



# Manhattan Community Board 9

Serving Hamilton Heights, Manhattanville and Morningside Heights

**ARTS AND CULTURE COMMITTEE MEETING**

**Monday, February 10, 2014.**

**6:30pm.**

**Location: Broadway Housing Communities, 583 Riverside Drive, 7th Floor.**

***Committee Members:***

Joyce Adewumi, Chair (present)

Harriet Rosebud (absent), Paolo Soto(absent), Signe Mortensen(present), Sabrina Francis (excused),

Barry Weinberg(present)

***Board Members:***

Ernestine Walsh

***Public Members:***

Guy Bissette(present), Jo Johnson(present),

**Others in Attendance:**

Anthony Lalor- Classical Theatre of Harlem

Yuen Chen- Harlem One Stop

Ron Peterson- Neighborhood Artists

Caroline Mecca- Neighborhood Artists

## **AGENDA**

**I. Meeting called to attention - 6:54pm**

**II. Adopt Agenda**

**III. Adopt Minutes- Teddy- not Eddie in first section of January 2014 minutes.**

**IV. Introductions/Presentations/Announcements**

1. **Broadway Mall Association Public Art Exhibition.**  
Not present- Installation is happening in fall so coming later in year.

**Ron Peterson- Presentation-** always have been supported by private funding. At end of 2013 they decided to expand- looking for private partners and ways to generate income outside of the box. Relationships with 26 year old CPA firm- wanted to give back together. Offering tax services (for discounted fee) to artists, small businesses and entrepreneurs. Identify those needing help with taxes and refer to CPA service. Also help taxes with other organizations pertaining to artists. Sharing revenue from Health Care services under exchange- contribute 25% of revenue back to organization that signs up.

Fee for service at a community rate. \$100 for 1040 short.

Yuen- good model if affordable. Model with Healthcare is more attractive. Some banks give free tax prep. You can also file online.

**Yuen Chen- Presentation-** Harlem One Stop- spoke with Chair about events they are hosting and discuss how we can collaborate with Committee and HOS street fairs. HOS maximizes travel and tourism opportunities. Contribute and build economic prosperity in Harlem and West Harlem. Broadcast Harlem as one of changing and diverse (new renaissance) but deep History back to revolutionary war.

Last 3 years have been doing A&C street fair on 143<sup>rd</sup> and Johnny Hartmann. June-last 2 weekends. 142<sup>nd</sup> Hamilton Place. Activities for kids, organizations with tabling (no fee), entertainment on stage (small stipend) and performances by youth and adult groups (jazz, swing dance, yoga, tai chi, hip hop) volunteering. Trying to raise visibility of artists. It is branded as Hamilton Heights Arts Festival (not Harlem One Stop)

Would like to bring people in to talk to artists about “Business” and how to think outside the box. The grant funding has disappeared for artists. As area median income goes up the funding goes down (not seen as low income and needing). We need to begin thinking sustainability, collaboration and solid business plan. Bring technical knowledge.

Won WHDC grant to raise visibility and bring more tourism to the area. A visitor is not just tourist but “local” and new residents from other areas. Large percentage of locals using the website.

Mentioned Harlem Park to Park as collaborator- currently working at Fredrick Douglas- trying to expand.

She requested that A&C CB9 committee collaborate with her to help visualize what festival will look like as well as provide artists to participate as vendors, organizers (tabling).

Discussed the list of guidelines for organizations wishing to be supported by CB9 A&C Committee.

Barry- we can help supply Yuen with Artists for entertainment at Festival (paid stipend)

Collaboration without payment- community service.

Earnestine- steer clear of any money exchanged. Who is contributing what and how (no strings attached)

Sharing of resources in the artistic community.

Ron- encouraging the 155<sup>th</sup> Church of Intercession to get more involved in CB9- they were unaware of being in CB9.

**V. Action Items:**

1. Ltr of Support re: New York African Chorus Ensemble and CB9’s Celebrate Diversity Celebrate You Festival- The Arts and Culture Committee is requesting the support of the General Board.

**VI. Sub-committee Reports/Discussions:**

1. Artists Directory Sub-committee, Barry Weinberg – Chair

- working with Teddy to use CB9 website to create Artist database from survey we collected.
- Wants to know what kinds of info should be formatted on website.
- Dropdown search for "Type of Art"
- We will present this at Executive and General Board meeting- please diversify the mock list to include other artists than CB9 members.
- "Contact" hyperlink will take you to screen that will send an email to artist.
- How do we know when an email is not formatted correctly? CB9 will get bounce back. if email sender gives incorrect email??
- Add a phone number option when contacting the artist.
- Move "Type of Art" to First Column
- Type of Art- Large grouping Description: artist chooses this
- Discuss the other data gathered from surveys for future report
- Interns from Columbia to help with CB9 Artists directory

2. Artists/Organizations Outreach Subcommittee, Paola Soto – Chair
  - Absent- no report
3. Archives Sub-committee, Jo Johnson – Chair
  - disc coming next meeting for event photos
4. Events Sub-committee, Signe Mortensen – Chair
  - Signe presented and discussed columns for Event recaps. Looks good. Signe requests feedback to complete events from December.
5. Marketing Sub-committee, Harriet Rosebud – Chair
  - Absent - no report
6. Resolutions Sub-committee, Sabrina Francis – Chair
  - Absent - no report
7. Strategic Planning Committee- Harriet Rosebud and Signe Mortensen
  - Signe- Explained the very important task of checking Columbia's work toward CBA. Columbia has submitted a glowing review of their compliance and it is our job to check their "homework" to see if it is actually benefiting CB9 in good faith.
  - Has asked committee members to click on links that pertain to A&C as well as some general topics.
8. Discretionary funds request
  - Launch of Artists Directory- cannot request now since we cannot say it will happen before June (end of fiscal year)
  - Will request \$3,000 for Marketing (posters, flyers, newspaper and magazine adverts, chairs and tables) for our festival.
  - will reach out to each committee to participate in the festival.

**VII. Old Business:**

Update on our partnership with Dance Theater of Harlem- Signe Mortensen  
 No update- did not hear back from Virginia at DTH.

**VIII. New Business**

**IX. Adjourn- 9:52pm**

Submitted by Signe Mortensen