

STRATEGIC PLANNING COMMITTEE MEETING

Thursday January 23, 2014

Broadway Housing, 583 Riverside Drive

Committee Members

Carmen Morrillo Co-Chair, Victor Edwards Co-Chair, Arnold Boatner, LaQuita Henry, Harriet Rosebud, April Tyler, Linda Walton, Michael Wells, Signe Mortensen

Public Members – None

Other Board Members - None

The meeting was called to order at 6:50 p.m. with a quorum. A motion was made and seconded to accept the agenda and the minutes with the necessary corrections.

Letter to Grantees

The proposed letter to be sent to the WHDC Grantees was reviewed by the committee and suggested corrections or additions were made where required. It was noted that attached to this letter would be the contact information for each committee Chair, along with the monthly meeting dates for the respective committees. The committee approved the letter with the corrections and agreed that it should be sent to all WHDC Grantees.

Reestablishing SPC Committee Representation:

Co-Chair Edwards and Morrillo reviewed the representatives for each committee with the Board members in attendance.

- Housing/Land Use – April Tyler stated that she and/or one other committee member would be attending.
- Economic Development – Carmen Morrillo
- Arts/Culture – Harriet Rosebud and Signe Mortensen
- Health – La Quita Henry
- Parks – Arnold Boatner and Michael Wells
- Youth, Education & Libraries – not present (Yvonne Stennett)
- Senior Issues – not present (Ernestine Welch)
- Uniform Services – not present no assignment received

Review of progress to date:

For the benefit of the first time attendees the SPC committee's activities to date were reviewed, which included:

- Committee review of the CBA and 197A plan
- Examination of the current implementation of the CBA
- The WHDC role in implementing the CBA (including a meeting with Kofi Boateng by the Co-Chairs; 2nd meeting to be held on February 5)
- Review of Columbia University (C.U.) – amenities
 - Review of the "Growing Together" document
 - Meeting with Columbia U Associate VP Victoria Mason-Ailey
 - Evaluation of C.U. updated community service website

Discussion of the C.U. Community Service Website:

Print outs were distributed of the C.U. community service website. Member Edwards explained that website had been recently updated and by clicking on to one of the 31 links you could obtain information regarding activities/programs in particular area.

The annual report for the undergraduate scholarships was also distributed as an example of what type of reports would be displayed. Several members immediately noted that very few scholarships (listed by zip codes) were awarded to students in the CB #9 areas. Co-Chair Morrillo explained that the UMEZ (Upper Manhattan Empowerment Zone) zip codes were utilized for distribution of the scholarships. Member Boatner noted that by obtaining the zip code + 4 would provide a clearer picture of whether or not CB #9 students were receiving scholarships. A spirited conversation ensued as to how CB #9 could obtain a greater share of the scholarships, how students in CB #9 were currently being informed of the scholarships and how this could be better promoted to our students. Member Tyler referenced a Columbia scholarship program for students from Washington Heights that is actively being marketed in that community. It was suggested that the marketing strategies of this program be examined and could possibly be utilities as a model for outreach to our students. Member Tyler will follow-up with this item.

Community Services Website Review:

Member Walton asked whether or not particular reports on the website had been for assigned to specific committees for review. Member Walton also suggested that going forward each committee's monthly meeting should include a discussion of the reports on the website. Carmen suggested that we review the links and make committee assignments for each report on the website. Committee Assignments were distributed as follow for review by committee:

- (see attached)

Manhattanville in West Harlem Implementation Plan Report

Co-Chair Morrillo noted that periodically Columbia is required to submit to the Empire State Development Corp. a report referred to as the "Manhattanville in West Harlem Implementation Plan Report". The report lists the required commitments of the CBA, Columbia's evidence of compliance and the ESDC Monitor comments. Member Morrillo continued by stating that the report that is available on the C.U. website doesn't provide the ESDC monitor's comments and that it's important to see what comments the monitor has been thus far. Member Edwards stated that they would pursue obtaining the comments of the monitor.

Member Tyler suggested that the SPC prepare its own response to Columbia's report on behalf of the Board to be sent to the ESDC and copies to all "stake holders". Member Henry suggested a tentative internal date of April 14.

New Business

Member Walton read questions submitted by members of her committee that could not attend the meeting:

1. Can either of the 2 Bd. Members assigned to the WHDC provide a monthly report at the General Bd. Meeting?
 - a. *Co-Chair Edwards replied that he had spoken with the Chair yesterday to suggest that 1 of the 2 WHDC reps. report at general board meetings on a monthly basis, The Chair agreed and stated that it would be placed on the GB calendar as a standing report effective 2/14.*
2. Is either of the Board's two WHDC representative's members of the SPC?
 - a. *Yvonne Stennett has volunteered to serve as the representative for YEL and WHDC on the SPC and we are looking forward to her reporting on activities of both groups.*
3. Can Victoria Mason-Ailey be invited to attend each monthly General Bd. Meeting to answer questions pertaining to Columbia?
 - a. *This request will be forwarded to the Chair to extend this invitation to our monthly General Bd. Meetings.*
4. Chair Morgan-Thomas requested that each committee Chair submit the names of 2 representatives to her that will serve on the SPC, has this occurred yet?
 - a. *Co-Chair Edwards replied that he was uncertain if the names had been submitted to the Chair but, he and Carmen had not received any names from the Chair as of today.*

5. Can CB #9 obtain meeting space at a Columbia facility similar to Bd. 12, to avoid having to end the meetings before all business is completed?
 - a. *New office space was discuss at last Executive Bd. meeting and we were informed that a new Comm. Bd. office is in the works, to be located on the Manhattanville site in the very near future. The space will contain an appropriate meeting space. A projected completion date has not been provided at this point. This is a question more suited for the Chair to address.*
6. Has the monitor for the ESDC been invited to attend of the SPC meetings to report on Columbia activities surrounding the CBA?
 - a. *The monitor has not been invited and this would have to be discussed with the Board Chair before a decision could be made.*

The meeting was adjourned at 8:55p.m.