



For Immediate Release

**“UNDER THE PINK CARPET” – THE ONLY SERIES THAT FOCUSES ON
ARTS AND ENTERTAINMENT IN THE GAY COMMUNITY –
PREMIERES ON NYC LIFE**

NYC Media, the official TV, radio and online network of the City of New York, and New York City, is pleased to announce the premiere of “Under the Pink Carpet,” a Lesbian, Gay, Bisexual and Transgender (LGBT) themed news magazine series, airing Wednesdays at 10pm on NYC life. NYC life is broadcast on Channel 25 (Time Warner/Verizon FiOs/Direct TV/Comcast); Channel 22 (Cablevision); and Channel 25.1 over the air.

“Under the Pink Carpet” is the first LGBT themed series to air on NYC life, underscoring the station’s commitment to diversity through programming that reflects New York City and its residents. The program represents the only television series to report on who’s who and what’s hot in gay and lesbian arts, culture and entertainment, focusing on music, theatre, film, television, arts, culture, nightlife, sports, and other events of interest to the gay community. Segments center on interviews with high profile celebrities as well as personalities from the realm of underground and cutting edge LGBT society.

“Under the Pink Carpet” airs Wednesdays at 10pm on NYC life with encore presentations on Thursdays at 4am, Sundays at 11:30pm, and Mondays at 5:30am.

Upcoming episodes include interviews with film stars **Heather Graham** (*The Hangover*, *ExTerminators*), Tony Award winning actor **Alan Cumming**, “Saturday Night Live” alum **Molly Shannon**, actress/comedienne **Whoopi Goldberg**, and columnist/pop culture commentator **Michael Musto**. Correspondents also visit **Lips** a renowned Greenwich Village eatery where the waitresses are all men in drag, **New World Stages** to meet the performers of the long running off-Broadway play, “**Naked Boys Singing**,” and **Tavern on the Green** to introduce the men and women of GOAL, which is an acronym for the **Gay Officers Action League**.

The series is produced, directed, and hosted by Tony Sawicki. Celebrated New York City drag personality Clover Welsh, also known as Lady Clover Honey, appears as a primary correspondent as well as serving as Associate Producer. Other on-air personalities include comedienne Michele Balan of NBC’s “Last Comic Standing,” writer/performer Robin Cloud, and reporter Stephanie Butler, with additional commentary by columnists from the online magazine Dishmiss.com, Jed Ryan, Brian Masefield, and Paul Case.

About NYC Media

NYC Media, the official TV, radio and online network of the City of New York, informs, educates and entertains New Yorkers about the City's diverse people and neighborhoods, government, services, attractions and activities. As a unique public media entity, NYC Media produces award winning content that is accountable, useful and compelling and serves as the quintessential source of information about New York City.

Visit nyc.gov/media to learn more and to find out where to watch.

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“Under the Pink Carpet”

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