

August, 2014 District Manager's Report

Highlights from the DSC Meeting (6/11/14):

OEM –New York City Office of Emergency Management reported on Emergency Planning and Response, OEM develops contingency plans and protocols that guide New York City's response to natural and man-made emergencies, from extreme weather to power outages. The plans focus on three components of a disaster: preparedness, initial response, and recovery. Each plan and protocol:

- Describes a coordinated, flexible response to the hazard
- Defines agency roles and responsibilities
- Guides agencies through key decisions and actions to mitigate effects on people, critical infrastructure, and City operations

The purpose of these plans is to minimize the effect of hazards on New York City and, following a disaster, to return residents to their daily routines as quickly as possible. The agency enlists subject matter experts from all City agencies and other non-City groups to advise on aspects of each plan. This engagement with key stakeholders is essential to creating actionable plans that will be used during emergencies.

When a plan is activated, OEM coordinates the actions of City, state, federal, and nongovernmental agencies, to ensure the plan is effectively carried out. Large-scale citywide emergencies, like a transit strike or coastal storm, can require the collaboration of dozens of agencies and thousands of emergency responders. Smaller incidents, such as localized power outages or water main breaks, may only require a handful of agencies to complete restoration.

Incident Monitoring:

OEM's response role begins with around-the-clock monitoring of conditions in the City. OEM's **Watch Command** tracks incidents affecting New York City 24 hours a day, seven days a week by monitoring radio frequencies used by the City's emergency responders, local and national news, weather conditions, and 911 calls, among other communications channels. Watch Command also maintains the City's communication link with local, state, and federal agencies, and notifies City officials when incidents or issues of concern arise.

During emergencies that involve multiple agencies, it is OEM's responsibility to coordinate involved participants and collect accurate information so that decision making and resource allocations are carried out efficiently. Watch Command handles most of the City's emergencies that require OEM coordination. However, once a major emergency or special event becomes so large or prolonged that it requires centralized coordination and multi-agency representation, OEM activates the City's **Emergency Operations Center (EOC)**. With space for more than 130 representatives from local, state, and federal agencies and private and nonprofit entities, the EOC functions as a central clearinghouse for information coordination, resource requests, and decision making. The City's EOC is always activated on some level through Watch Command.

[Learn more about Watch Command](#)

[Learn more about the Emergency Operations Center](#)

Emergency Alerts:

During an emergency, OEM works to ensure agencies involved in an emergency response provide a unified, accurate, and timely message to the public. OEM delivers emergency alerts and updates to New Yorkers through the following channels:

- **Notify NYC**, the City's official source of emergency events and important City services
- **Wireless Emergency Alerts (WEA)**, a free emergency notification service that allows authorized government officials to send geographically targeted emergency alerts to enabled mobile devices on the AT&T, Sprint, T-Mobile, and Verizon wireless networks
- Broadcast media using the City's emergency public communication systems
- Email alerts to subscribers
- Social media, including Twitter Alerts

Learn more about Notify NYC, WEA, and how OEM keeps New Yorkers informed.

DOT-Summer Streets:

Summer Streets is an annual celebration of New York City's most valuable public space - our streets. On three consecutive Saturdays in August, nearly seven miles of NYC's streets are opened for people to play, run, walk and bike. Summer Streets provides space for healthy recreation and encourages New Yorkers to use more sustainable forms of transportation. In 2013, more than 300,000 people took advantage of the open streets.

Summer Streets is modeled on other events from around the world including Ciclovía in Bogotá, Colombia and the Paris Plage in France. The event is part bike tour, part walking tour, part block party—a great time for exercise, people watching, or just enjoying summer mornings. Passersby are welcome to participate in arts and crafts workshops, listen to musical performances, learn to salsa dance, eat healthy snacks, climb a 25' climbing wall, soar through the sky on a 160' zipline and explore a 179 years voice tunnel.

Held between 7:00 am to 1:00 pm, Summer Streets extends from the Brooklyn Bridge to Central Park, along Park Avenue and connecting streets, with easy access from all points in New York City, allowing participants to plan a trip as long or short as they wish. All activities at Summer Streets are free of charge, and designed for people of all ages and ability levels to share the streets respectfully.

Summer Streets is a project of the New York City Department of Transportation.

Agency Updates:

MTA – Reported on Planned Service Changes for the No. 1 train line effective 11:30p.m. Friday to 5a.m. Monday (August 15th – 18th); No trains will run between 96th St. thru 242nd St.

