

ARTS AND CULTURE COMMITTEE

DATE June 3, 2013

Committee Members:

Joyce Adewumi, Chair (present)
Harriet Rosebud (present via Teleconference), Signe Mortenson (present), Sabrina Francis (excused),
Paola Soto (not present)

Public Members Present:

Guy Bisserette (present), Barry Weinberg (present), Jo Johnson (absent), Roy Secord (absent)

Other Attendees:

Gary T. Lyles, Schawannah Wright, Savona Bailey, Ehiagbe Imoloamen,

Ms. Joyce Adewumi called the meeting to order at 7:00pm.

Minutes Approval: Minutes were approved by Harriet Rosebud, and Second by Signe Mortenson.

The Agenda was approved and adopted by Harriet Rosebud.

Presentations/Reports:

A. *Subcommittee Reports:*

Artist Directory Subcommittee – No report.

Artist Outreach Subcommittee – No report.

Archives Subcommittee- Chair explained the role of the Archives subcommittee.

The question was raised - what are the benefits of partnering with CB-9?

Events Subcommittee – Signe Mortenson has agreed to translate flyers into Spanish and French. The Chair went on to discuss the duties of the Events Subcommittee. The sub-committee is responsible for maintaining the Arts and Culture Committee's calendar of events.

Marketing Subcommittee- Harriet Rosebud addressed the group via teleconference. She discussed the success of the partnership between the CB-9 community board and the New York African Chorus Ensemble. On Saturday May 18, 2013, during The 4th Annual Celebrate Diversity Celebrate You Festival which took place at the Jackie Robinson Park. The event was very successful as various artists within the CB-9 community came out to showcase their artistic skills. Rosebud went on to add that planning for the 2014 Celebrate Diversity Celebrate You Festival event will be discussed. A new marketing plan will be introduced to the committee very soon. The Chair went on to let the group know that once the proposed 2014 marking packet for the Celebrate Diversity Celebrate You Festival is submitted, she would review it and present it to the committee. The Chair thanked members of the Arts and Culture Committee for their support

and participation in the event. She also discussed future partnerships with various organizations within the CB-9 community.

The United States Citizen Integration Services -- USCIS had a representative at the event. The Chair Joyce Adewumi was given a proclamation by Congressman Charles Rangel. The Harlem School of Arts was present and did a great job.

Resolution Subcommittee - No Report.

Fundraising Subcommittee - No chair -- No member selected to chair the Fundraising subcommittee yet.

Strategic Planning Committee: Harriet Rosebud -- Ms. Rosebud discussed the work of the SP Committee as it relates to the 197-A Plan -- The Chair asked the board members to read the plan and to be prepared to discuss the plan. Harriet Rosebud attends that meeting. The Chair stressed to the board members the importance of understanding the plan and the necessity to adhere to the plan. The Chair asked for a motion regarding her request. Signe Mortensen made the motion and Barry Weinberger second the motion.

B. New Business:

This meeting is officially the last meeting of the year. The new session starts in September. The Chair announced that one more meeting will be called unofficially to round off the season. At that meeting the 2014 Festival will be discussed.

C. Old Business: None

E. Announcements:

1. Savannah Bailey discussed with the committee the plan to place a giant "H" sign on 12th avenue and 125th street. There will be a lighting ceremony on June 20th at 9am. CB-9 committee members were invited along with local business owners who live near the Pier. The "H" will be installed on June 28th and the light will be officially lit on July 2nd or 3rd in time for the Fourth of July holiday. Henry Meeker is the designer of the sign and he also provided the funding for the sign. It was also noted the 125th Street in Harlem is celebrating a bicentennial. Ms. Bailey informed the board that a workshop for student's interested in Art design is available.
2. Yvette Campbell -- President and CEO of the Harlem School of Arts announced that the HSA building was renamed after Herbert Albert. She also let the board know that artworks from various artists are welcomed to be hung in front of the HSA building.
3. LMCC -- The Chair announced that the Lower Manhattan Cultural Council will be presenting workshops beginning June 5th at the Fortune Society. The Chair asked all the board members to be present at the workshops.
4. CB-9 installed a piano in Riverbank State Park. Anyone in the area has access to the piano. There is a roster for anyone interested in playing the piano at the Board office at 16-18 Old Broadway.

F. Adjournment

Signe Mortensen motioned to adjourn the meeting, Barry Weinberger seconded the motion.

Meeting adjourned at 8:14pm

Respectfully Submitted by
Harriet Rosebud