

**PUBLIC MEETING**

**FRANCHISE AND CONCESSION REVIEW COMMITTEE**

**WEDNESDAY, JANUARY 12, 2011 @ 2:30 P.M.**

**22 READE STREET, MANHATTAN**

NOTE: INDIVIDUALS REQUESTING SIGN LANGUAGE INTERPRETERS SHOULD CONTACT THE MAYOR'S OFFICE OF CONTRACT SERVICES, 253 BROADWAY, 9TH FL., NEW YORK, NEW YORK, N.Y. 10007 (212) 788-7490, NO LATER THAN SEVEN (7) BUSINESS DAYS PRIOR TO THE PUBLIC MEETING. TDD USERS SHOULD CALL VERIZON RELAY SERVICE.

*Franchise and Concession Review Committee Public Meeting –  
Wednesday, January 12, 2011 @ 2:30PM*

**NEW YORK CITY DEPARTMENT OF TRANSPORTATION**

**No. 1:** IN THE MATTER of the intent to seek Franchise and Concession Review Committee approval to utilize a different procedure, pursuant to Section 1-16 of the Concession Rules of the City of New York, to authorize the New York City Department of Transportation to negotiate a Sole Source License Agreement (Agreement) with the Village Alliance District Management Association, Inc. (Village Alliance), to provide for the operation, management and maintenance of pedestrian plazas located at Astor Place, Lafayette Street, East 9<sup>th</sup> Street, and 4<sup>th</sup> Avenue, in Manhattan, including through DOT-approved events, sponsorships, and subconcessions, including but not limited to providing for the sale of any of the following: prepared food, flowers, locally grown produce or locally manufactured products, merchandise (such as souvenirs or T-shirts) that promotes the neighborhood or Village Alliance, and other similar merchandise. Subconcessions would be awarded based on solicitations issued by Village Alliance in the basic form of Request for Proposals or Request for Bids, subject to DOT's prior written approval of both solicitation and award. The Agreement will provide for one (1) five-year term, followed by four (4) one-year renewal options, to be exercised at DOT's sole discretion.

**A proposed resolution was submitted relative thereto.  
RESOLUTION FOR ADOPTION.**