Travel Alternatives - Free shuttle buses operate in three segments:

- Broadway between 96th Street and 168th Street (local and express);
- On St. Nicholas Ave. between 168th Street and 191st Street;
- On Broadway between 207th St. and 242nd St. stations

26th Pct. – P.O. Harper reported a homicide on Monday, August 11th, 2014, at approximately 2:30 a.m., at 1420 Amsterdam Avenue within the confines of the 26th Precinct. The incident involved a domestic dispute between the victim, the victim's mother and the boyfriend of the victim's niece. According to the victim's mother, her daughter, granddaughter and granddaughter's boyfriend arrived unannounced at her apartment at approximately 2 in the morning from a night of partying with the intentions of spending the night. The victim's mother informed her uninvited guests that they could not stay at her place due to their intoxicated state and a lack of appropriate sleeping accommodations. Upon being informed that they will not be allowed to stay, words were exchanged between the victim's mother, the victim and the victim's niece's boyfriend. When they were asked to leave by the victim, the victim's niece's boyfriend became angry and shot the victim three times. The victim expired from his injuries at the scene. Perpetrator is currently at large (see attached Comp Stat).

Since the Take Down of Gang Members from the two housing developments (Manhattanville and Grant) overall crime has decreased (see Stats)

It was also reported that burglaries are on the rise and the following precautions should be taken to safeguard your apartment and home:

- Secure all windows and doors;
- Install and lock secondary locks;
- Do not leave your electronics (laptops, ipads, etc) near your windows in plain view;
- Install only FDNY approved safety gates on fire escapes or ground level windows.

Your local precinct Crime Prevention Unit offers a walk-through of your home and a list of security recommendations to help prevent your chances of being burglarized, call your local precinct and ask the crime prevention officer for this FREE service.

30th Pct. – P.O. Roberto Castro introduced himself as the newly appointed Community Affairs Officer, and stated crime is down overall with the exception of the most recent murder on Tuesday, August 12th, a shooting took place in the confines of the 30th Pct. at the n/w corner of West 147 Street and Amsterdam Ave. The victim, a male Hispanic, 22 years old, was fatally shot once in the head. The suspects fled in a vehicle and are currently at large. The 30th Pct Detective Squad has several leads and will have more details when they are made available.

FDNY – Reported 19 Structural fires (see Stats);

George Bruce Branch – Reported the following:

- Annual Summer Reading Celebration & Yu-Gi-Oh Tournament for teens ages 12-18;
- Teens' Summer Reading Party will be held on Thursday, August 14th 3p.m. to 5p.m;

DCA(Department of Consumer Affairs) – Reported Julie Mennen was appointed Commissioner of DCA on May 5th, 2014, it was stated Commissioner Mennen would be working closely with Small Businesses strategizing on how to improve businesses on the local level. **City also announces “Small Business First” Initiative to Simplify Regulations and Reduce Fines**

DCA joins several City agencies in a new effort to help businesses avoid violations by simplifying rules, improving services to immigrant populations, and increasing transparency. (see attached Press Release).

DEP – Reported Commissioner Emily Lloyd announced the appointment of Eric Landau as the new Associate Commissioner for Public Affairs. It was stated that Mr. Landau joins DEP from the Prospect Park Alliance, where he worked as VP of Government and External Affairs and Special Assistant to the President. It was also reported that the Community Garden on 153rd Street will remain a Community Garden, and the Wilson Major Morris Community Center are coordinating all activities at the garden.

Human Rights Commission – Reported the New York City Human Rights Law is one of the most comprehensive civil rights laws in the nation.

- The Law prohibits discrimination in employment, housing, and public accommodations based on race, color, creed, age, national origin, alien age or citizenship status, gender (including gender identity and sexual harassment), sexual orientation, disability (including pregnancy), marital status, and partnership status. Interns, whether paid or not, are considered employees under the law.
- In addition, the Law affords protection against discrimination in employment based on unemployment status, arrest or conviction record and status as a victim of domestic violence, stalking, and sex offenses.
- The Law affords additional protections based on lawful occupation, family status, and any lawful source of income. The City Human Rights Law also prohibits retaliation, bias-related harassment, and bias-based profiling by law enforcement.

