

# Columbus Avenue

**BUSINESS IMPROVEMENT DISTRICT**



**HOME TO GREAT SHOPS & RESTAURANTS & NEW TASTE OF THE UPPER WEST SIDE**

## Columbus Avenue Streetscape Design

Westerly Block between 76th and 77th Streets

July 24, 2012

## Vibrant and diverse neighborhood dining

An abundance of fine restaurants, bistros, and cafés featuring a variety of cuisines



## A picturesque oasis on the Upper West Side

Historic Columbus Avenue is the ultimate neighborhood destination and just steps from Lincoln Center.



## Beautiful parks and public spaces

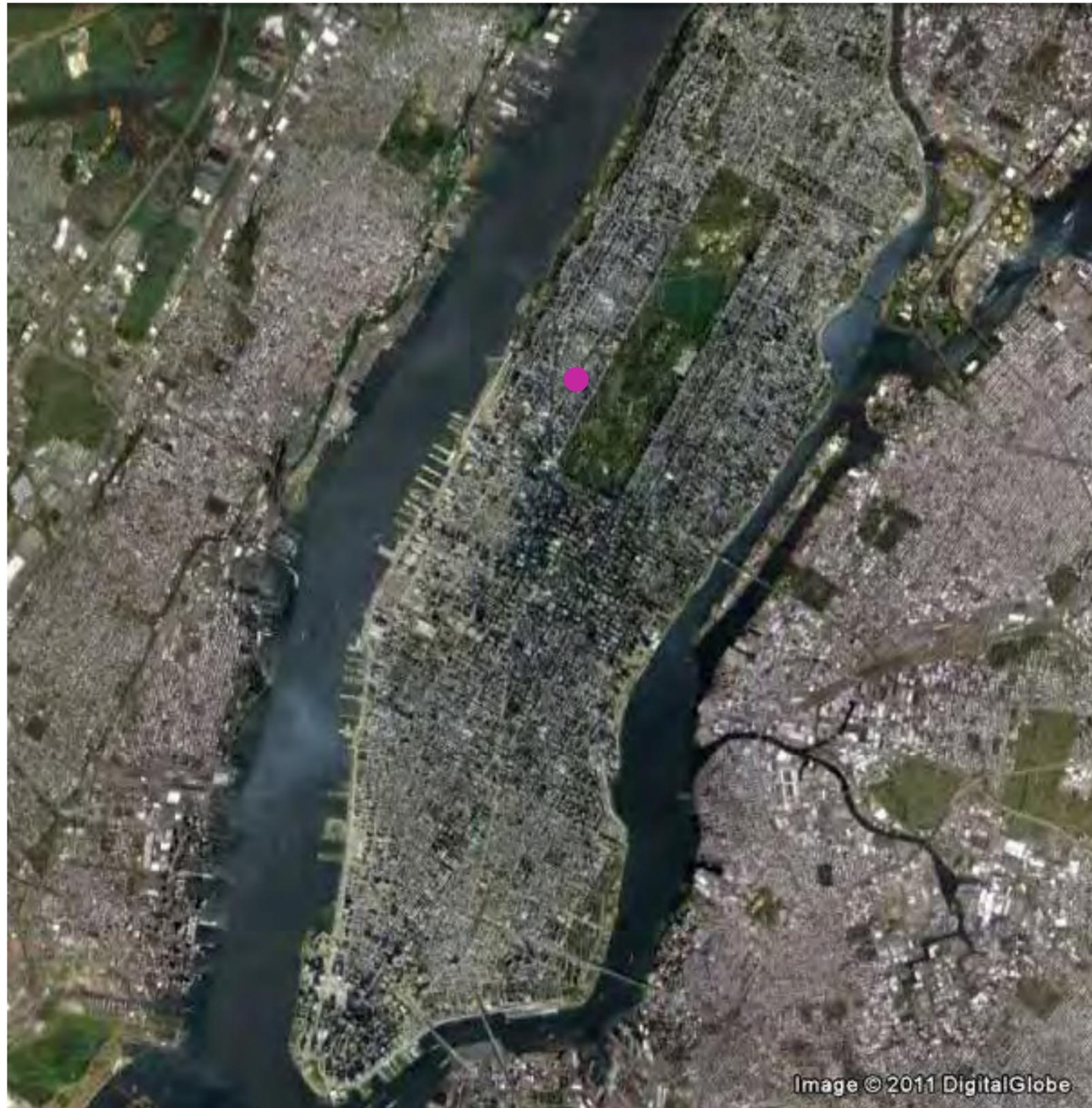
Theodore Roosevelt Park is a jewel on Columbus Avenue and adjacent to Central Park.



