



For Immediate Release

WHAT'S YOUR POINT, HONEY? TO MAKE ITS BROADCAST DEBUT ON NYC LIFE IN CELEBRATION OF WOMEN'S HISTORY MONTH

What's Your Point, Honey? – a documentary film about how young women view themselves in today's political world – will make its broadcast debut on NYC life (Channel 25) on Monday, March 15 at 8pm in celebration of Women's History Month. NYC life is a part of the official television network of the City of New York.

Inspired by the conversations taking place during the 2008 presidential election about not if, but when a woman would be elected president, New York filmmakers Amy Sewell (*Mad Hot Ballroom*) and Susan Toffler (*The Cost of Living*) decided to examine the current social and political status of the women's movement by looking to a new generation of young women.

"NYC life is proud to present the broadcast debut of this enlightening documentary," said Katherine Oliver, President, NYC Media. "We hope the film will start a dialogue about female empowerment among our viewers."

What's Your Point, Honey? follows seven diverse young women, who aspire to one day lead the country. Placed in high-powered summer internships in various professions and industries in New York City by a *Cosmo!Girl* magazine "contest" called Project 2024, the plan is that by the year 2024, these young women will grace the presidential debate podiums.

"The power of this film is that it not only speaks to women, but also to society as a whole, addressing the roles of fatherhood and friendship, while striking a chord with the heart of humanity," said Sewell.

What's Your Point, Honey? puts a face on the leadership and possibilities coming down the pipeline for young women while revealing the obstacles they still face today. Two other age groups, teens and tweens, weave in and out of the story to add their generations' take on the topic.

Three study guides accompany the documentary - College Study Guide, Middle and High School Study Guide, and Viewers Guide (for the general audience), and can be downloadable on the 'honey stuff' section of www.whatsyourpointhoney.com.

Following the debut on NYC life on March 15, additional encores of the film will air on Tuesday, March 16 at 2am, Friday, March 19 at 12:30pm and Saturday, March 20 at 8am. Check nyc.gov/media for local cable and satellite listings.

To watch a promo, [click here](#).

About NYC Media

NYC Media, the official TV, radio and online network of the City of New York, informs, educates and entertains New Yorkers about the City's diverse people and neighborhoods, government, services, attractions and activities. As a unique public media entity, NYC Media produces award winning content that is accountable, useful and compelling and serves as the quintessential source of information about New York City. Visit nyc.gov/media to learn more and to find out where to watch.

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