The New York City Commission on Human Rights is charged with the enforcement of the Human Rights Law, Title 8 of the Administrative Code of the City of New York, and with educating the public and encouraging positive community relations. The Commission is divided into two major bureaus -- Law Enforcement and Community Relations:

- The Law Enforcement Bureau is responsible for the intake, investigation, and prosecution of complaints alleging violations of the Law.
[Learn more about the Law Enforcement Bureau](#)
- The Community Relations Bureau provides public education about the Human Rights Law and helps cultivate understanding and respect among the city's many diverse communities through its borough-based Community Service Centers and numerous educational and outreach programs.

Decals for Businesses – We Do NOT Discriminate if you are buying, we are selling: The Human Rights Commission's anti-discrimination campaign -- decals for street-level stores, which read: 'We Do NOT Discriminate. If you are Buying, We are Selling' -- is part of the Commission's intense educational effort to inform businesses of the City's comprehensive Human Rights Law and inform shoppers of all protected classes under the law that they are welcome to shop at that business free from discrimination.

Department of Sanitation (DSNY) reported: That there has been a dramatic increase in the number of clothing bins illegally placed on public sidewalks. In response the DSNY has been working diligently to tag and remove problem bins. A Bill has also been introduced by City Council Speaker Melissa Mark Viverito to enhance DSNY's enforcement authority.

The clothing donation bins seen on city sidewalks have garnered a lot of attention articles have appeared in the New York Times, The Atlantic, WNYC, the New York Post, among others. According to Local Law 31 of 2007, it is illegal to place collection bins on any public sidewalk, on any city property, or on any private property without consent of the property owner. These bins are not only obstructive, but they frequently overflow from improper management and provide little or unclear information about what happens to the donations. Many are placed by for-profit textile recyclers.

Reporting Illegal Bins

Illegal bins can be reported to 311 or via an online form. Once tagged, the company has 30 days to remove the bin. After that time, the bin will be confiscated by Sanitation, which will recycle the metal and donate or recycle the contents.

Other Options

re-fashionNYC is New York City's official clothing reuse and recycling program, in partnership with Housing Works. Apartment buildings with 10 or more units, office buildings, and select commercial establishments are eligible to host a free re-fashionNYC bin for clothing and textile donation or recycling.

NYC Stuff Exchange is a free online tool to search, by neighborhood or throughout the City, for locations to donate, sell, or buy used clothing.

MBPO reported:

"Poor Doors" must end and is working to revise the City's Inclusionary Housing Zoning system to ban the practice of a two-door system in developments that are receiving tax incentives or other bonuses. The Borough President also feels as New York City ramps up construction of affordable and middle-income housing under Mayor deBlasio, it's imperative that new developments uphold the values of fairness and diversity that make our city great.

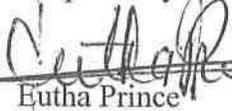
Paid Sick Leave may now be taken by NYC Employees – MBP Gale Brewer stated after years of fighting, New York City residents may now take a paid sick day to care for themselves or an immediate family member, up to an annual limit of five days each year. For further info. please visit the MBP's website at www.manhattanbp.nyc.gov/paidsickleave.

Presentations on the City Budget Process and Land Use & Zoning are available on the MBP's website, and as part of the ongoing support of Manhattan's 600 Community Board Members, the BP's office has mounted several special-topic training sessions over the past two months on their website and can be review and/or downloaded at <http://on.nyc.gov/1srV2L3> learn more about how the city work or even apply to become a Board member next February.

Upcoming Events:

- State Senator Adriano Espaillat is hosting a Job Fair in Washington Heights on Thursday, August 21st, 9a.m. – Noon, at the Malcolm X & Dr. Betty L. Shabazz Center, 3940 Broadway (@165th St.). RSVP at (212) 544-0173 or events RSVP@adrianoespaillat.org;
- New York State Senator Bill Perkins and MetroPlus Health Plan “Honor Senior Citizens – Aging Healthy in Harlem” come out and enjoy a day of healthy activities with Senator Bill Perkins & MetroPlus: Free Lunch will be provided by some of Harlem’s finest restaurants. Free Health Screenings and give-a-ways will also be provided, to RSVP and further info. please call: Kevin Russell @(212) 222-7315;
- Percy Sutton Harlem 5K Run & Peace Walk through Historic Harlem saluting the 50th Anniversary of the Civil Rights Act. This event brings together all those who wish to combat gun violence, bullying, and domestic violence and to encourage city-wide unity and to bring about peace throughout the community. Register at www.nyrr.org or call (212) 423-2286, please note registration closes August 21st.
- Manhattan Community Board No. 9, Mount Sinai St. Luke’s, and Duane Reade are co-sponsoring a Community Health and Wellness Day Saturday, September 6, 2014, 9a.m. to 1p.m. at Mount Sinai St. Luke’s Conference Center on 113th Street bet. Amsterdam Ave. and Morningside Drive (See Flyer attached)