## Plentiful retail shops and boutiques

One of a kind boutiques and upscale shops nestled into a charming historic neighborhood

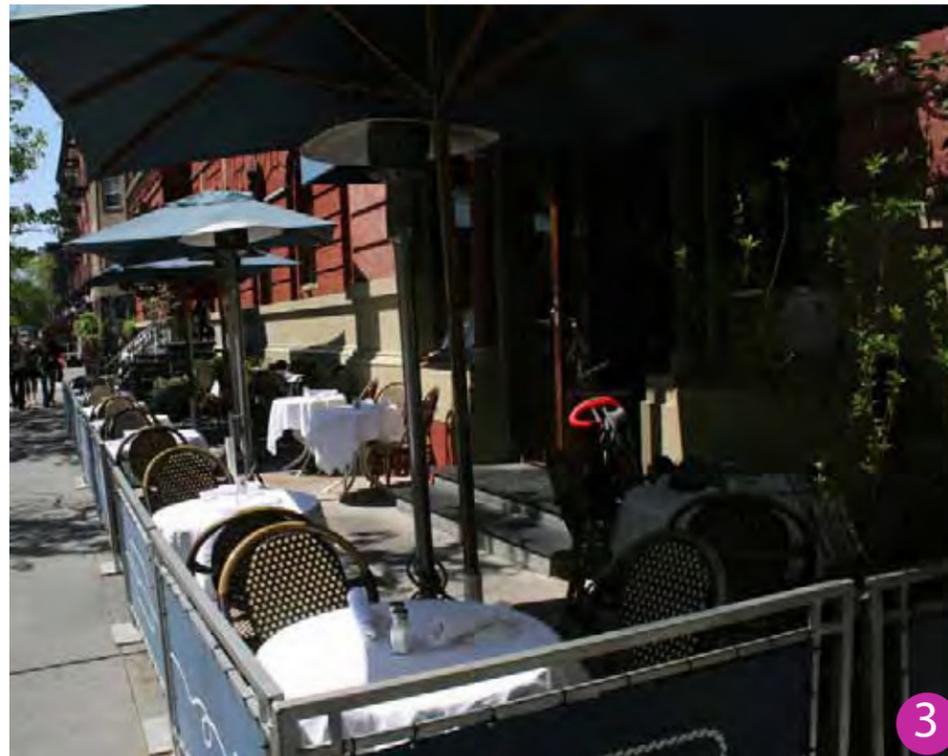
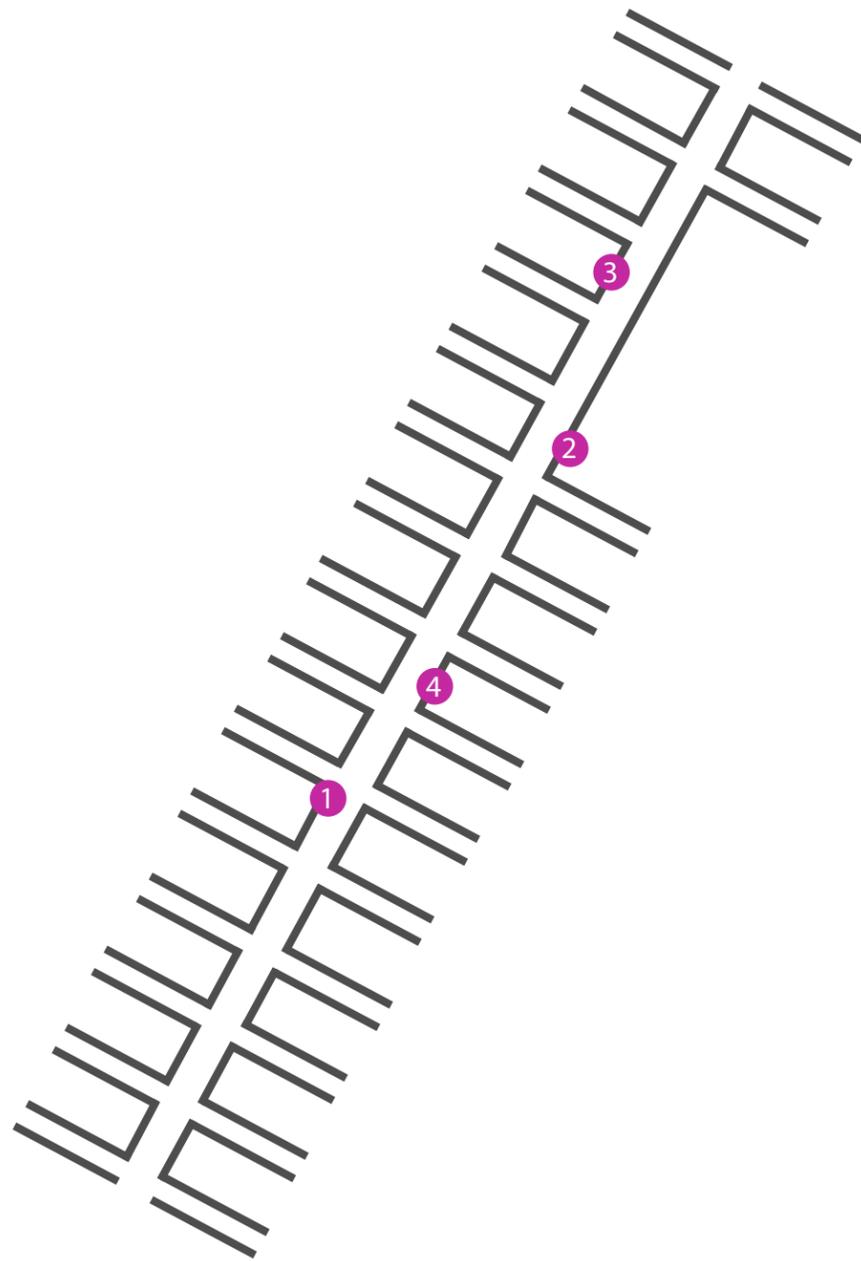




