



# Manhattan Community Board 9

Serving Hamilton Heights, Manhattanville and Morningside Heights

## STRATEGIC PLANNING COMMITTEE MEETING MINUTES

November 17, 2015

Broadway Housing, 583 Riverside Drive

### Attending Committee Members:

Victor Edwards – Chair, Padmore John, LaQuita Henry, Joel Mentor, James Archer, Signe Mortensen

Meeting called to order at 6:45 p.m.

Agenda adopted / Oct meeting canceled – no minutes

### DISCUSSION

- **CB 9 Website Enhancement**

Chair Edwards opened the meeting by stating that the goal was to enhance our website by making it more attractive, easier to navigate, provide additional frequently use links and make it more interactive. Joel Mentor prepared and displayed a mock-up of possible changes to the CB9 website page. Committee members agreed that to make the landing page more attractive the initial picture being displayed should be larger, scroll between several scenes and be update periodically (seasonal or monthly).

A discussion followed on other items that could be included on the landing page:

- Initial menu could be tailored based on current traffic to site and inquiries to office staff
- **Sections could include:** Hot Topics / Additional Links – 311, WHDC, C.B.A, HPD Housing Lottery / Committee News /Active projects – (p.s. 186, D.O.T street changes) / Event photos/videos / Culture Happenings /Interactive maps
- Several questions were raised for further discussion and input from Board members and office staff:
  - Maintenance / updating of the site
  - Access to the site by select individuals
  - Updating of CB9's twitter account

### REPORTS

- **Youth Computer Lab**

A non-profit organization, PHAT Time is proposing to develop a computer lab for young people at 3333 Broadway.

The Board Chair and the chairs of YEL and Strategic Planning Committee met with the Tenant leader of 3333 Broadway, PHAT Time CEO and 3333 Broadway Manager to discuss the logistics of developing and support for such a program in the building. Since PHAT Time is mobile based it could be implemented in other sites in the district as well.

○ **CBA - Disconnected Youth Program**

YEL Chair and Chair of the Strategic Planning Committee met with Columbia University to discuss the programs for “disconnect youth”. Victoria Mason-Ailey chaired the meeting and stated that the program was still a work in progress. Chair Edwards questioned that after approximately five years in existence why was the program considered at work in progress. Edwards continued by stating that the three largest and most impacted developments (Grant/Manhattanville Houses & 3333 Broadway) were largely unaware of the programs under the “Disconnect Youth” umbrella and that more needed to be done to “get the word out”. YEL Chair Insell suggested that flyers needed to be distributed where youth congregated (street corners, basket ball courts etc.) as the YEL committee had done for their youth forums. The YEL Chair and SPC Chair vowed to assist in improving the promotion of the Disconnected Youth Programs.

The meeting was adjourned at 7:50 p.m.