Respectfully Submitted by,



Eutha Prince
District Manager

08/14/14



CompStat

Report covering the period 8/4/2014 through 8/10/2014

Precinct 026

Crime Complaints

	Week to Date			28 Day			Year to Date			2 Year	5Year	21Year
	2014	2013	% Chg	2014	2013	% Chg	2014	2013	% Chg	% Chg	% Chg	% Chg
Murder	0	0	***.*	0	0	***.*	1	0	***.*	-66.7%	-50.0%	-87.5%
Rape	0	0	***.*	3	0	***.*	10	6	66.7%	42.9%	25.0%	-37.5%
Robbery	5	6	-16.7%	13	13	0.0%	79	66	19.7%	-3.7%	-29.5%	-83.5%
Fel. Assault	1	1	0.0%	5	13	-61.5%	52	82	-36.6%	-29.7%	-5.5%	-72.6%
Burglary	0	0	***.*	1	7	-85.7%	33	46	-28.3%	0.0%	3.1%	-91.4%
Gr. Larceny	5	7	-28.6%	15	25	-40.0%	191	192	-0.5%	1.6%	19.4%	-51.8%
G.L.A.	0	0	***.*	1	2	-50.0%	14	13	7.7%	0.0%	-46.2%	-94.1%
Total	11	14	-21.4%	38	60	-36.7%	380	405	-6.2%	-5.2%	-3.8%	-77.8%
PSB	9	12	-25.0%	30	48	-37.5%	314	322	-2.5%	1.3%	-3.1%	-81.6%
Transit	0	0	***.*	1	4	-75.0%	17	27	-37.0%	-51.4%	88.9%	***.*
Housing	2	2	0.0%	7	8	-12.5%	49	56	-12.5%	-12.5%	-21.0%	***.*
Sht. Vic.	0	1	-100.0%	0	5	-100.0%	5	8	-37.5%	-66.7%	25.0%	-76.2%
Sht. Inc.	0	1	-100.0%	0	3	-100.0%	5	6	-16.7%	-50.0%	25.0%	-70.6%
Rape 1	0	0	***.*	3	0	***.*	9	6	50.0%	28.6%	28.6%	-35.7%
Petit Larceny	13	10	30.0%	52	54	-3.7%	281	306	-8.2%	-22.6%	-20.6%	***.*
Misd. Assault	5	5	0.0%	16	21	-23.8%	147	144	2.1%	-21.4%	0.0%	***.*
Misd. Sex Crimes	1	0	***.*	2	1	100.0%	14	8	75.0%	-12.5%	27.3%	***.*

Arrests*

All Arrests	52	74	-29.7%	200	281	-28.8%	1,831	2,277	-19.6%	-17.8%	-16.0%	43.7%
Murder	0	0	***.*	0	0	***.*	1	0	***.*	-80.0%	-75.0%	-66.7%
Rape	0	0	***.*	1	0	***.*	2	2	0.0%	***.*	***.*	-71.4%
Robbery	3	6	-50.0%	8	6	33.3%	64	30	113.3%	56.1%	-12.3%	-51.9%
Fel. Assault	0	0	***.*	3	5	-40.0%	71	65	9.2%	24.6%	39.2%	-24.5%
Burglary	0	0	***.*	0	6	-100.0%	18	37	-51.4%	5.9%	63.6%	-64.7%
Gr. Larceny	4	0	***.*	7	0	***.*	38	33	15.2%	40.7%	-11.6%	100.0%
G.L.A.	0	0	***.*	0	0	***.*	8	0	***.*	***.*	700.0%	-33.3%
Total	7	6	16.7%	19	17	11.8%	202	167	21.0%	37.4%	10.4%	-36.7%
GunRecovered	0	0	***.*	0	0	***.*	8	8	0.0%	-38.5%	100.0%	-66.7%
Gun-Charged	5	0	***.*	5	1	400.0%	27	37	-27.0%	17.4%	80.0%	***.*
Narcotics	10	8	25.0%	21	29	-27.6%	129	181	-28.7%	-40.3%	-54.4%	-54.9%
DWI	2	2	0.0%	4	9	-55.6%	50	51	-2.0%	56.2%	-31.5%	***.*
VTL 511	4	8	-50.0%	31	38	-18.4%	239	302	-20.9%	38.2%	-5.9%	***.*
PSB	19	27	-29.6%	81	118	-31.4%	660	973	-32.2%	-30.5%	-29.2%	-8.3%
OCCB	10	7	42.9%	21	23	-8.7%	159	157	1.3%	31.4%	6.0%	91.6%
OCCB - Narc	10	6	66.7%	20	19	5.3%	93	125	-25.6%	-14.7%	-33.1%	***.*
OCCB - Gang	0	1	-100.0%	1	4	-75.0%	66	32	106.2%	500.0%	725.0%	***.*
Det. Bureau	4	1	300.0%	22	13	69.2%	192	139	38.1%	28.9%	1.6%	317.4%
Transit	9	17	-47.1%	45	79	-43.0%	402	604	-33.4%	-32.6%	-14.3%	140.7%
Housing	7	21	-66.7%	24	42	-42.9%	310	346	-10.4%	-13.4%	-22.7%	28.6%