● Site Location







# A VISION FOR COLUMBUS AVENUE:

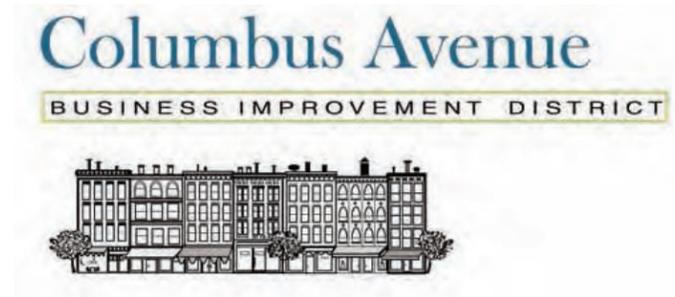
## A Street for the 21<sup>st</sup> Century in New York City

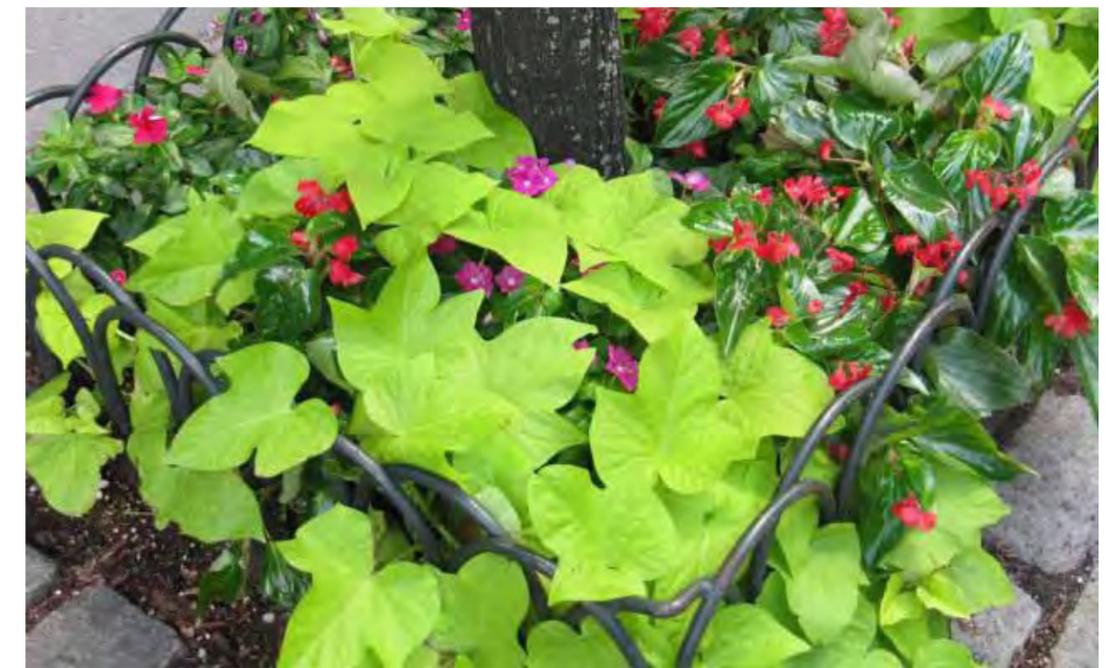
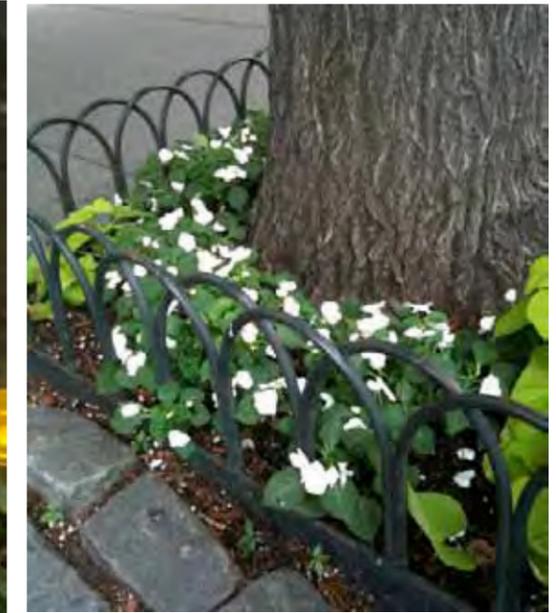
December 2007

