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**MAYOR MICHAEL R. BLOOMBERG CONGRATULATES NYC TV ON WINNING
SEVEN NEW YORK EMMY AWARDS**

"Secrets of New York" Led All Programs With Five Emmys

Mayor Michael R. Bloomberg today congratulated NYC TV, the official TV network of the City of New York, on winning seven New York Emmy Awards, local television's most coveted peer-recognition award. The show "Secrets of New York," which is also broadcast nationally on PBS stations, led all programs with five awards. NYC TV's seven Emmys, three more than the station earned last year, put NYC TV in a tie for 3rd place among stations in the tri-state market, behind only WNBC-TV and WPIX-TV. Over its four-year history, NYC TV has been nominated for 68 New York Emmys, winning 21. The 50th Annual New York Emmy Awards ceremony, which took place at the Marriott Marquis Times Square last night, will be broadcast as part of a special presentation on NYC TV's Channel 25 on Tuesday, April 10 at 9:00 PM.

"I congratulate NYC TV on another stellar and Emmy-winning year – especially the show 'Secrets of New York,' which won more New York Emmys than any other program," said Mayor Bloomberg. "Over the past four years, NYC TV has established itself as the leader in municipal television across the country, and Arick, Seth, and the rest of the hard-working NYC TV staff should be proud of their accomplishments."

NYC TV won the following New York Emmy Awards:

- WRITER: Program: *Secrets of New York Composite*. November 30, 2006. Arick Wierson, Buboo Kakati, Harry Hunkele, Writers
- GRAPHICS: *Secrets of New York*. June 27, March 7, August 8, 2006. Roland LeBreton, Art Director; Jeffrey Watts, Larissa Starikova, Mayumi Sato, Designers.
- ON-CAMERA TALENT: Performer/Narrator: *Secrets of New York*. November 30, 2006. Kari Loya, Narrator.
- CRAFT SPECIALTY: Makeup: *The 49th Annual New York Emmy Awards*. March 12, 2006. Roberto Casey, Lead Makeup Artist
- EDITOR: Short Form: *Secrets of New York Composite*. October 3, 2005. Harry Hunkele, Editor.
- HISTORICAL/CULTURAL: Program Feature: *Cool in Your Code – "Code Read: Mark Kurlansky/Angie Cruz/SJ Rozan."* April 2006, May 2006. Trevor Scotland, William Morrison, Executive Producers

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- HISTORICAL/CULTURAL: Program/Special: *Secrets of New York: Underground*. November 30, 2006. Arick Wierson, Executive Producer; Harry Hunkele, Producer.

“NYC TV’s talented staff and innovative programming continue to rack up awards, with another seven New York Emmys last night,” said Deputy Mayor for Administration Edward Skyler. “Not only are these honors a testament to the creativity of NYC TV’s staff, they are also a reflection of the City and its people, which are the stars of each of NYC TV’s shows.”

“Shattering the old image of municipal television and remaking it in its own entertaining, substantive way, NYC TV continues to deliver first-rate programming,” said Department of Information Technology and Telecommunications Commissioner Paul Cosgrave. “These latest awards re-affirm the ideal that government television can be engaging, informative, and well worth watching.”

“The entire team at NYC TV is extremely honored to be recognized by our peers with seven New York Emmy Awards,” said General Manager Arick Wierson. “The five awards won by ‘Secrets of New York’ show that despite its name, the program and its thrilling look at the mysteries of the City are anything but a secret.”

“Offering ‘Everything New York,’ NYC TV strives to connect viewers with the City and its government,” said Seth Unger, NYC TV’s Director of Special Projects. “Last night’s seven awards are a tremendous honor, and we will work even harder this season to provide our viewers with more of the vibrant and energetic New York-based programming that has become our trademark.”

The seven New York Emmy Awards are the latest milestone in NYC TV’s short but highly successful history. NYC TV replaced Crosswalks – which didn’t have a programming schedule – as the City’s official television station in 2003, and now is one of the region’s fastest growing television networks with innovative programming that showcases the vitality of New York City. NYC TV has become a worldwide model for municipal television. Cities such as Seoul, Paris, Rio de Janeiro, Los Angeles, Chicago and Houston have looked to NYC TV to improve their own stations.

With its signature theme “Everything New York,” NYC TV’s flagship channel showcases New York culture, from entertainment, fashion and music to food, history and landmarks. NYC TV also operates four other channels. City Drive Live (Channel 72 on Cablevision, 93 on Time Warner, and digital broadcast Channel 25.2) provides local drivers with 24/7 live coverage of the City’s main roadways through the Department of Transportation’s network of traffic cameras. Mayoral press conferences, City Council hearings, and other municipal services information are broadcast on Channel 74. NYC TV Channel 73 features programming of special interest for the City’s diverse immigrant communities. Off Track Betting is broadcast live on NYC TV Channel 71.

NYC TV’s flagship channel is broadcast on Channel 25 on Time Warner Cable, Comcast New Jersey, RCN and Dish TV, Channel 22 on Cablevision, Channel 888 on DirectTV and digital broadcast Channel 25.1. Additionally, NYC TV can be seen on WVVH-TV in Long Island on Cablevision’s Channel 78. To learn more about NYC TV, please visit www.nyc.gov/tv.