Summons Activity / Reports

Parking	172	158	8.9%	817	699	16.9%	6,383	5,914	7.9%	15.4%	-45.8%	***.*
Moving	110	91	20.9%	520	468	11.1%	4,454	4,315	3.2%	-5.5%	-29.1%	***.*
Criminal	11	98	-88.8%	69	291	-76.3%	968	1,955	-50.5%	-60.0%	-59.0%	***.*



POLICE DEPARTMENT
CITY OF NEW YORK

DETECTIVE BUREAU
Wanted Flyer # 19262323

POLICE DEPARTMENT
CITY OF NEW YORK



UNAPPROVED FOR HOMICIDE

PERPETRATOR - PROBABLE CAUSE TO ARREST



BRYAN RODGERS / MALE / BLACK / 29 YEARS OF AGE DOB: 10/01/1984
WEIGHT 190 lbs., HAIR BLACK, EYES BROWN LAST KNOWN
ADDRESS: 5324 LACROSSE COURT VIRGINIA BEACH VA 23464

The above perpetrator is wanted in connection to a homicide that occurred at approximately 0241 hours at 1420 Amsterdam Avenue in the confines of the 26 precinct.

Anyone with information regarding the above subject , please notify Det. HAROLD CARTER at 212-678-1351 OR Detective Borough Manhattan North at 212-477-7447

Investigator: Det. SHAWN NANDKISURE

Command Assigned: 251-26 DET SQUAD

Case# 2014-734 **Complaint Report#** 2014-026-02442

Do Not Distribute to Non-Law Enforcement Personnel

cbsumold

CALENDAR YEAR - TO - DATE COMMUNITY BOARD ACTIVITY FOR PERIOD THROUGH JULY 2014

DATE : 08/06/14 20:52

BOROUGH OF MANHATTAN

COMMUNITY BOARD	STRUCTURAL FIRES		NON-STRUCT. FIRES		TOTAL FIRES		SUSPICIOUS FIRES		NON-MEDICAL EMERGENCIES		MEDICAL EMERG/10-92		TOTAL EMRG/MED 10-92		NON-MEDICAL MFA		TOTAL INCIDENTS	
	MONTH	YTD	MONTH	YTD	MONTH	YTD	MONTH	YTD	MONTH	YTD	MONTH	YTD	MONTH	YTD	MONTH	YTD	MONTH	YTD
01	16	124	10	122	26	246	2	6	227	1858	258	1568	485	3426	17	69	528	3741
02	22	184	19	232	41	416	1	6	342	2706	378	2288	720	4994	32	199	793	5609
03	45	354	25	226	70	580	2	21	585	3908	566	3573	1151	7481	56	327	1277	8388
04	18	207	20	164	38	371	3	11	387	2641	437	2522	824	5163	28	188	890	5722
05	56	345	51	409	107	754	1	18	697	5220	840	5081	1537	10301	50	309	1694	11364
06	36	246	18	171	54	417	4	13	324	2395	468	2833	792	5228	32	161	878	5806
07	38	326	16	222	54	548	2	17	464	3280	376	2560	840	5840	25	145	919	6533
08	21	280	18	262	39	542	0	10	392	3048	411	2615	803	5663	22	174	864	6379
09	19	266	11	124	30	390	2	16	334	2151	258	1582	592	3733	36	157	658	4280
10	41	391	24	159	65	550	10	40	604	3629	427	2635	1031	6264	68	356	1164	7170
11	45	426	25	135	70	561	4	19	646	4541	524	3290	1170	7831	48	262	1288	8654
12	32	323	18	254	50	577	1	11	507	3095	423	2820	930	5915	46	268	1026	6760
OTH	2	15	58	479	60	494	0	6	166	1083	161	984	327	2067	15	70	402	2631
TOTALS :	391	3487	313	2959	704	6446	32	194	5675	39555	5527	34351	11202	73906	475	2685	12381	83037