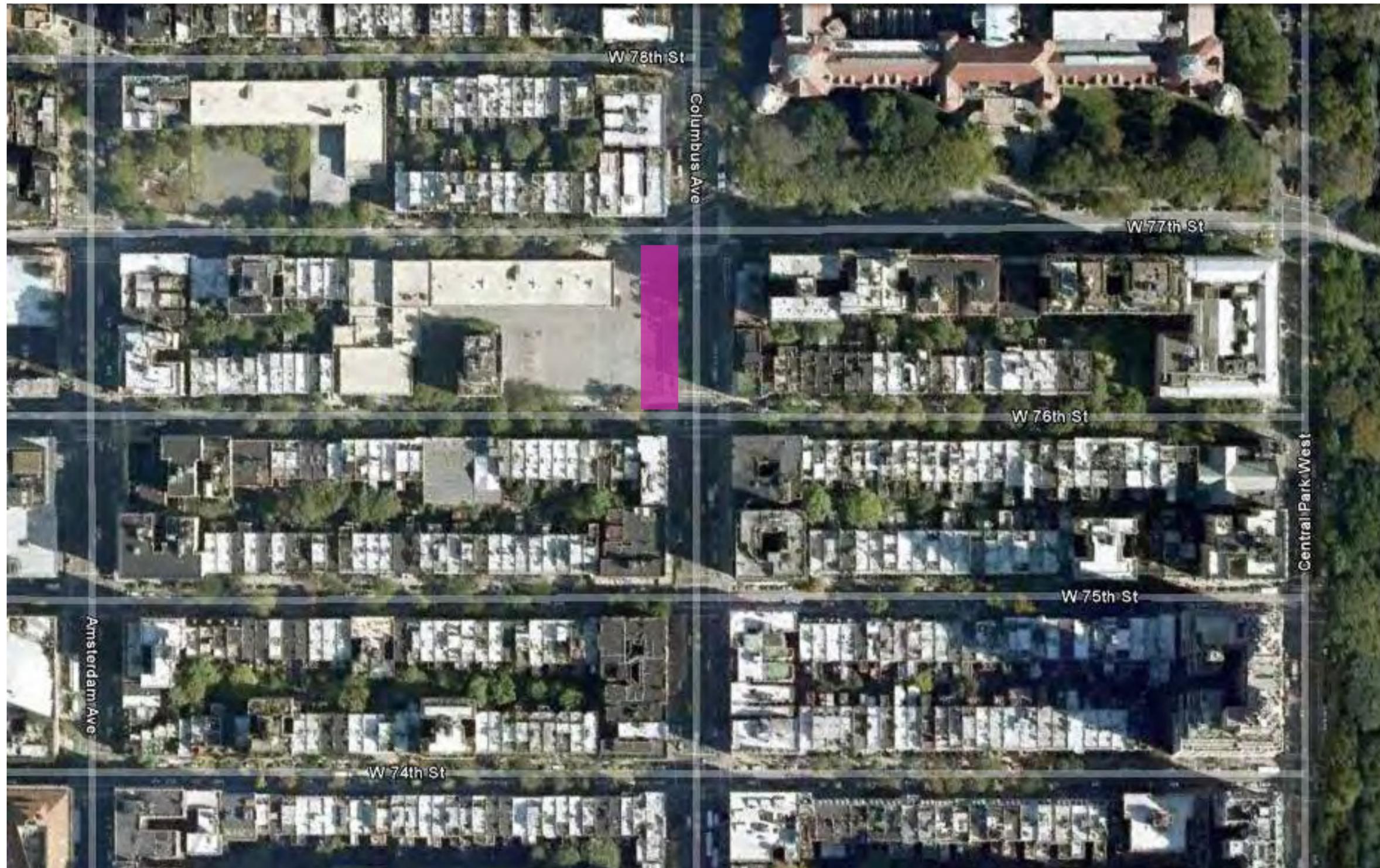


### Vision Statements

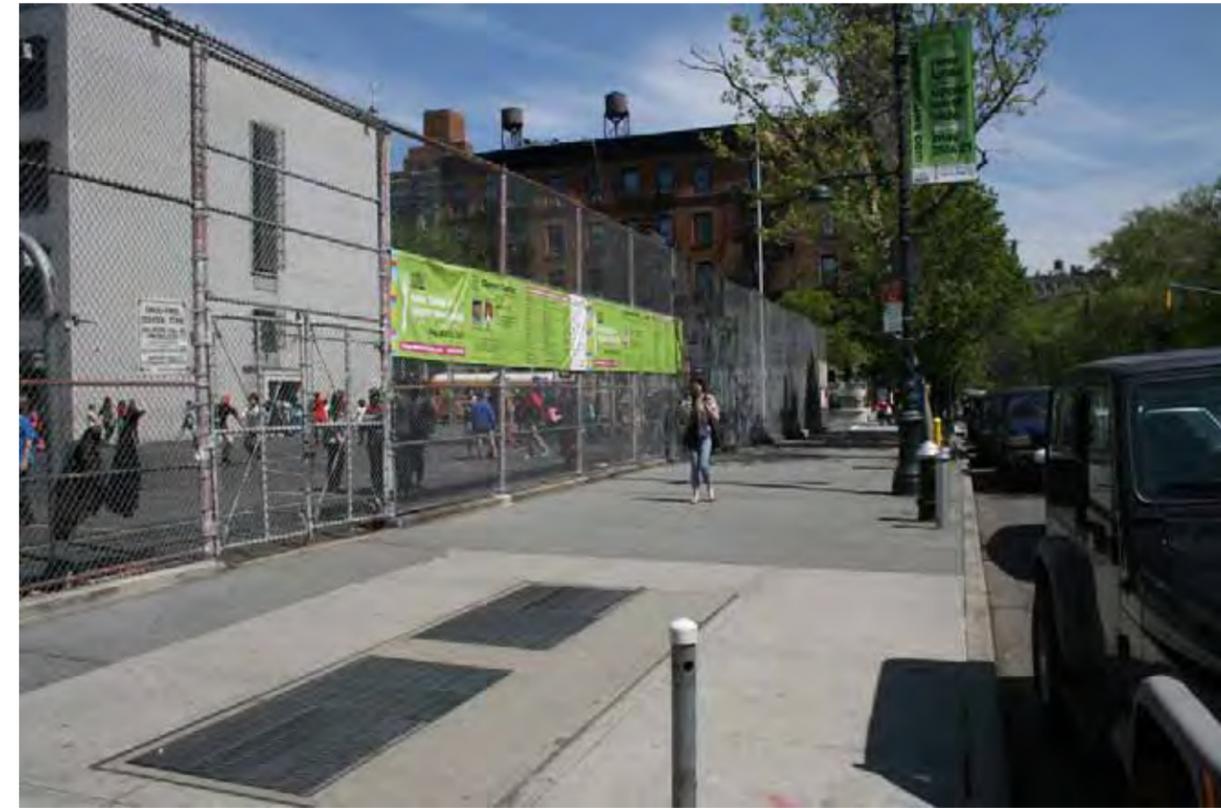
- Complete
- Sticky
- Sustainable
- Connected
- Managed







Location





This block is the only block within the BID that doesn't have a building at the property line (other than the Museum).

The block between 76th and 77th streets breaks from the character of the rest of the district.



View north showing the fence on one side and the built fabric on the other



View south showing the built fabric along Columbus Ave



Built fabric along Columbus Ave

The block between 76th and 77th streets is a constantly changing venue with various events, including the New Taste for the Upper West Side, being held within the school yard.



