



ATHENS 2004 Olympic Torch Relay "Pass the Flame, Unite the world"

The ATHENS 2004 Organizing Committee for the Olympic Games, United States Olympic Committee, New York, Coca-Cola and Samsung are seeking individuals to be selected as Torchbearers. These men, women and young people will unite the world in a celebration of the Olympic Ideals by carrying the Olympic flame on the first truly global Olympic Torch Relay. One by one, selected torchbearers will "Pass the Flame, Unite the world" as they help carry the Olympic flame home to Athens, Greece.

Athens 2004 is looking for inspirational people who reflect the best in humanity.

ATHENS 2004 invites you to apply or to nominate people that are an inspiration in our everyday lives; who deserve to unite the world with the Olympic flame. Friends, relatives, neighbors, co-workers, men, women and young people who reflect the values of the Olympic Games, expressed as follows:

- People who **unite** their communities through sport, education or culture
- People who **inspire** others through: **Participation, Celebration, Human scale** and / or **Heritage**
 - **Unity:** People who build bridges between individuals, communities, cultures and generations. Those who emphasize what makes us alike, not what sets us apart.
 - **Human Scale:** People who believe in the value of the individual – the strength of one person's deeds and the power of a single expression. The extraordinary ordinary people who prove that one individual can make a difference.
 - **Celebration:** People who take joy in life and whose positive attitudes lift the spirits of those around them.
 - **Participation:** People who know life is not always about winning, but also about taking part. Those who actively seek to experience life's adventures and challenges large or small.
 - **Heritage:** People who embrace history and culture and pass the lessons learned from one generation to the next, in order to build a brighter future.

How to enter: Visit www.usolympicteam.com/OlympicTorchRelay and complete entry information. Or complete this entry form by nominating someone who will be 14 years of age or older by 25 March 2004. On one side of an A4 or letter size sheet of paper, please describe how you or the person reflects the best in humanity and the above qualities and should receive the honor of carrying the Olympic flame. Essays should be no more than 50 -100 words and should explain how you or the person you nominate meets the above criteria.

Essays should be typed or printed legibly in ink. Send the complete entry form along with the essay to: ATHENS 2004 Olympic Torchbearer Nomination Program, **(U.S. Olympic Committee, 1 Olympic Plaza, Colorado Springs, CO, 80909)**. Nominations must be received by **(5:00 PM Eastern Time, February 23, 2004)**. Nominations must include a mail code and a valid street address (no P.O. boxes, please). Nominations will be reviewed and torchbearers selected by a local judging panel.

Questions: Please direct any questions to:

Torch Relay Coordinator
U.S. Olympic Committee
1 Olympic Plaza
Colorado Springs, CO 80909
Phone: 719.866.4128
Fax: 719.866.4195

All selected torchbearers must be willing to travel to their assigned relay segment and assume all related costs.

Person nominated as a Torchbearer (Please Type or Print)

<i>Last</i>			<i>First</i>			<i>Middle</i>		
<i>Street (No P.O. Boxes)</i>				<i>City</i>		<i>State</i>		<i>Country</i>
Mail Code			Home Phone			Work Phone		
<i>E-Mail Address:</i>						<i>Date of Birth:</i>		

Person submitting this entry form (if different from name above)

<i>Last</i>			<i>First</i>			<i>Middle</i>		
<i>Street (No P.O. Boxes)</i>				<i>City</i>		<i>State</i>		
Mail Code			Home Phone			Work Phone		
<i>E-Mail Address:</i>						<i>Date of Birth:</i>		

The information and essay submitted with this entry is truthful, accurate and factual, I have read, understand and am willing to comply with the Official Rules.

SIGNED (by parent or guardian if under 18):

OPTIONAL: I grant permission to ATHENS 2004, Coca-Cola and Samsung and its agents to use my name, likeness, or nomination statement for promotional purposes without further compensation, unless prohibited by law.

SIGNED (by parent/guardian if under18): _____

ESSAY

NOMINATION PROGRAM OFFICIAL RULES

No purchase necessary.

1. HERE'S HOW IT WORKS: The ATHENS 2004 Olympic Torch Relay celebrates inspiration found in communities around the world. The ATHENS 2004 Organizing Committee for the Olympic Games is inviting you to help showcase the best in humanity by nominating yourself or another person you think deserves the honor of carrying the Olympic flame.