NOTE : INFORMATION CONTAINED IN THIS REPORT IS UNOFFICIAL AND IS INTENDED MAINLY FOR USE IN ANALYZING TRENDS. FOR THIS REASON IT MAY NOT AGREE WITH INFORMATION IN OTHER REPORTS OR WITH "BICS60"

cjs:sumold

DATE: 08/06/13 20:45

CALENDAR YEAR - TO - DATE COMMUNITY BOARD ACTIVITY FOR PERIOD THROUGH JULY 2013

BOROUGH OF MANHATTAN

COMMUNITY BOARD	STRUCTURAL FIRES		NON-STRUCTURAL FIRES		TOTAL FIRES		SUSPICIOUS FIRES		NON-MEDICAL EMERGENCIES		MEDICAL EMERG/10-92		TOTAL EMRG/MED 10-92		NON-MEDICAL MFA		TOTAL INCIDENTS	
	MONTH	YTD	MONTH	YTD	MONTH	YTD	MONTH	YTD	MONTH	YTD	MONTH	YTD	MONTH	YTD	MONTH	YTD	MONTH	YTD
01	14	115	15	106	29	221	0	6	287	1617	249	1532	536	3149	10	64	575	3434
02	22	170	27	174	49	344	3	13	338	2112	422	2432	760	4544	25	153	834	5041
03	35	366	18	167	53	533	0	13	482	3044	660	3884	1142	6928	46	287	1241	7748
04	28	222	14	134	42	356	1	12	358	2205	462	2680	820	4885	19	152	881	5393
05	43	284	43	307	86	591	1	13	721	4203	882	5106	1603	9309	50	314	1739	10214
06	27	234	16	149	43	383	1	11	315	1950	424	2717	739	4667	25	132	807	5182
07	31	356	12	140	43	496	1	16	452	2576	469	2659	921	5235	33	169	997	5900
08	34	297	19	116	53	413	2	14	385	2418	432	2809	817	5227	21	149	891	5789
09	38	257	12	85	50	342	0	10	300	1627	244	1595	544	3222	27	150	621	3714
10	41	401	21	167	62	568	2	21	524	3007	438	2576	962	5583	62	296	1086	6447
11	50	378	21	172	71	550	4	38	658	3840	527	3202	1185	7042	55	266	1311	7858
12	43	307	16	157	59	464	1	11	463	2447	450	2874	913	5321	73	318	1045	6103
OTH	3	16	54	337	57	353	0	0	141	834	181	652	322	1486	13	57	392	1896
TOTALS:	409	3403	288	2211	697	5614	16	178	5424	31880	5840	34718	11264	66598	459	2507	12420	74719

NOTE : INFORMATION CONTAINED IN THIS REPORT IS UNOFFICIAL AND IS INTENDED MAINLY FOR USE IN ANALYZING TRENDS. FOR THIS REASON IT MAY NOT AGREE WITH INFORMATION IN OTHER REPORTS OR WITH "BICS80"

De Blasio Administration Announces 'Small Business First' Initiative to Reduce The Regulatory Burden on Small Businesses Across The Five Boroughs

July 25, 2014

Inter-agency initiative will simplify City rules and compliance processes and help reduce fines and violations on small businesses

NEW YORK—The de Blasio Administration today announced Small Business First, a new initiative led by the Mayor's Office of Operations and the Department of Small Business Services (SBS), in coordination with multiple City agencies, to improve the regulatory climate in New York City and help businesses avoid penalties and fines. Collaborating with more than ten City agencies, the initiative will build upon existing regulatory reforms by reaching small businesses and underserved New Yorkers across the five boroughs, promoting education and compliance as part of enforcement, and reducing violations by focusing on cross-agency collaboration to simplify rules and compliance processes. The first inter-agency meeting was held on Thursday, July 24th, with First Deputy Mayor Anthony Shorris and Deputy Mayor Alicia Glen in attendance.