New Taste of the Upper West Side advertising



Line at the entrance to the tent for the New Taste event



Outdoor seating within the school yard



Interior of the tent set up for the New Taste event

The flea market every Sunday adds another dynamic use to this space



Sign showing the hours and location of the flea market



Booths set up in the school yard for the flea market



Streetscape and view of the north side of the flea market



Booths set up in the school yard for the flea market

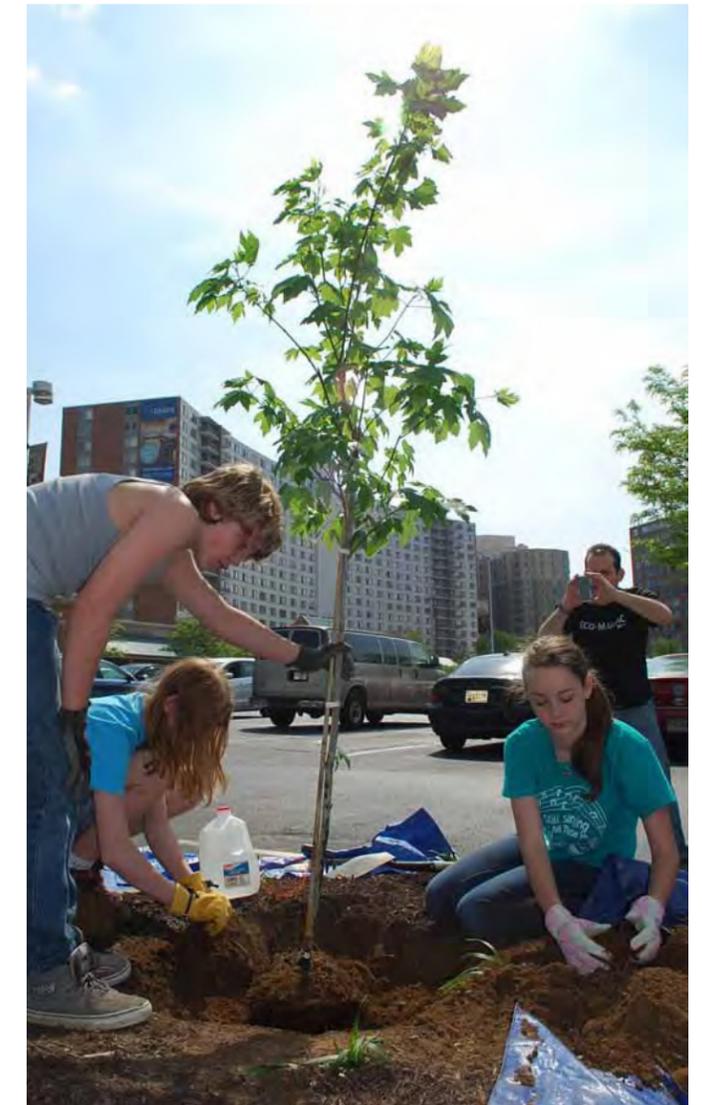
Sticky Street (Seating and planting to keep people on the Avenue)



