

SPECIAL PUBLIC HEARING

FRANCHISE AND CONCESSION REVIEW COMMITTEE

MONDAY, JULY 20, 2010 @ 2:30 P.M.

22 READE STREET, MANHATTAN

NOTE: INDIVIDUALS REQUESTING SIGN LANGUAGE INTERPRETERS SHOULD CONTACT THE MAYOR'S OFFICE OF CONTRACT SERVICES, 253 BROADWAY, 9TH FL., NEW YORK, NEW YORK, N.Y. 10007 (212) 788-7490, NO LATER THAN SEVEN (7) BUSINESS DAYS PRIOR TO THE PUBLIC HEARING. TDD USERS SHOULD CALL VERIZON RELAY SERVICE.

*Franchise and Concession Review Committee Special Joint Public Hearing –
Tuesday, July 20, 2010 @ 2:30PM*

NEW YORK CITY DEPARTMENT OF PARKS AND RECREATION

No. 1: IN THE MATTER of the intent to seek Franchise and Concession Review Committee approval to utilize a different procedure, pursuant to Section 1-16 of the Concession Rules of the City of New York, to authorize the New York City Department of Parks and Recreation (Parks), to enter into a Sole Source License Agreement (License Agreement) with Central Park Conservancy, Inc. (CPC) for the sale of parks-related gifts and souvenirs at Tavern on the Green, the Dairy Visitors Center, Belvedere Castle, Dana Discovery Center, Chess and Checkers House, and North Meadow Recreation Center, in Central Park, Manhattan (Licensed Premises). The License Agreement will provide for a license term beginning upon CPC's receipt of a written Notice to Proceed and terminating on June 30, 2013. In lieu of a license fee, CPC shall use the revenue generated from the sale of souvenirs/gifts to offset the cost of providing visitor services, as directed by Parks which will include, but not be limited to, staffing and provision of maps and public information pamphlets and maintenance and repairs at the Licensed Premises. In no event shall the term of this License Agreement exceed the term of the April 2006 agreement between Parks and CPC pursuant to which CPC performs specific services for the maintenance and repair of Central Park.

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A P P E A R A N C E S :

MAYOR - Bill Heinzen

OFFICE OF THE MAYOR - Brian Geller

COMPTROLLER - Anthony Dell Olio

CORPORATION COUNSEL - Howard Friedman

OFFICE OF MANAGEMENT AND BUDGET - Sara Urbanski

PRESIDENT, BOROUGH OF BRONX - Al Rodriguez

PRESIDENT, BOROUGH OF BROOKLYN - Jason Otano

PRESIDENT, BOROUGH OF MANHATTAN - Jimmy Yan

PRESIDENT, BOROUGH OF QUEENS - Marc McMillan

PRESIDENT, BOROUGH OF STATEN ISLAND -

Not Present

CLERK - ADAM BUCHANAN

DEPARTMENT OF PARKS - BETSY SMITH

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CHAIR: Welcome to this Special Public Hearing of the Franchise and Concession Review Committee. The hearing being conducted today has been publicly advertised in the City Record at least fifteen days prior to this hearing, in accordance with Charter and Concession Rules of the City of New York. We want to be sure that anyone desiring to be heard has an opportunity to do so. All persons wishing to speak must fill out a request slip, which may be obtained from the Clerk. Each speaker will be allotted approximately (three) minutes. When you testify, please state your name affiliation, if any.

Will the Clerk call roll call?

MR. BUCHANAN: Sure.

MAYOR: Bill Heinzen.

OFFICE OF THE MAYOR: Brian Geller.

CORPORATION COUNSEL: Howard Friedman.

OFFICE OF MANAGEMENT AND BUDGET:

Sara Urbanski.

OFFICE OF THE COMPTROLLER: Anthony Dell

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Al Rodriguez.

PRESIDENT, BOROUGH OF BROOKLYN:

Jason Otano.

PRESIDENT, BOROUGH OF MANHATTAN:

Jimmy Yan.

PRESIDENT, BOROUGH OF QUEENS:

Marc McMillan.

PRESIDENT, BOROUGH OF STATEN ISLAND:

NOT PRESENT.

PARKS DEPARTMENT - Betsy Smith

CHAIR: Welcome to this special public hearing of the Franchise and Concession Review Committee. The hearing being conducted today has been public advertised in the City Record at least 15 days prior to this hearing, in accordance with the Charter and Concession Rules of the City of New York.

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Will the Clerk please call the first calendar item.

MR. BUCHANAN: New York City Department of Parks and Recreation, Calendar Item No. 1: IN THE MATTER of the intent to seek Franchise and Concession Review Committee approval to utilize a different procedure, pursuant to Section 1-16 of the Concession Rules of the City of New York, to authorize the New York City Department of Parks and Recreation to enter into a Sole Source License Agreement with the Central Park Conservancy, Inc. For the sale of parks-related gifts and souvenirs at Tavern on the Green, the Dairy Visitors Center, Belvedere Castle, Dana Discovery Center, Chess and Checkers House, and North Meadow Recreation Center, in

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Central Park, Manhattan.

CHAIR: Does anyone wishes to testify?

MR. BUCHANAN: If someone wishing wishes to testify then call them to the podium and recognize.

CHAIR: If no one (else) wishes to speak, that concludes today's hearing.

We ask that the Reporter make the entire Special Public Hearing Agenda, which was made publicly available and distributed at this hearing, part of the final record of the proceeding. The hearing is now closed. Thank you.

MR. BUCHANAN: ITEM NO. 1: IN THE MATTER of the intent to seek Franchise and Concession Review Committee approval to utilize a different procedure, pursuant to Section 1-16 of the Concession Rules of the City of New York, to authorize the New York City Department of Parks and Recreation (Parks), to enter into a Sole Source License Agreement (License Agreement) with Central Park Conservancy, Inc (CPC)

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8 Manhattan (Licensed Premises). The
9 License Agreement will provide for a
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17 by Parks which will include, but not be
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21 agreement between Parks and CPC pursuant
22 to which CPC performs specific services
23 for the maintenance and repair of
24 Central Park.
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