

Arts and Culture Committee Meeting

Monday, June 2nd, 2014, 6:30pm, Broadway Housing Communities, 583 Riverside Dr.

7th Floor

I. Committee Members

Joyce Adewumi , Chair (present), Harriet Rosebud (present), Signe Mortensen(present),Sabrina Francis(present),Berry Weinberg(present), Michael Palmer (absent), Nicholas Smith(absent)

II. Public Member

Guy Bisserette (absent), Jo Johnson(absent),

III. Others In Attendance

Ann Strauss and Debra Ford (representatives) Broadway Mall Association

I. Meeting called to order at 7:03 pm

II. Agenda adopted by Signe M., second by Berry W.

III. No minutes to adopt

IV. Introduction/Presentation/Announcement

Presentation by Broadway Mall Association

- 1. Broadway Mall Association's Ann Strauss and Debra Ford conducted a presentation of how the Broadway Association Mall (Along 70th Street to 168th Street) hosted sculptured works by 10 artists beginning at Columbus Circle. Stated that there is a map that list where along the mall each sculpture is located**

Have been doing this program for the past 5 years and want to continue years to come. They are open to working with an artist or artist that would help them navigate through the paper work and process to extend the art work in the Broadway Mall.

They would like our support, possible a resolution in support for the the Broadway Mall.

IV. Subcommittee Reports

1. Artist Directory Subcommittee, Berry Weinberg, Chair

A working prototype should be ready by the day after Memorial Day. Also Would like a Tech Intern via BP Gail Brewer to help with the database.

2. Events Subcommittee, Signe Mortensen, Chair

Stated that she records participation of members, volunteers, public officials in the events the Art and Culture Committee participates. Would also love a report on the event from last Saturday's NYC's Multicultural Festival so to add to her documentation.

3. Marketing Subcommittee, Harriet Rosebud, Chair

Reported on how she felt Saturday's festival went and has requested that we start marketing earlier on any event that Arts and Culture sanctions or participates in if asked for marketing help.

4. Archives Subcommittee, Jo Johnson

No report

5. Strategic Planning Subcommittee, Harriet R. and Signe Mortensen

Reported that Victor updated the committee on outreach activities by Columbia University and how WHDC bought a space to be utilized by Columbia to provide agreed in-kind services to the community. Also , Anthony Fletcher , will be at next SP meeting to give a report.

6. Resolution Subcommittee, Sabrina Francis, Chair

No resolutions at this time.

V. Old Business

Discussion over how we think we could improve our work on the festival as well as what we think is needed to make these improvements.

Some presented ideas;

- Marketing earlier and more aggressively**
- Creation of teams**
- Engage schools in area earlier**

Discussed potential date for festival

VI. New Business

No new business to discuss

VII. Adjourn – 9:11pm

Motion by Signe M., seconded by Sabrina F.

Minutes by Sabrina Francis