

**CB9 Arts and Culture meeting
October 6th, 2014**

Quorum achieved
Call to order 6:40pm

M Palma- Selfless selfies

Present

Joyce A
Sabrina F
Nick Smith
Signe Mortensen
Barry W
Michael Palma

Absent

Harriet Rosebud
Jo Johnson

Guests:

Liam O'Neil- Shen Yun promotions Int (also teacher of Chinese in NJ)
Christine Sandoval- City as Living Lab
Mark Blackman- Harlem Independent Theater

Joyce welcomed and thanked everyone for coming.

Presentations

Shen Yun (Liam O'Neil)

- What comes to mind when you say China- Great wall, lots of people, lots of history
- 5000 year history, many dynasties,
- Chinese culture has always remained in tact and continues to evolve
- What keeps Chinese culture in tact Belief that culture is brought from heaven. Moving closer to divinity and embody higher principles vs. human actions
- Communist party has tried to erase chinese culture
 - 2008- Shen Yun formed (divine beings dancing)- mission is to revive chinese culture and spread it around the world. Dance/Song and has grown very successful.
- 30 second clip showed

What will you see at performance?

- Traditional Chinese stories depicted in Dance (no words)
- Backdrop that changes for each performance
- Hand made costumes that are traditional and historically accurate

- Music is traditional as well as classical western symphony- blend of Eastern and Western music
- Musicians and Dancers are in house so they can compose on the spot (original classic music composed)
- There are 3 full orchestras and dance troupes that tour around the world

Jan- full performance coming

Next weekend at Carnegie hall the symphony will be here

Liam is a volunteer and he does this to spread Chinese culture

Tickets- symphony is \$38-\$118

Full Show- \$80-\$300

Group rates

Joyce recommended having a special price for CB9 if he presents at General Meeting. Liam said he would pass it along

Christine Sandoval- City as Living Lab

Christine is an artist herself.

- Started by Mary Miss?- is addressing sustainability in community arts.
- 2009 formed non-profit to create a collaborative artistic movement in her work.
- South Cove sculpture with access to waterfront
- Give human a unique perspective of the space around them
 - Michael Palma- They installed at Montefiore mirrors that reflected a location and text of the history of that reflection (building or otherwise)
 - Broadway 1000 steps- use parks and other “hubs” to collaborate with artists and identify rich and pressing ecological issues of that neighborhood.
- Fall program (NY culture and more grants)- Walks on Oct 25 and Nov 1st
 - Oct 25-3 artists leading walks in Harlem(2) 34th st (1)
 - Nov 1- garment district (1) chinatown (2)
 - Nov 22- workshop with CB9 to address art and ecology in this neighborhood. \$100 for participants. Led by ecologist scientists and class at NYU. Artists who will be doing walks will also be there.
 - Phase 1 issues, subject matter in neighborhood of Broad/125th St
 - Phase 2 Breakout session- brainstorm the potential project
- Goal is to identify issue, create a project and pitch it to Columbia to make it a reality.

Joyce asked if CB9 has suggested artists before.

No- this is first time they have reached out to work with us- would like to get our suggestions!

Joyce mentioned our artist directory and we will connect her with that.

Website- www.cityaslivinglab.org

Michael mentioned Montefiore worked with them for a year previously and would like to incorporate them again in work during the 6 million remodeling of Montefiore

Mark Blackman- Harlem Independent Theater

HIT Cinema- what comes to mind: NY Movies, Cheap tickets, local, neighbors

Mark is comedian, film maker, math teacher

- Hard to find space to do a comedy show
- Welcome to Harlem- a film he made on W 151st St- didn't make any money and was looking for a more sustainable model and place to screen movie.
- Looking at changes in community and looking for affordable and accessible movie screenings.
- A place for 2nd run, independent and local films- a place to afford seeing a movie
- Last month won \$7500 from NY Library small business contest
- Tickets are only 1/5 of money maker. Food, Alcohol and snacks make up the rest! Place to sit and wi-fi- all are welcome

Michael asks: Where is it!?- still looking for a place and to secure the loan

- Need \$550k to make it happen- need 20% to secure loan
- There is a need for this project- people want an "experience"- dinner, lunch and a drink with movie
- Space is being snapped up in our area and they need to do this NOW!
- Have an architect and contractor- have a broker to help look for space

Seed and Spark online campaign for project- connects filmmaker community- want to raise \$30k

Private investors-

Oct 28th-Nov 25th- events at local bars and restaurants to promote their online campaign

- **Need help to connect** with people and locals for crowd funding and future audience
- Advertising and support campaign events

Aiming for Summer 2015 to open

Barry asked if they were looking at Columbia or large groups for \$\$- like book culture?

Not yet- but will look into it- they prefer non-profs?

Michael says there is a need and niche for it. Will make money with alcohol

Barry- go to uniform services meeting and talk to them about alcohol license, zoning committee for land and real estate

Mark with send Joyce the video about HIT to send out to all

Subcommittee reports

Artists Directory Subcomm- Barry

- Met with all parties and decided to use Google forms instead of hosted on the CB9 website- there will be a link on CB9 to a page for the artist directory
- Ray has set up a new google account for form
- Thank you for Inex
- Nov 3rd deadline for it to be up
- Shared forms and data to account- will check in with Teddy

Joyce asked about changes- we will wait for any changes until we go live to edit

Artists Org Outreach Subcomm- Michael Palma

- not much to do until directory is up. He will be capturing artists for the directory info.

- He will reach out to various groups and begin harvesting artists as well as organizations
- Budget for outreach? No \$\$ but we could request limited budget for launch party of directory.
- Print a flyer at office to advertise and get artists to go to directory website- QR code, link, barcode, etc or any other means to get them there.
- Create what we want, price it and then present to the board and council members

Next CB9 Arts and Culture meeting is moved to Nov 10th

Archives subcommittee- Jo Johnson- pictures and presentations to show what we have done in the community

Events subcommittee- Signe

Any events coming up?

- Senior dinner?
- Kids party- WHDC and precinct combine?
- Kofi- discussed combining events?
- Dec 1st- Montefiore x-mas tree lighting (Michael Palma)
- 125th BID- holiday lights- Signe will register for 125th St BID Holiday lights
Children's Village- November, Thursday of CB9 meeting
Gingerbread house?

Marketing Subcommittee- Harriet Rosebud-
Rosebud not present

Resolutions subcommittee- Sabrina Francis-
Sabrina not present

Strategic Planning Committee- Signe needs to excuse herself- will send Nicholas Smith's name to Victor to make meetings.

New Business

Old Business

Michael Palma- Selfless selfies- Oct 16 (night of board meeting)- join after the board meeting. FREE EVENT

Citizens Committee grant info

Mark Levine- participatory budgeting

Motion to adjourn

Thank you for coming and see you next time!

Meeting closed: 8:22p