



**For Immediate Release**

**CELEBRITY TALK SHOW “PROFILES”  
PREMIERES IN FEBRUARY ON NYC LIFE**

*Singer Jon Secada among Upcoming Guests*

2009 Telly Award winner PROFILES, hosted by Mickey Burns, premieres on NYC life in February. NYC life is part of NYC Media, the official TV, radio and online network of the City of New York and is broadcast on Channel 25 (Time Warner/Verizon FiOs/Direct TV/Comcast); Channel 22 (Cablevision); and Channel 25.1 over the air. (Check [nyc.gov/media](http://nyc.gov/media) for local cable and satellite listings.)

PROFILES features in-depth interviews with notable celebrities. On Tuesday, February 9, PROFILES welcomes singer-songwriter Jon Secada as he sits down to discuss his career in the music industry.

New episodes airs Tuesdays at 10pm. Upcoming guests include: legendary performer Neil Sedaka, actress Leslie Caron, “The Real Housewives of New York City” star Bethenny Frankel, country superstar Ronnie Milsap, star of ABC’s “Shark Tank” Daymond John, R&B legend Jody Watley, sportscaster Len Berman and “The Pussycat Dolls” Founder and Choreographer Robin Antin.

**PROFILES** premiered in September of 2003 on NYC TV channel 74. In June of 2009, PROFILES celebrated its 200<sup>th</sup> episode milestone. Beginning February 2, PROFILES moves to NYC life, which explores art and culture, entertainment, lifestyle, history and education in NYC.



**About NYC Media**

NYC Media, the official TV, radio and online network of the City of New York, informs, educates and entertains New Yorkers about the City’s diverse people and neighborhoods, government, services, attractions and activities. As a unique public media entity, NYC Media produces award-winning content that is accountable, useful and compelling and

serves as the quintessential source of information about New York City. Visit [nyc.gov/media](http://nyc.gov/media) to learn more.

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