

**Human/Client Services DYCD Annual Plan FY' 10**

**Part II: New Program Initiatives/Substantially Restructured Programs  
For which Contracts Have Been/May Be Competitively Solicited**

**Program Title –**

- Cornerstone Initiative

**Description/Purpose of Program -**

- The Cornerstone Initiative represents a new collaboration between the Department of Youth and Community Development (DYCD) and the New York City Housing Authority (NYCHA). The DYCD Cornerstone portfolio will provide services primarily for youth ages 5 to 21 living in up to 25 NYCHA developments. Intergenerational activities and the provision of services for adults over age 21 will also be encouraged. This initiative inaugurates a new approach to services for youth living in NYCHA developments. The goal is to strategically invest public funds in programs that promote the healthy development of NYCHA youth. The programs selected for funding will offer innovative and engaging approaches that help participants gain the skills and attitudes they need to stay on track in school, graduate, be successful in work and life, and contribute to the well-being of their peers, families and communities.

**Target Population –**

- The DYCD programs would target youth in two age groups: younger youth, aged 5 through 12, and older youth, aged 13-21. In addition, contractors would be expected to coordinate the use of the community center by adult residents and co-locators seeking free space to provide activities for adult residents.

**Service Levels/Performance Requirements -**

- It is anticipated that performance targets would be defined by attendance rates and vary according to the age of participants, as follows:
  - Elementary age youth: 80 percent
  - Youth ages 13 to 15: 75 percent
  - Youth ages 16 to 21: 70 percent

**Site Requirements (If Applicable) –**

- 25 identified NYCHA developments

**Payment Terms (Incl. Per Participant Rates, If Applicable) -**

- During the school year, programs for younger youth would operate Monday to Friday 3-6 pm; during summers and on select school-closing days, programs would operate 8 a.m. to 6 p.m. It is anticipated that the annual maximum price per participant for programs for younger youth would be \$2,800. The expected minimum annual participation hours would be 1,140 hours.
- DYCD anticipates that programming for older youth would be year-round. The maximum price per participant would be \$1,300 for all youth aged 13 to 21. However, expected minimum annual participation hours would vary according to age, as follows: 200 hours of activity per year for youth aged 13-15 years; 165 hours of activity per year for youth aged 16-21.

**Required Funding Match (If Applicable) -**

**Anticipated Contract Term -**

- Contracts would start January 1, 2010 and end on June 30, 2012, with an option to renew for up to three additional years.

**Anticipated Evaluation Criteria -**

	<b>Total # Contracts</b>	<b>Total \$ Value</b>	<b>Geographical Location(s)</b>	<b>Actual/Anticipated RFP Issuance Date</b>
<b>TOTAL</b>	25	\$10,410,000 annually	25 NYCHA Developments	July 2009