Sustainable (Plantings, stormwater management, and solar lighting to animate the space)



Managed and Connected (educational opportunity to work with the students at I.S. 44)



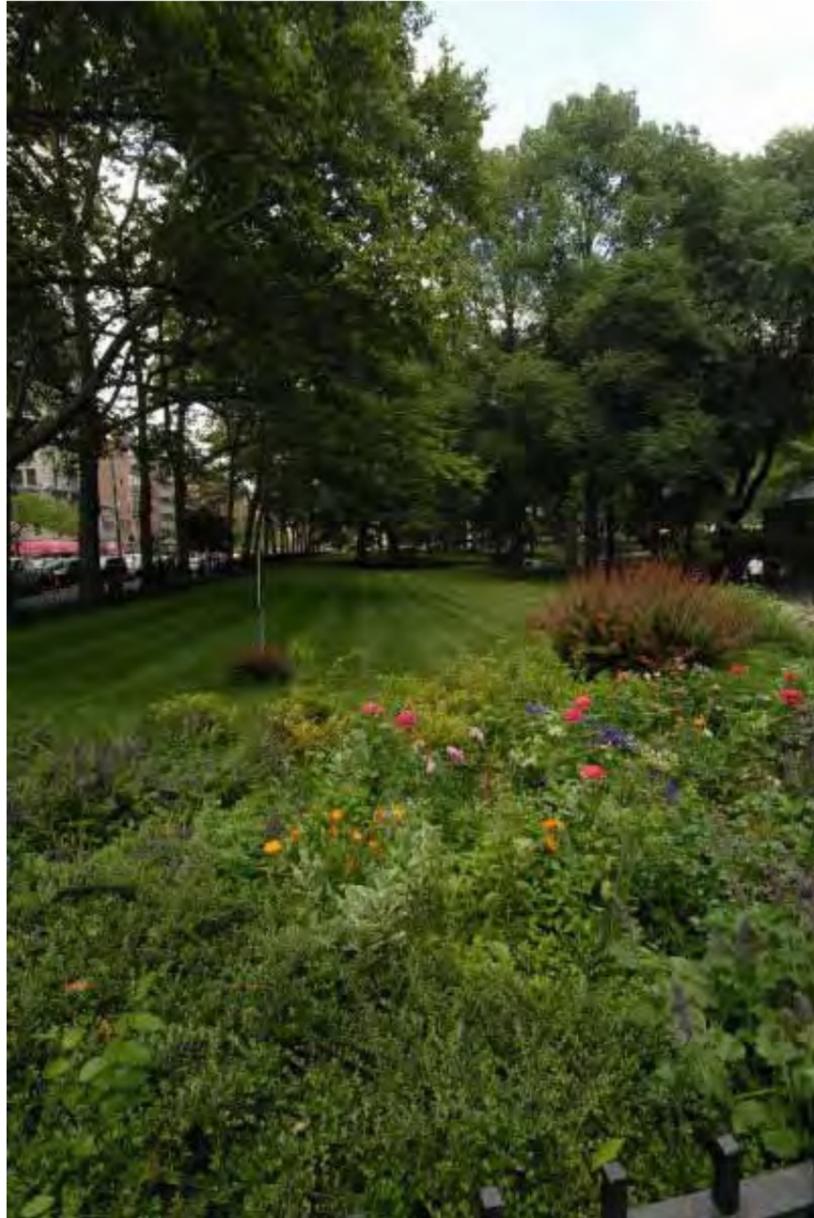




Streetscape along Theodore Roosevelt Park (Columbus Avenue)



Streetscape along Theodore Roosevelt Park (Columbus Avenue)