"Small Business First is about changing the way the City of New York interacts with small business owners," said **Mayor Bill de Blasio**. "When a representative of the City walks through the door of a small business for the first time, we want the owner to see a partner. From simplifying the rules and regulations to helping small business owners remain compliant, we are bringing together agencies in a concerted effort to ensure our small business owners have the resources and support they need to flourish."

"Small businesses are economic and cultural pillars of every community in New York City," said **Council Speaker Melissa Mark-Viverito**. "This initiative will create a more collaborative and cooperative environment for small businesses while still ensuring that all consumers and employees are protected. I commend the de Blasio Administration for this effort and hope to continue working with my colleagues in city government to improve conditions for small businesses in New York."

"Through simplification, collaboration, and education, Small Business First will help small businesses comply with the City's rules and regulations, and as a result reduce fines and violations on small businesses," said **Department of Small Business Services Commissioner Maria Torres-Springer**. "The Department of Small Business Services is proud to lead this multi-faceted and far-reaching effort with the Mayor's Office of Operations and our partner agencies to remove regulatory hurdles and facilitate the growth of small businesses throughout the five boroughs."

“We greatly look forward to co-leading this effort with Commissioner Torres-Springer and her team, and to providing the project management and analytic support to ensure the success of this effort so that the City’s vital small business community continues to thrive,” said **Mindy Tarlow, Director of the Mayor’s Office of Operations.**

“This is another example of how the Administration is solving real problems by offering a common sense way forward for small businesses, who in the past, found themselves battling a maze of bureaucratic confusion,” said **Department of Consumer Affairs Commissioner Julie Menin.** “Working with SBS and other agencies, this unprecedented collaborative effort will reduce red tape by simplifying rules, improving services to low income and immigrant populations and increasing transparency, which are crucial to helping businesses strengthen and grow within their communities. At DCA, we’ve implemented nearly two-dozen fine reduction reforms so that law-abiding owners will be able to direct their hard-earned money that previously went to onerous fines, towards reinvestment into their businesses.”

“Teaching New Yorkers to keep their employees and businesses safe from fire is one of the most important duties of the FDNY,” said **Fire Commissioner Daniel A. Nigro.** “We’re excited to be a part of this new Small Business First Initiative because it affords our members the opportunity to not only fulfill their life-saving mission, but help small businesses grow throughout our city as well.”

“The Health Department permits and licenses thousands of small businesses that provide child care, prepare food, offer recreation and deliver critical public services,” said **First Deputy Commissioner of Health Dr. Oxiris Barbot.** “Through Small Business First, we look forward to helping streamline their engagement with the City and assisting businesses in protecting public health and safety.”

“The Department of Buildings looks forward to helping make the Small Business First initiative a success by finding ways our agency can promote a better understanding of building code safety requirements, and in addition encourage increased usage of electronic filing of applications to help simplify the permitting process,” said **Department of Buildings Acting Commissioner Thomas Fariello.** “Not only will the initiative help educate small business owners on the safety codes minimizing their possibility of receiving violations, but it will also help them be better prepared to resolve any issues that arise during an inspection.”

Over the coming months, the Mayor has charged the Mayor’s Office of Operations and SBS to work closely with participating agencies and solicit public feedback to develop concrete recommendations on how the City can achieve the goals of Small Business First. The Mayor’s Office of Operations and SBS will be working closely with the Departments of Buildings, Consumer Affairs, Environmental Protection, FDNY, Health and Mental Hygiene, and Sanitation, along with projects with OATH, Board of Standards and Appeals, Department of City Planning, and the Mayor’s Office for People with Disabilities. Supporting agencies include the Departments of Law, Finance, the Office of Management and Budget, and the Mayor’s Office of Immigrant Affairs.

A report of the recommendations will be issued in the late-fall. Goals of Small Business First include:

- Delivering improved services to underserved businesses (i.e. immigrant owned businesses, outer boroughs, low/moderate-income business owners)
- Providing better information about government requirements and how to comply
- Simplifying rules and compliance processes to reduce violations
- Ensuring enforcement promotes compliance through education and flexibility
- Easing the process for correction and adjudication by helping businesses understand penalties and providing more convenient ways to resolve violations

“I commend the de Blasio administration for the launch of Small Business First. New York City is the best place in the world to do business but also a challenging place for small businesses to succeed. Reducing fines and simplifying the way our agencies interact with businesses will allow owners to spend their time and money on the things that matter most – running their operations, creating jobs and making New York City great,” said **Council Member Robert E. Cornegy**.

