



TELEVISION THAT'S SO NEW YORK

**MONDAY**  
ARTS & CULTURE

**TUESDAY**  
NYC HISTORY

**WEDNESDAY**  
INSIDE OUT  
NEW YORK

**THURSDAY**  
ALL ABOUT FOOD

**FRIDAY**  
ENTERTAINMENT

**WEEKEND**  
KIDS  
TRAVEL  
MUSIC  
LOCAL



NYC media is the official television, radio and online network of the City of New York, informing, educating and entertaining New Yorkers about the City's diverse people and neighborhoods, government, services, attractions and activities.

Through its network of stand alone television channels, NYC Media provides public access to the governmental process, and insights into life in a multi-cultural City.



Explores arts and culture, entertainment and lifestyle, history and education in NYC.



Provides a window into City government by broadcasting press conferences and hearings with public officials.



Offers international programming for New York's diverse ethnic communities.



Live feeds from a network of city cameras provides local travelers with coverage of NYC's main roadways and real-time travel advisories.

NYC life is broadcast over the air on channel 25  
Check [nyc.gov/media](http://nyc.gov/media) for local cable and satellite listings

# Life in New York City just got more interesting...

NYC life, the flagship channel of the NYC Media network, brings New Yorkers interesting, entertaining and educational content that embraces the energy and diversity of the City that never sleeps.

NYC life is broadcast on Channel 25. Check [nyc.gov/media](http://nyc.gov/media) for local cable and satellite listings.

The new NYC life offers viewers something different every day of the week.

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## Programming Schedule

Weekdays on NYC life offer a variety of programming for New Yorkers and their families:

|  |                     |
|--|---------------------|
| <b>Fitness</b>                                   | 6:00 am - 7:00 am   |
| <b>World News</b>                                | 7:00 am - 7:30 am   |
| <b>Educational / Children's</b>                  | 7:30 am - 11:00 am  |
| <b>Family</b>                                    | 11:00 am - 12:00 pm |
| <b>NYC-Centric</b>                               | 12:00 pm - 1:00 pm  |
| <b>Food and Health</b>                           | 1:00 pm - 2:30 pm   |
| <b>Seniors</b>                                   | 2:30 pm - 4:00 pm   |
| <b>NYC-Centric</b>                               | 4:00 pm - 4:30 pm   |
| <b>International Perspectives and World News</b> | 4:30 pm - 9:00 pm   |

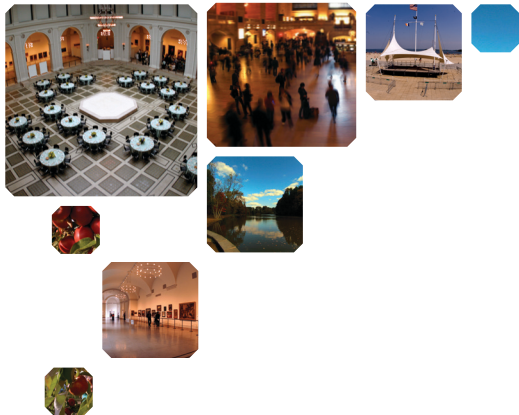
Weeknights and Weekends on NYC life boast an eclectic mix of programming:

|  |  |
|--|--|
| <b>MONDAY</b><br>ARTS & CULTURE            | <b>9 pm:</b> Original programming focusing on arts and culture from educational and cultural partners including Columbia University and the 92nd Street Y.                           |
| <b>TUESDAY</b><br>NYC HISTORY              | <b>9 pm:</b> History™ on NYC life<br><b>10 pm:</b> Blueprint   New York City<br><b>10:30 pm:</b> Secrets of New York   |
| <b>WEDNESDAY</b><br>INSIDE OUT<br>NEW YORK | <b>9 pm:</b> Bronx Flavor<br><b>9:30 pm:</b> New York Originals<br><b>10 pm:</b> Under the Pink Carpet<br><b>10:30 pm:</b> In the Life<br><b>11:30 pm:</b> Gotham Girls Roller Derby |
| <b>THURSDAY</b><br>ALL ABOUT FOOD          | <b>9 pm:</b> Very Appetizing with Kelly Choi/Eat Out Time Out<br><b>9:30 pm:</b> Table for Two Steves<br><b>10 pm:</b> Cooking with Joe Tuna<br><b>10:30 pm:</b> Brindiamo!          |
| <b>FRIDAY</b><br>ENTERTAINMENT             | <b>9 pm:</b> Reel Works with Byron Hurt<br><b>9:30 pm:</b> NYTVF Spotlight<br><b>10:30 pm:</b> Profiles  |
| <b>SATURDAY</b><br>KIDS<br>LOCAL<br>TRAVEL | <b>9 am:</b> Small Factory Flicks<br><b>11:30 am:</b> NBC's New York Nonstop: Only in NY<br><b>12 pm:</b> NBC's New York Nonstop: Talk Stoop<br><b>12:30 pm:</b> Inside Weddings     |
| <b>SUNDAY</b><br>MUSIC                     | <b>8 pm:</b> AlloyTV<br><b>9 pm:</b> Private Sessions<br><b>10 pm:</b> NYCMUSICSHOW<br><b>midnight:</b> Estudio Billboard  |

9:00 pm: For two hours every Monday, NYC life showcases original programming focusing on arts, culture and special presentations. In the coming months, we will be premiering content from NYC life's educational and cultural partners such as the 92nd Street Y and Columbia University.

Monday  
**Arts, Culture & Special Presentations**

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9:00 pm: **HISTORY™** presents City-centric documentaries that cover everything from *Modern Marvels* of architecture, like the Chrysler Building and the George Washington Bridge, to *Sandhogs*, about the hard-working men who build the tunnels under New York City.

10:00 pm: **Blueprint | New York City** takes viewers in and around the City's most striking architectural examples that grab the attention of visitors and native New Yorkers alike.



Tuesday  
**NYC History**

**5**

10:30 pm: **Secrets of New York** uncovers the truth behind the City's most enduring mysteries as host Kelly Choi scales the heights of the tallest skyscrapers and descends into the depths of the oldest tunnels.



9:00 pm: **Bronx Flavor with Baron Ambrosia** chronicles the Baron's mission to unveil the cultural diversity of the Bronx and its cuisine. Each episode includes a comedic plot, interviews with restaurant owners and background information about the food's history and culture.

9:30 pm: **New York Originals**, with host Jamie McDonald, explores classic one-of-a-kind shops and mom-and-pop businesses that have stood the test of time.



10:00 pm: **Under the Pink Carpet** is the only television series to report on LGBT arts, culture and entertainment in the City. Host Tony Sawicki and special correspondent Clover Honey highlight music, theatre, film, television, nightlife, sports, and other events of interest to the gay community.

Wednesday  
**Inside Out New York**

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10:30 pm: **In the Life** reports on gay and lesbian issues and culture in this American Public Television news magazine.



11:30 pm: **Gotham Girls Roller Derby** showcases competitions featuring New York City's only women's roller derby league. The skater-operated, not-for-profit league is comprised of strong, diverse, and independent women from throughout the City.



9:00 pm: **Eat Out, Time Out/Very Appetizing with Kelly Choi** spotlights local eateries ranging from restaurants to street carts. Host Kelly Choi travels throughout the boroughs, bringing viewers along for the culinary ride.



9:30 pm: **Table for Two Steves...** **Steve Schirripa's Hungry** is a guided tour by the actor/foodie to his favorite iconic restaurants to learn about Italian cuisine while preparing the chef's signature meal. Steve also invites people off the street to share their cuisine experiences and dine with him. In the same half hour, **Beyond the Dish** with Stephen Fried features some of the most renowned chefs in New York City. Food loving, vespa-cruising host Fried takes viewers behind the scenes of the chef's dish and their kitchen and to the markets where they shop for ingredients.



Thursday  
**All About Food** 7



# Brindiamo!

*with Ornella Fado*™

10:30 pm: **Brindiamo!** celebrates all things Italian as hostess Ornella Fado goes inside some of the City's best Italian restaurants and brings Italian cuisine and lifestyle right into your living room.

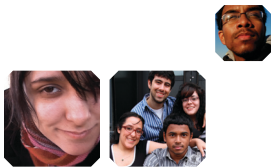
10:00 pm: **Cooking with Joe Tuna**, the only late-night cooking show around, brings viewers inside the new Fulton Fish Market as Joe Tuna shares his favorite recipes for shrimp, salmon, catfish and, of course, tuna.