2. TWO WAYS TO ENTER:

A. TO ENTER VIA MAIL: On an Official Nomination Form available online at (www.usolympicteam.com/OlympicTorchRelay) or on a plain piece of paper (one side only), hand print or type the following: your complete name, address (no P.O. Boxes will be accepted), mail code, day and evening telephone numbers, date of birth plus e-mail address; the complete name, address, birthdate, day and evening telephone numbers, plus e-mail address of the person you would like to have the honor of carrying the Olympic flame if your nomination is selected. Only one nomination per envelope. Be sure to sign your Official Nomination Form or A4/letter piece of paper confirming your entry is truthful, factual and accurate and that you have read, understood and are willing to comply with the official rules and regulations. You must also provide an original, sincere, no more than 50-100 word nomination statement on yourself or your nomination describing how the person you are nominating has inspired you and demonstrated one or more of the following: People who **unite** their communities through sport, education or culture; or People who **inspire** others through: **Participation, Celebration, Human scale** and / or **Heritage**. Mail your nomination in an addressed, stamped envelope, to: ATHENS 2004 Olympic Torchbearer Nomination Program, (**United States Olympic Committee, 1 Olympic Plaza, Colorado Springs, CO, 80909**) Limit one nomination per envelope. No mechanically reproduced entries permitted. All entries must be received by **(5:00 PM Eastern Time, February 23, 2004)**.

B. TO ENTER VIA EMAIL:

Log on to (www.USOlympicTeam.com/OlympicTorchRelay) starting 00:01 (local time) on (**January 9, 2004**) through 16:59 (Eastern) on (**February 23, 2004**) and download the ATHENS 2004 Olympic Torch Relay official nomination form.

Complete the nomination form and provide an original, sincere, no more than 50-100 word nomination statement on your inspiration describing how the person you are nominating has achieved one or more of the following: People who **unite** their communities through sport, education or culture; or People who **inspire** others through: **Participation, Celebration, Human scale, Heritage**. Be sure to click the box that indicates your signature on the Official Nomination Form which will confirm your entry is truthful, factual and accurate and that you have read, understood and are willing to comply with the official rules and regulations. Email completed entry form to: (Torch@usoc.org). All entries must be received by 16:59 (Eastern) on (February 23, 2004).

3. Judging of the essays will be conducted by panels of local community judges and the regional National Olympic Committee for each of Olympic Torch Relay international cities. Nomination statements may not contain profanities or obscenities nor depict ATHENS 2004 or the Olympic Games or any Olympic Games Sponsors unfavorably, and must be consistent with the images of ATHENS 2004 and the Olympic Games. ATHENS 2004 reserves the right in its sole discretion to disqualify any nomination, which does not comply with these requirements or these Official Rules.

4. If your nomination is selected, the person you wish to have the honour of carrying the Olympic flame must be 14 years of age or older as of 25 March 2004 and must agree to carry the Olympic Flame for up to 400 metres, at a time, date and location designated by ATHENS 2004. The International Olympic Torch Relay is scheduled to take place between approximately 4 June 2004 to 9 July 2004. All selected Torchbearers must be willing to travel outside their local community to carry the flame. The ATHENS 2004 Olympic Torch Relay route is set and cannot be changed. No transportation or accommodation will be provided to/from any route segments; all travel expenses will be the sole responsibility of torchbearer. All potential torchbearers will be required to execute and return within seven (7) days of attempted delivery (including Saturdays, Sundays and holidays), an Affidavit of Eligibility, a Release of Liability, a Medical Release, an Acceptance Form and permission for ATHENS 2004, Coca-Cola, United States Olympic Committee, and Samsung and its agents to use his/her name, and/or likeness for purposes of advertising and trade without further compensation unless prohibited by law. If potential torchbearer is a minor, his/her parent or legal guardian must execute these documents. ATHENS 2004, Coca-Cola and Samsung and its agents will create an electronic database with required torchbearer personal information. Noncompliance within this time period may result in disqualification and an alternate may be selected. Return of any notification as undeliverable will result in disqualification and an alternate may be randomly selected, if time permits.

5. Limit one (1) Official Torch Relay segment per person in this and other ATHENS 2004 Olympic Nomination Programs. Odds of a nomination being selected will depend upon the number of eligible entries received from judging sector eligible for each route segment. The determination of the date, time, and location of each Olympic torchbearer segment for each nominee will be determined by ATHENS 2004.

6. GENERAL RULES: Open only to persons 14 years of age or older as of 25 March 2004. Employees of ATHENS 2004, declared political candidates or other elected governmental officials, and their immediate family members and/or those living in the same household of each are not eligible to enter or to be nominated. Void where prohibited by law. Entrant/nominee may make no substitution or transfer of award. Torchbearer cannot utilize in-line skates, skateboard, bicycle or any other recreational device while carrying the flame. Torchbearers must wear ATHENS 2004 Olympic Torch Relay uniform, to be provided by ATHENS 2004, during all Torch Relay activities. There is no retail value associated with being a torchbearer. All federal and local taxes, if any, are the sole responsibility of torchbearer. All federal and local laws and regulations apply. If a minor is selected as a potential torchbearer, a parent or legal guardian must accompany minor to location at his/her own expense. If, for any reason, a torchbearer segment(s) cannot take place, no compensation will be provided. ATHENS 2004 is not responsible for lost, late, misdirected, mutilated or illegible entries or entries not received in time. By participating in this promotion, entrants agree to be bound by the Official Rules and the decisions of the judges. ATHENS 2004 is not responsible for any typographical or other error in the printing of the offer, administration of the program or in the announcement of the award.