“Our neighborhoods rely on the various services small businesses provide in the community. It’s important for these establishments to have access to the information they need in order to be successful,” **Council Member Rafael Espinal** said. “I applaud Mayor de Blasio’s efforts to build a bridge between small business owners and the City. The Small Business First initiative will be a vital resource to help grow and establish small businesses. It is a step in the right direction that will benefit all New Yorkers.”

“The City doesn’t need to be in the business of playing ‘gotcha’ with people’s livelihoods,” said **Council Member Dan Garodnick**. “If a business owner makes an honest mistake, the City should work to correct it first before turning to more punitive measures.”

“This initiative will help disseminate critical information to our small businesses, allowing them to properly comply with regulations. Furthermore, we welcome the continued support of city agencies to help businesses with any needed technical assistance,” said **Lenny Caro, President and CEO of the Bronx Chamber of Commerce**. “Thank you, Mayor de Blasio for this program.”

“Mayor de Blasio and Commissioner Torres-Springer understand that small business owners are experts when it comes to building, creating and selling, but not when it comes to the City’s complex regulatory framework,” said **Brooklyn Chamber of Commerce President and CEO Carlo A. Scissura**. “By simplifying rules, and by giving businesses a chance to comply before levying onerous fines, the administration is putting our businesses the best position to succeed, while protecting all New Yorkers.”

“We applaud the Mayor and his colleagues in creating this new and needed initiative. Working with small businesses and diverse business communities, we know the challenges they have in not only in fully understanding the regulations, but also with regard to excessive fines on violations not directly affecting consumers or employees. We know there are steps being taken to recognize these issues and develop instead warnings and cure periods which we think is the right

way to go. Also we are very happy to see that agencies will be working more closely together to educate and support our small business owners to help them run good businesses and sustain and create more jobs,” said **Nancy Ploeger, President of the Manhattan Chamber of Commerce.**

“‘Small Business First’ is going to make operating a business in New York City a lot easier. Concentrating on training and education, rather than violations is sure to enhance the business climate and easing the process for resolving violations will save business owners time and money. We applaud Mayor de Blasio for this initiative and look forward to working with SBS and all the participating agencies to bring this great change to our City,” said **Jack Friedman, Executive Director, Queens Chamber of Commerce.**

“The Staten Island Chamber of Commerce commends the de Blasio administration on its announcement of ‘Small Business First’ – a program we believe will make it easier for our City’s small businesses to understand and navigate our sometimes onerous and complex regulatory system. Most of the City’s small businesses operate on razor thin profit margins, and the time, cost, and hassle required to understand City regulations and deal with penalties and fines inhibits growth in our economy. We hope that this program, and the various agencies taking part, embrace and realize their goal of drastically improving our City’s business environment,” said **Linda Baran, President and CEO of the Staten Island Chamber of Commerce.**

Free services are available to help small businesses in New York City succeed at every stage – whether they are starting, operating, or growing. **Services include** business courses, access to capital, recruitment, pro-bono legal assistance, employee training and more. For more information on the free business services available, visit www.nyc.gov/sbs, call 311, or visit an **NYC Business Solutions Center, located in all five boroughs.**

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A Community Health and Wellness Day

Saturday, September 6, 2014

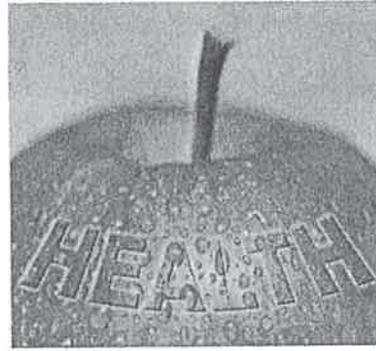
9:00 a.m. to 1:00 p.m

Mount Sinai St. Luke's Conference Center

*(Enter mid-block on 113th Street,
between Amsteram Avenue and Morningside Drive,
take elevators to 4th Floor – Follow event signs)*

PANEL DISCUSSION ON:

- DIABETES**
- HYPERTENSION**
- HEART DISEASE**
- ASTHMA**
- NUTRITION**



SCREENINGS FOR:

- CHOLESTEROL**
- BLOOD PRESSURE**
- DIABETES**

EVENT IS FREE, BUT REGISTRATION IS REQUIRED



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