Plantings and lawn at Theodore Roosevelt Park



Planting beds within Theodore Roosevelt Park



Pathway through Theodore Roosevelt Park



Bleeker Street Planting and Seating area



Bleeker Street Planting and Seating area





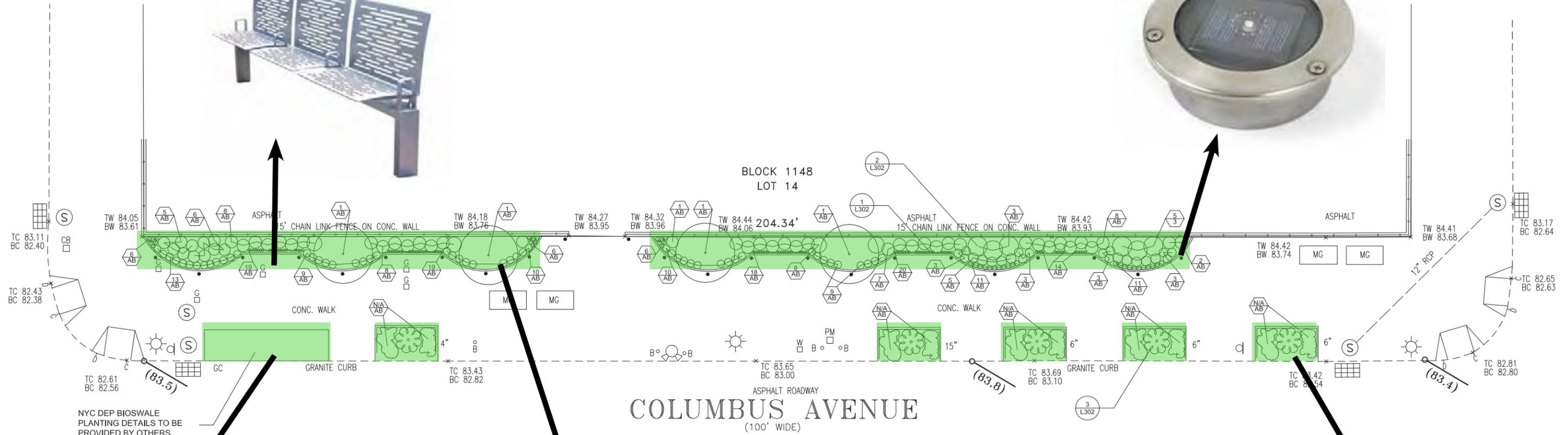
NYCityBench



Solar LED Paver Lights



76<sup>TH</sup> STREET



NYC DEP BIOSWALE  
PLANTING DETAILS TO BE  
PROVIDED BY OTHERS



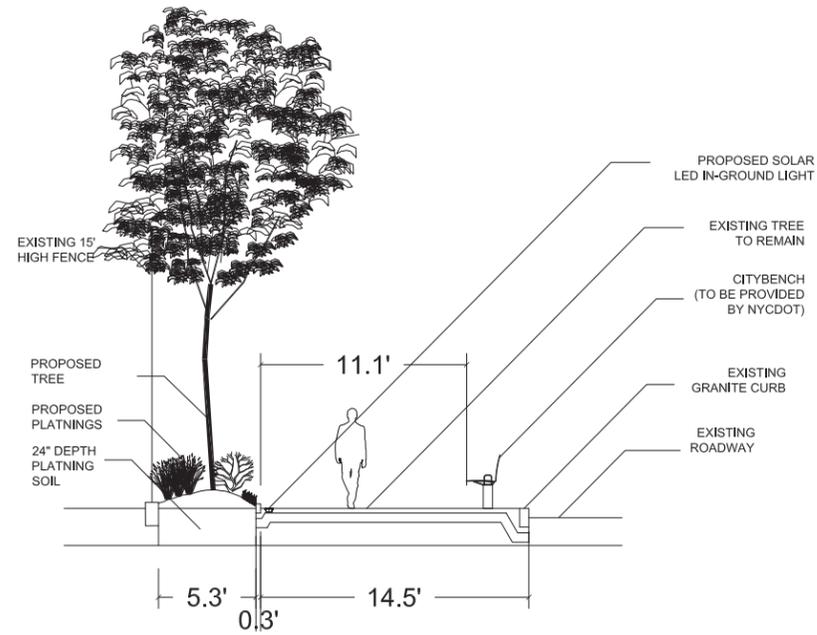
NYC DEP Bioswale



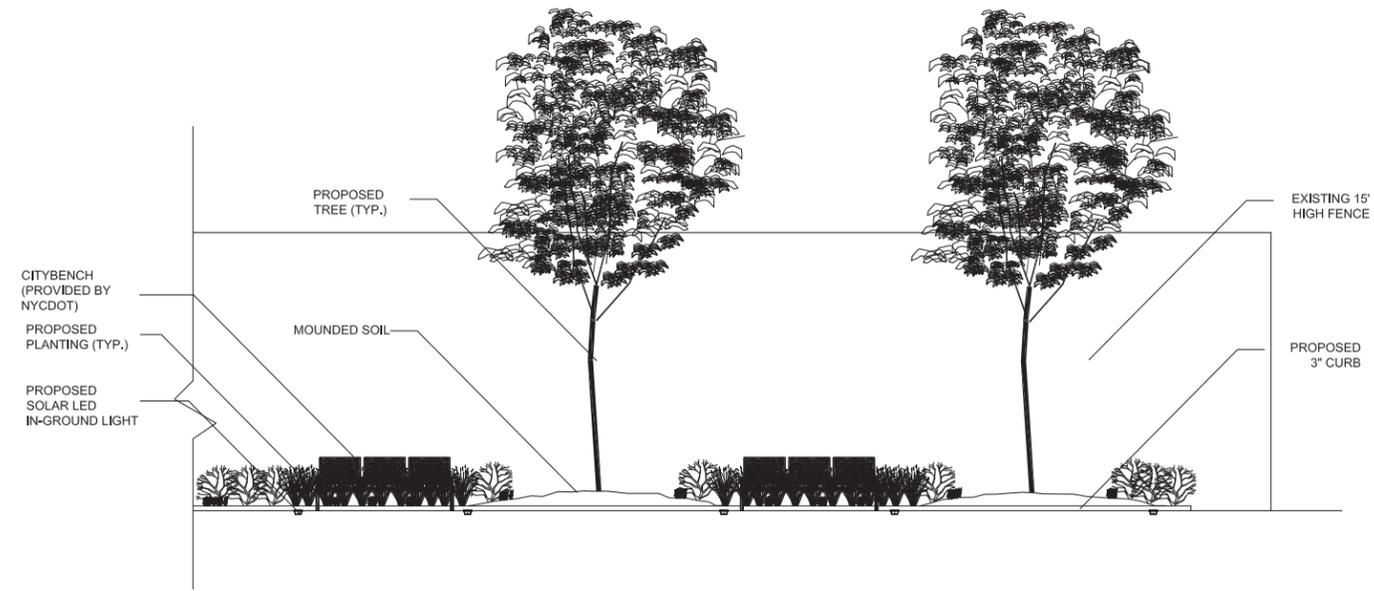
NYC DPR Greenstreet Planting



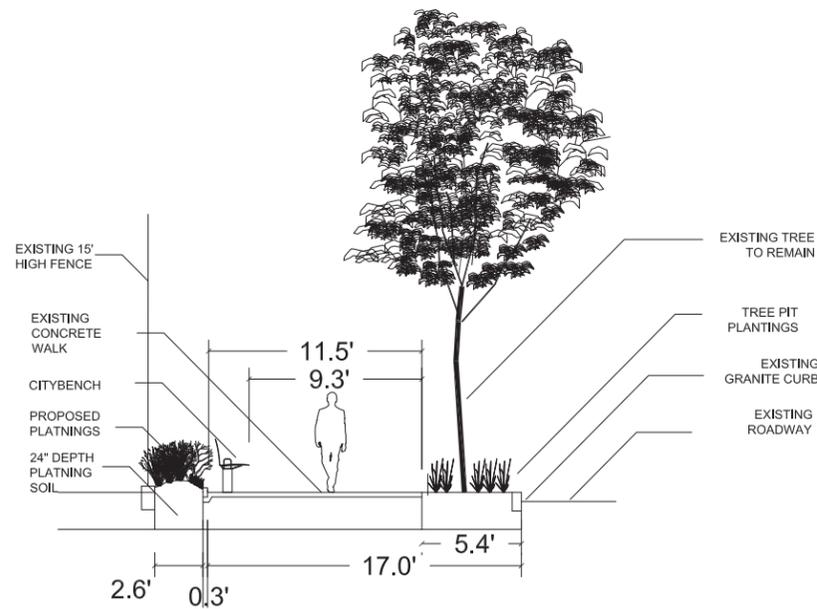
Expanded Tree Pits with Plantings



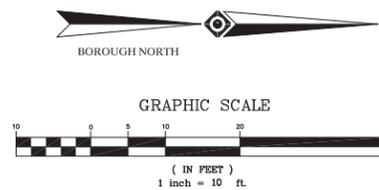
**1** SECTION - LARGE SECTION OF PLANTING BED  
NOT TO SCALE



**3** SECTION - PLANTING BED  
NOT TO SCALE



**2** SECTION - SMALL SECTION OF PLANTING BED  
NOT TO SCALE



NOT FOR CONSTRUCTION

CITY OF NEW YORK		DEPARTMENT OF TRANSPORTATION	
55 Water Street		URBAN DESIGN AND ART UNIT New York, NY 10041	
PROJECT NAME			
<b>COLUMBUS AVENUE</b>			
BETWEEN 76TH STREET AND 77TH STREET BOROUGH OF MANHATTAN CITY, COUNTY AND STATE OF NEW YORK			
DRAWING TITLE		SCALE: 1"=10'	DATE: 3-28-2012
Site Details - Section/Elevation		PROJECT No.: 0000	DWG No.:
		DRAWING BY: NDP	L402
		CHK BY: NG	
		APPROVED BY: XXX	PAGE No: 8 OF 10



Proposed CityBench (Silver)



Solar LED In-Ground Light (Meteor Lighting)

# Columbus Avenue

**BUSINESS IMPROVEMENT DISTRICT**



**HOME TO GREAT SHOPS & RESTAURANTS & NEW TASTE OF THE UPPER WEST SIDE**

## Columbus Avenue Streetscape Design

Westerly Block between 76th and 77th Streets

July 24, 2012