Thursday  
**All About Food**

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9:00 pm: **Reel Works with Byron Hurt** showcases personal documentaries made by New York City teenagers. Hosted by filmmaker Byron Hurt, each episode consists of several short films connected by a common theme and features conversations with the teen filmmakers and their professional mentors.

9:30 pm: **NYTVF Spotlight** celebrates the best in independent television from the New York Television Festival. Join Festival Founder Terence Gray each week and enjoy selected pilots from the annual television event.



10:30 pm: **Profiles**, hosted by Mickey Burns, features in-depth interviews with notable celebrities. Previous guests include Jody Watley, Joan Rivers, Danny Glover. The series recently celebrated its 200th episode.

Friday  
Entertainment

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9:00 am: **Small Factory Flicks** presents cartoons made for kids BY kids. Real life hosts Kylin (12) and Molly (8) introduce NYC life's kid viewers to cartoons that use the latest cool technology, mashed up art, music and storytelling. The future of cartoons is being made here and now by Small Factory's kids!

11:30 am: **Only in NY**, an NBC New York Nonstop production, explores new places to visit and interesting people to meet in the City.



12:00 pm: **Talk Stoop** invites celebrities and newsmakers for a chat on host Cat Greenleaf's Brooklyn stoop in this NBC New York Nonstop original series.

12:30 pm: **Inside Weddings** provides local tips on everything related to "the big day" - from the gowns to the catering and all the other choices in between.



Weekend: Saturday  
**Kids • Local • Travel**

**alloytv**<sup>TM</sup>  
brought to you by Alloy Media + Marketing<sup>®</sup>

8:00 pm: Each week **AlloyTV** brings fashion, pop culture, music and entertainment-related programming geared to young adults to NYC life.

## PRIVATE SESSIONS<sup>™</sup>

9:00 pm: **Private Sessions**, A&E's hit music series with host Lynn Hoffman, features performances by and conversations with popular musicians, like Cyndi Lauper, Queen Latifah, Toby Keith, and Counting Crows. **Private Sessions** also airs on A&E at 9am on Sundays.



10:00 pm: **NYCMUSICSHOW** lets viewers “meet the band next door” with an up close and personal look at indie musicians living in New York City: the newest bands, the most exciting musicians. Featured artists include Earl Greyhound, Soulive and Gordon Voidwell.

## ESTUDIO Billboard

Midnight (Sunday into Monday):  
On **Estudio Billboard**, a V-me original production in collaboration with *Billboard Magazine*, talented Latino musicians reveal new aspects of their lives, careers and musical influences. Guests will include Franco de Vita, José Feliciano, and Gloria Estefan.

Weekend: Sunday  
**Making Music**

**That's So New York** (Monday & Wednesday, 9 pm) covers everything in New York: City initiatives, educational programs, local events, film premieres, and weeklong celebrations throughout the five boroughs.

**Big City, Little Neighborhoods** (Tuesday, 9 pm) highlights different ethnic communities in the City.

**Eat Out, Time Out** (Thursday, 9 pm) and host Kelly Choi find the best food at local restaurants, food stands and take-out joints.

**City Scoop** (Friday, 9 pm) informs New Yorkers about the latest news in the City each week, providing updates on events, public policies, initiatives and announcements.

**Essence.com** (Friday, 10 pm) features videos from the magazine's website, covering entertainment and interviews.

Additional programming provided by:

|                    |                      |
|--------------------|----------------------|
| A&E                | FRANCE 24            |
| AEE US Polstat     | HISTORY™             |
| AlloyTV            | Law Line             |
| AKTINA Productions | Leon Charney         |
| Asian America      | Mag Rack             |
| BBC World News     | MTA                  |
| BRONXNET           | NBC NY Nonstop       |
| CIN                | NYC Parks Department |
| Concept Farm       | RAI                  |
| CIN                | Romanian Voice       |
| CUNY               | RTV Slovenija        |
| Deutsche Welle     | US Nippon            |
| Digital Age        | V-me                 |
| Essence.com        |                      |