TV, please visit www.nyc.gov/tv. NYC Media Group also operates and programs Radio New York 91.5 FM and Radio NYC, the on-hold messaging system for more than 50,000 telephone lines in the City, including City Hall.

-30-

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